

Piani d'azione per la diffusione della mobilità sostenibile in Europa

Modulo Europeo Jean Monnet "New skills for new challenges: sharing and boosting knowledge on European Policies" A.A. 2011-2012.

Unità Tematica 2 – Ingegneria

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Dati e impatti della mobilità in Europa

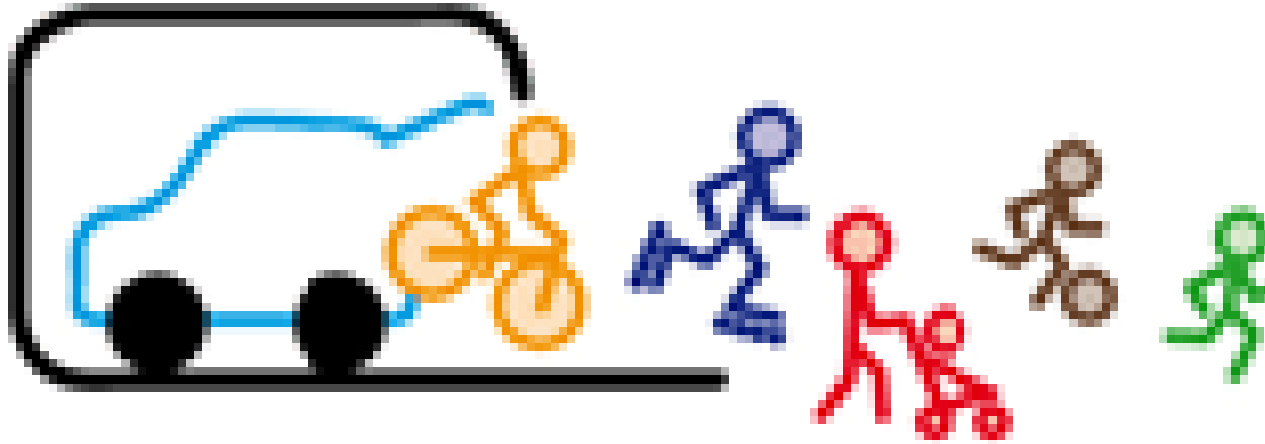
Strategie e strumenti per la MS

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Il monitoraggio del piano

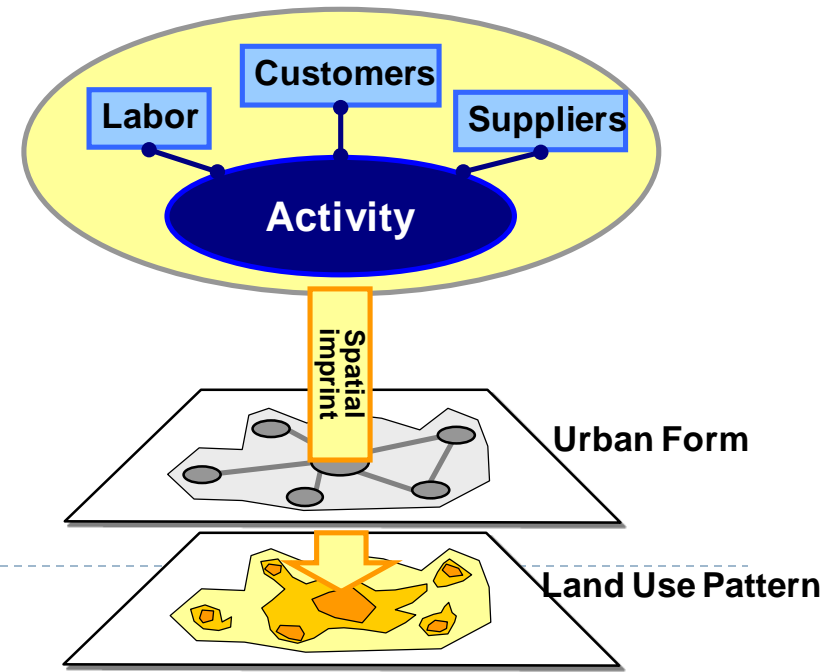
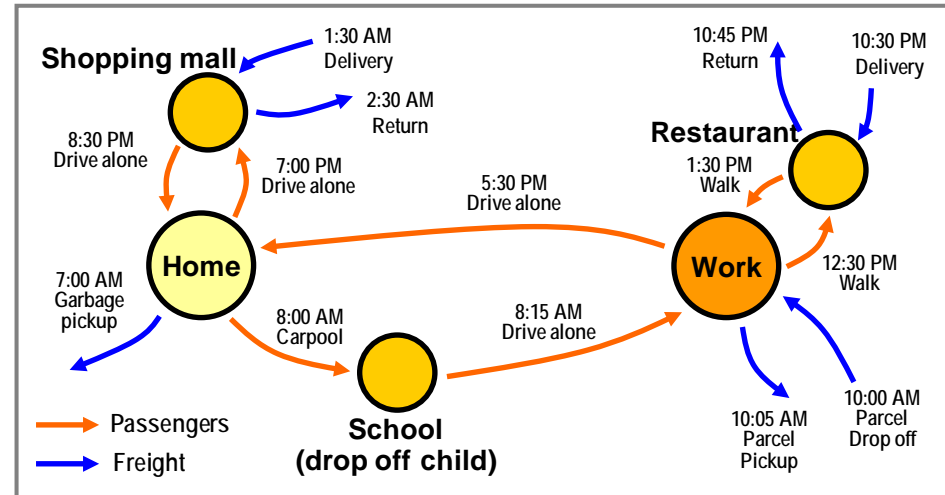




Evoluzione del concetto di mobilità sostenibile

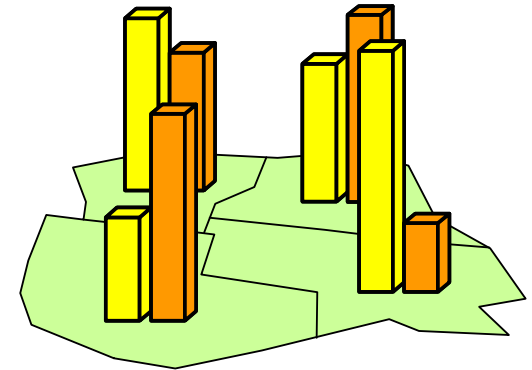
Definizione di mobilità

- ▶ La **mobilità** delle persone è l'estrinsecazione dei rapporti di relazione che sono alla base di una comunità organizzata, espressa ai massimi livelli all'interno delle aree più densamente urbanizzate.
- ▶ La **mobilità** è il cambiamento di posizione delle persone e delle cose nello spazio per l'esigenza degli individui di **consumare beni e servizi in luoghi diversi** da quelli in cui si trovano.

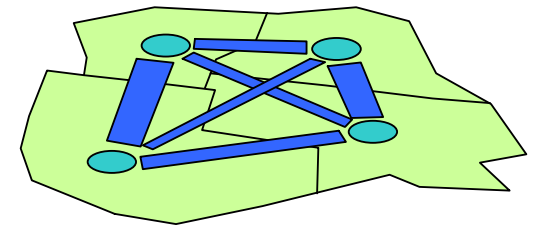


Land Use, Transport and Mobility

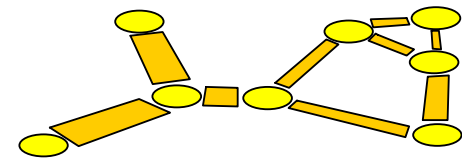
- ▶ **L'ambiente territoriale**, attraverso la sua forma fisica e la sua organizzazione funzionale, rappresenta la **causa** del nascere della domanda di mobilità, mentre i **trasporti** sono lo **strumento** che le consente di concretizzarsi.
- ▶ I **flussi di traffico** sulle reti di trasporto generano gli impatti sul sistema dei trasporti, sull'ambiente e sul territorio



Land Use



Spatial Interactions



Transportation Network

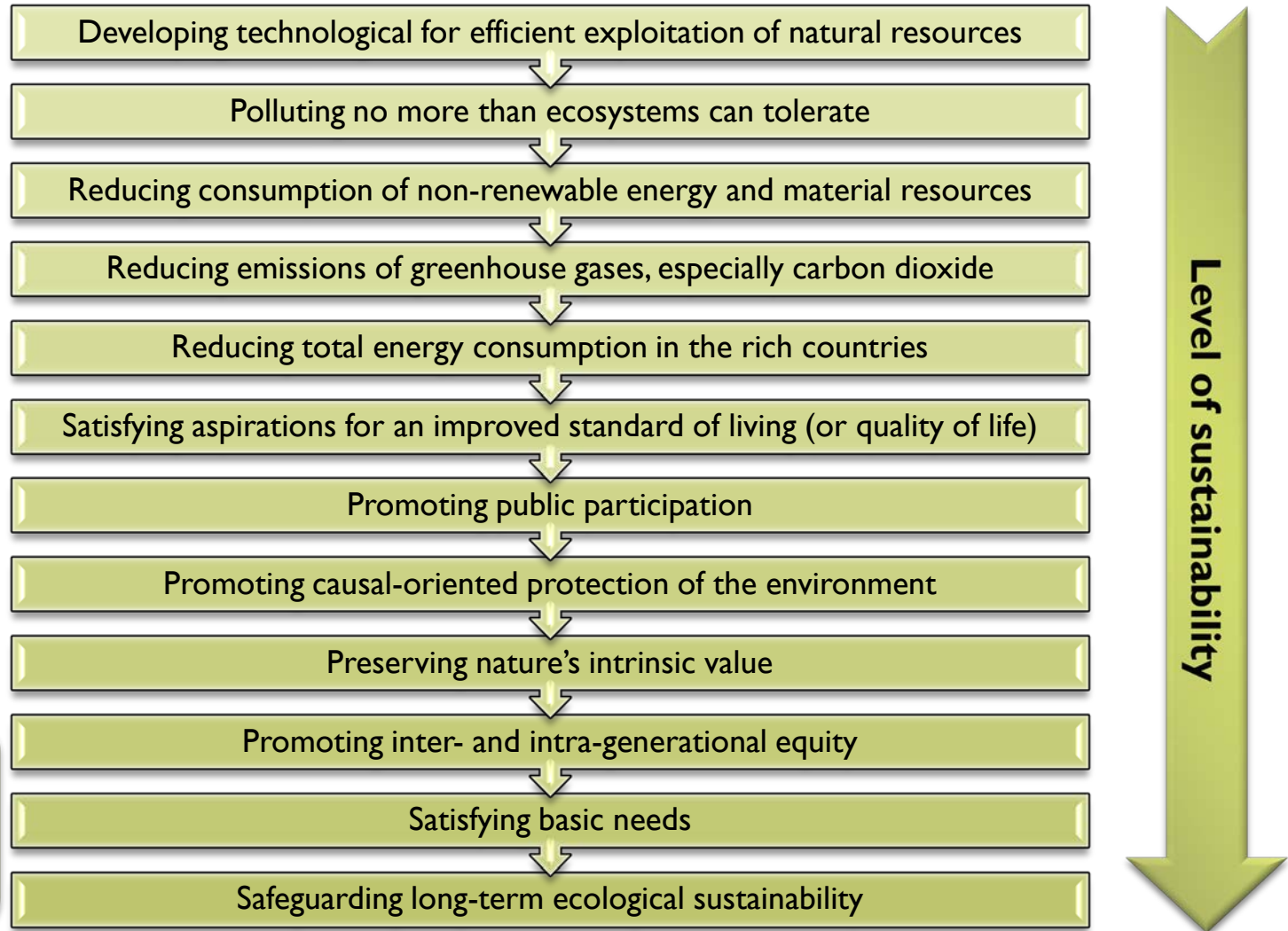
Sustainable development (Brundtland, 1987)

‘Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs’



From *Our common future*, the final report of the UN Commission on Environment and Development, chaired by Gro Harlem Brundtland

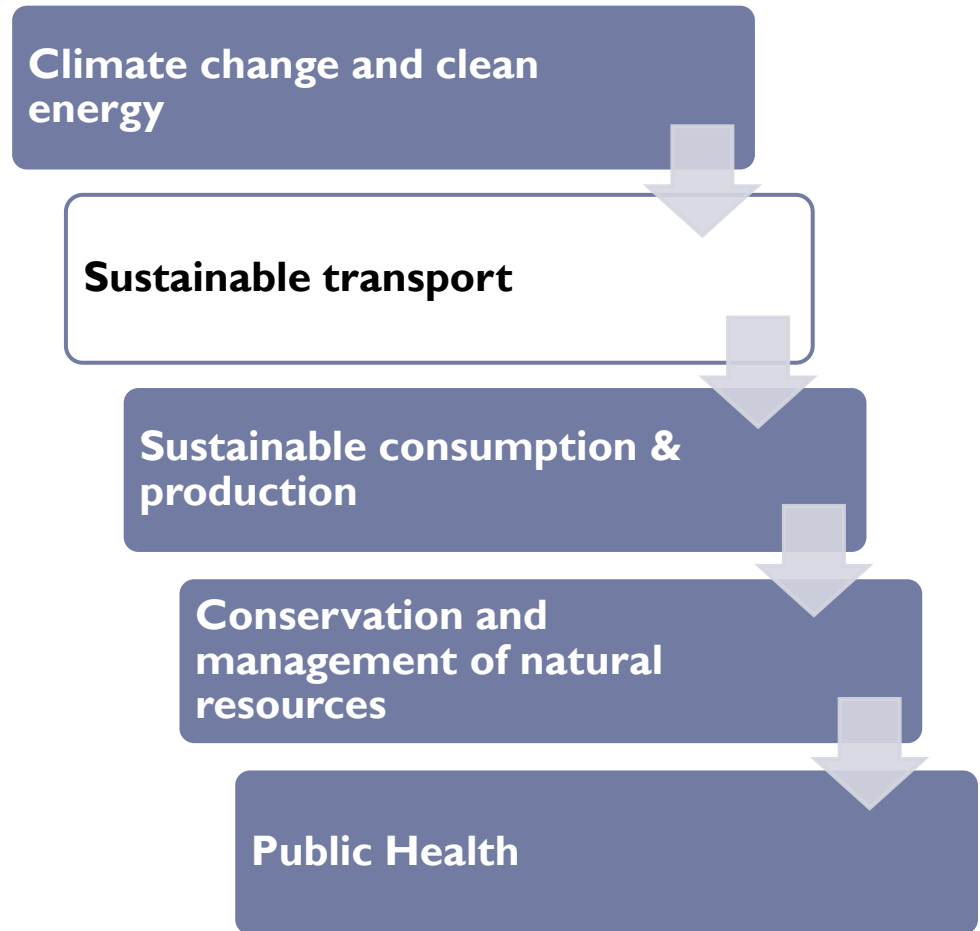
Sustainable development variable levels of sustainability



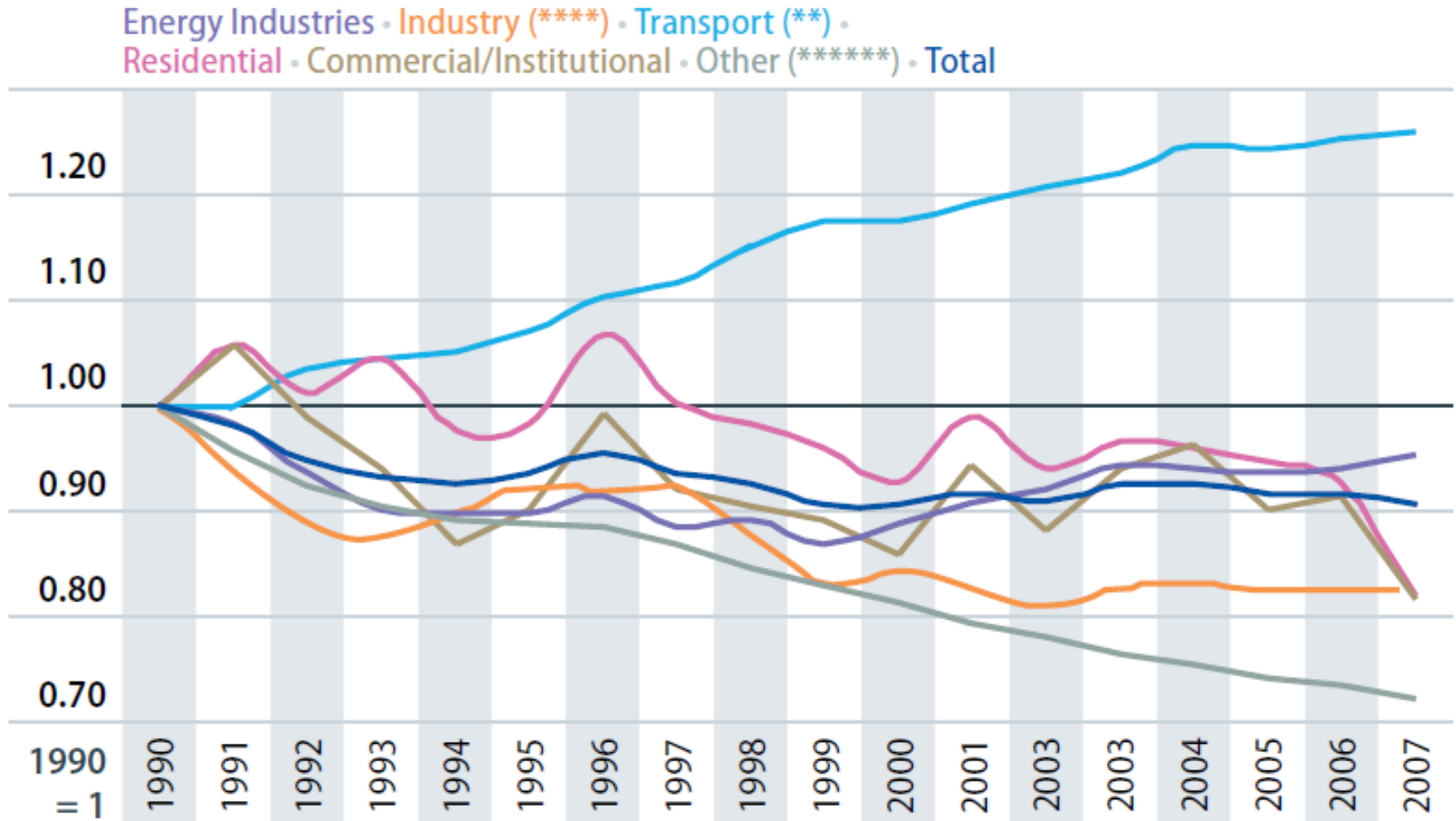
**Brundtland
definition,
1987**

Transport is part of the sustainable development

- ▶ United Nation Conference (Rio de Janeiro, 1992), put transport at the forefront of the sustainability debate



Trend of GHG emissions by sector



Sustainable mobility, an evolving concept

- ▶ **CEC , 1992**

- ▶ First appearance of the term “sustainable mobility”
- ▶ Strict **environmental standards** for all modes of transport
- ▶ **Reduction in transport volume**

Sustainable mobility, an evolving concept

- ▶ **OCSE, Paris Conference 1996**
 - ▶ does not endanger public health or ecosystems
 - ▶ meets needs for access
 - ▶ use renewable resources below their rates of regeneration,
 - ▶ use non-renewable resources below the rates of development of renewable substitutes”

Ecologist vision on what SM should not to do

Sustainable mobility, an evolving concept

▶ CEC 1993

- ▶ Disappearing the need for fundamental changes in transport patterns and reductions in transport volume
- ▶ Reducing traffic intensity (congestion and pollution) rather than transport volume

▶ CEC (1998, 2001)

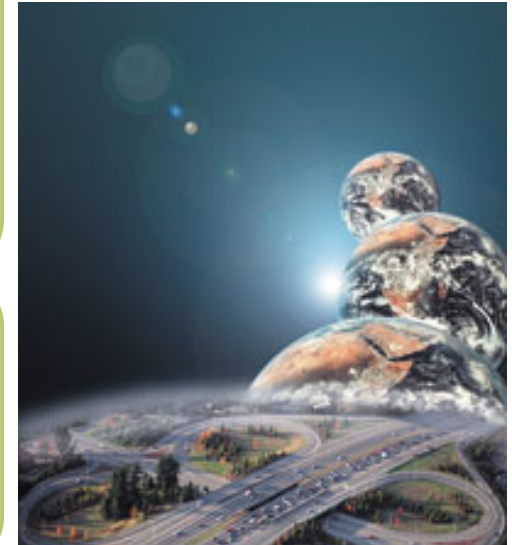
- ▶ improving efficiency and competitiveness, liberalizing market access, ensuring fair and efficient pricing and improving external effectiveness

Sustainable mobility, an evolving concept (EU, 2001)

Allows the basic access and development **needs of individuals**, companies and societies to be met **safely** and in a manner consistent with **human and ecosystem health**, and promises **equity** within and between successive generations

Is **affordable**, operates fairly and efficiently, offers **choice of transport mode**, and supports a **competitive economy**, as well as **balanced regional development**

Limits **emissions** and **waste** within the planet's ability to absorb them, uses **renewable resources** at or below their rates of generation, and, uses non-renewable resources at or below the rates of development of renewable substitutes while minimizing the impact on land and the generation of noise.



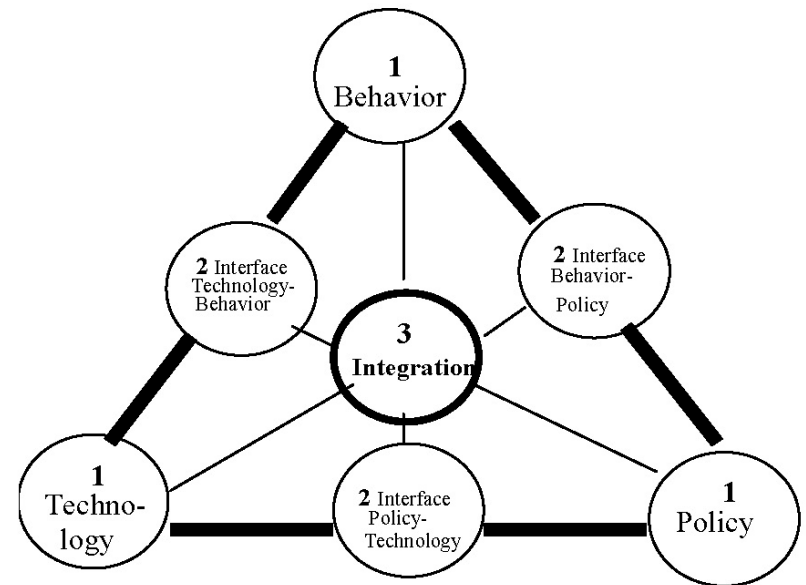
More extensive and economic vision on what is a desirable SM

Definition adopted by The Council of Transport Ministers of the European Union in April of 2001.

Sustainable mobility, an evolving concept

Social impacts

- ▶ Social Change and Sustainable Transport Conference, Un. of California, Berkley, 2002
 - ▶ Solutions must be found in the intersections of the three categories
- ▶ Car dependence is a social problem (Gorham, 2002; Newmann and Kenworthy, 1999)
 - ▶ Urban form and land use
 - ▶ Psychological dependence



Sustainable mobility, an evolving concept

Social – psychological issues (Gatersleben and Uzzel, 2002)

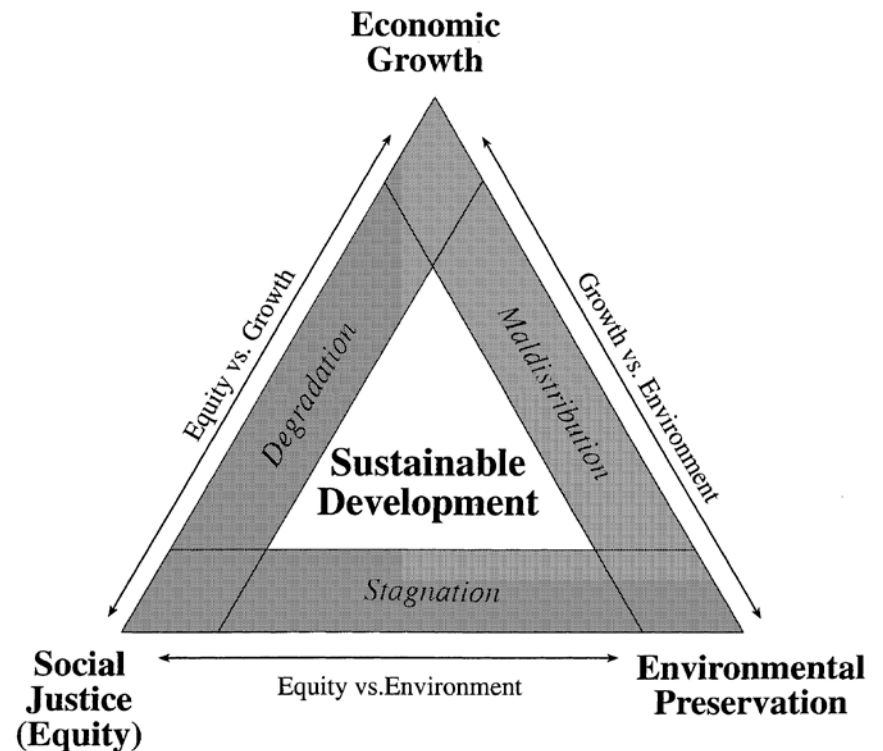
- ▶ factors influencing people's **willingness to change** their transport pattern
 - ▶ how much they feel that their personal car use contributes to transport problems (**responsibility and awareness**).
 - ▶ how much they feel that changes in their travel behavior will help to solve such problems (**self-efficacy**).
 - ▶ how much they believe others are willing to help solve such problems (**trust and cooperative feeling**)
- ▶ planning measures should be accompanied by **communication strategies or soft strategies** increasing
 - ▶ knowledge of the costs and benefits of different travel modes
 - ▶ feelings of responsibility for the problems
 - ▶ mutual trust
 - ▶ control over the solutions

Sustainable mobility, an evolving concept

Equity impacts (Feitelson, 2002)

▶ Equity analyses

- ▶ comparing populations exposed to transport-generated environmental problems to unexposed populations
- ▶ **distributional implications** of policies advanced to address transport-generated environmental problems
- ▶ transport's impact on environmental equity concerning land use, urban form and activity patterns

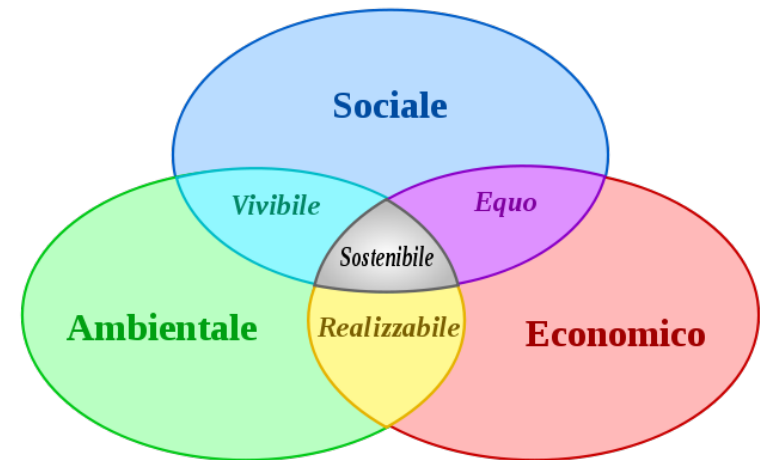


Sustainable Urban Transport Plans (CE 2007)

The EU asks for implementing
Sustainable Urban Transport Plans



to ensure that our transport systems meet society's economic, social and environmental needs whilst minimizing their undesirable impacts on the **economy, society and the environment**



Environmental aspects of mobility

atmospheric pollution

contribution of transport to global warming

noise pollution

land take

impacts on flora and fauna

the effects of waste disposal



Economic aspects of mobility

Economic efficiency relates to the transport system (infrastructure building and service providing) as a whole when **costs of the users and of society** at large are considered.

Economic development relates to the consequences of transport policy on the economy of the areas affected

(include the revival of **economic activity**, the increase of **employment levels**, the attraction of new investments or the **expansion of existing industries**)



Social aspects of mobility

Positive issues

- employment
- regional development
- access to all sorts of services, leisure activities and job opportunities.

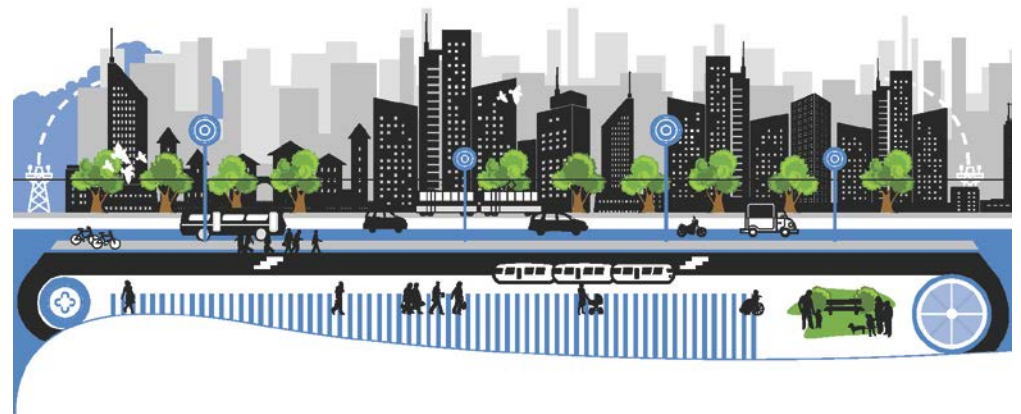
Negative issues

- greater car dependency is increasing the **social exclusion** of people dependent on public transport
- liberalization of transport services could harm employment and **working conditions**
- changes in transport prices aimed at efficiency and environmental protection could reduce **social equity** by excessively penalizing low-income groups
- **Road deaths** and damages



Green Paper on urban mobility (CE, 2007)

- ▶ How can **sustainable modes** of transport be promoted?
- ▶ How can the use of **clean transport** technologies be encouraged?
- ▶ What services and systems can be developed to **better inform** European travellers?
- ▶ Is there a need for a European charter on **passenger rights** in public transport?
- ▶ What can be done to improve passenger **safety and security**?



Evolving concepts and approaches to SM

	1992	2011		
Impacts	environment	society	economy	equity
Focus	reducing transport volume and consumptions	transport intensity (local pollution)	congestion, competitiveness	accessibility, safety, quality of life
Disciplines	environmental engineering transport geography transport economy	sociology	political science	social psychology
Approaches	EIA, quantitative modelling, regression analysis	scenario building and scenario analysis	case studies, qualitative modelling	institutional analysis
Questions	Is transport sustainable?	When is transport sustainable?	How to achieve sustainable mobility?	Why do we fail to achieve SM?

Adapted from Holden, 2007. *Achieving Sustainable Mobility*. Asgate e-book

Sustainability in the laws and in professional transport planning in Italy

- ▶ Sustainability is not part of the Urban Traffic Plans (**PUT**) in Italy, the only compulsory plan, without strategic vision (two years of life)
- ▶ A lot of different sector, sometime conflicting, planning tools (safety, cycling, parking, etc.)
- ▶ Sustainability is partially included in the goals of Urban Mobility Plans (**PUM**): satisfying mobility needs while reducing social and environmental transport costs
- ▶ A lot of laws funding **partial SM actions** (car sharing, electric cycling, etc.)
- ▶ Introduction of the **Mobility Management** (TDM in Europe) DM 1998.
- ▶ Sustainability can be partially introduced in transport planning through the Strategic Environmental Assessment (**VAS**) procedure (L.152/96)

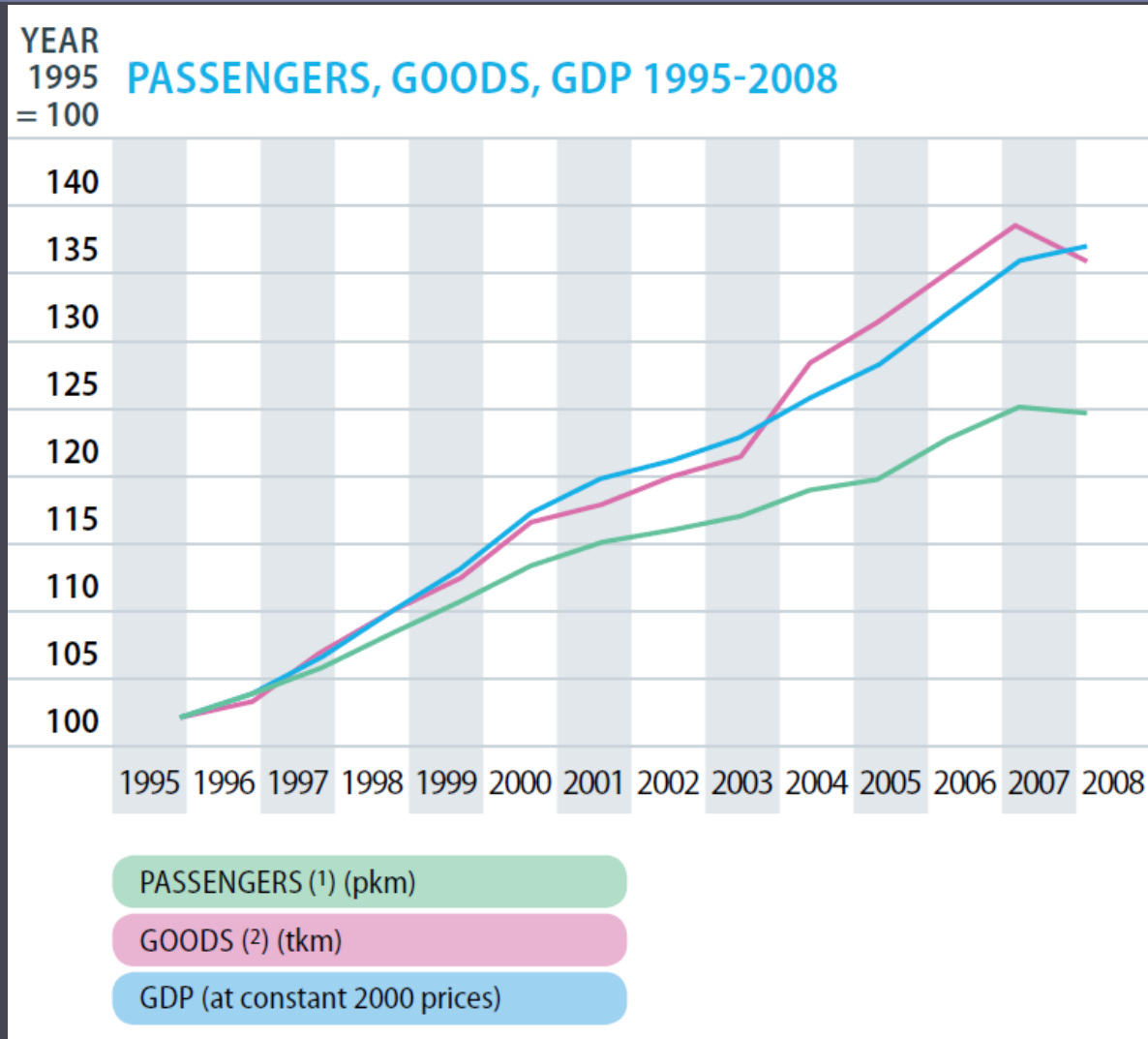
Alcuni numeri sulla mobilità in Europa

Il settore dei trasporti in Europa

- ▶ Il settore dei trasporti rappresenta
 - ▶ il 7% circa del PIL europeo
 - ▶ il 5% dei posti di lavoro nell'UE
 - ▶ Il 13% della spesa familiare
 - ▶ Il 10-15% del costo di un prodotto
- ▶ È un'industria importante, che apporta un contributo fondamentale al funzionamento dell'intera economia europea.
- ▶ La mobilità è anche un diritto fondamentale dei cittadini.

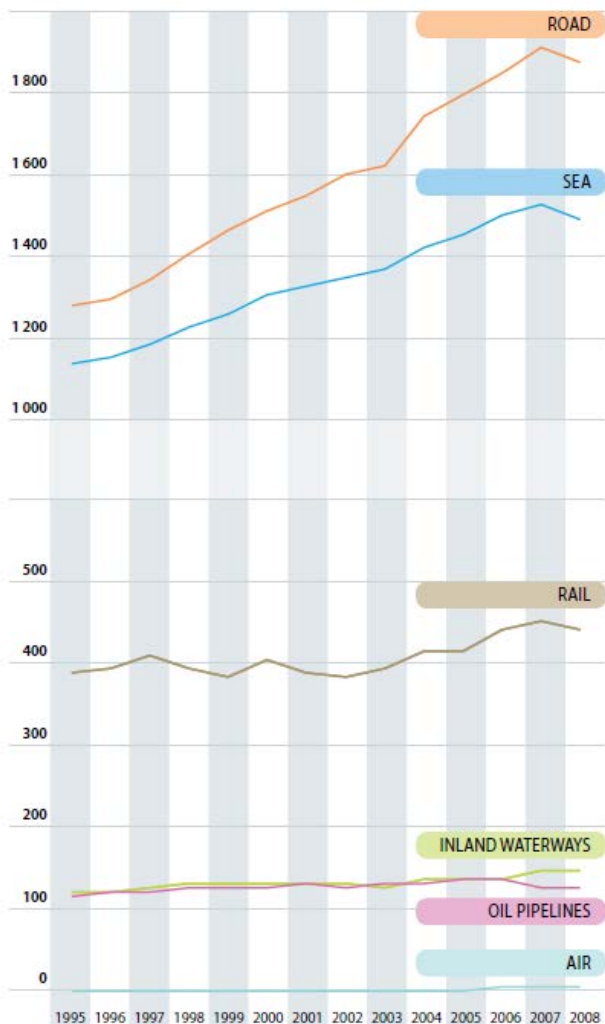


Transport Growth EU-27

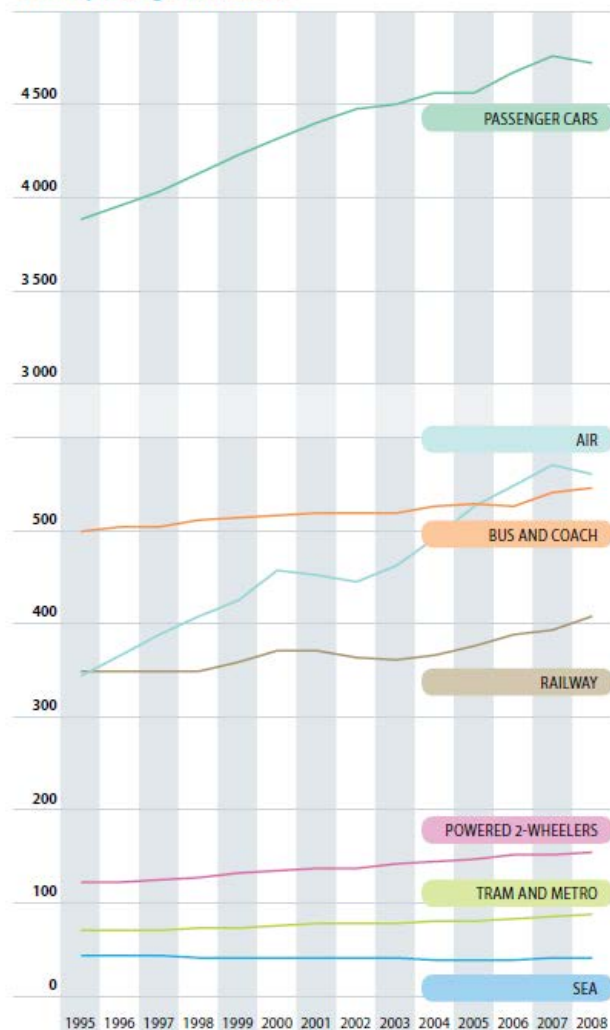


Trasporto merci e passeggeri per modo di trasporto

billion tonne-kilometres

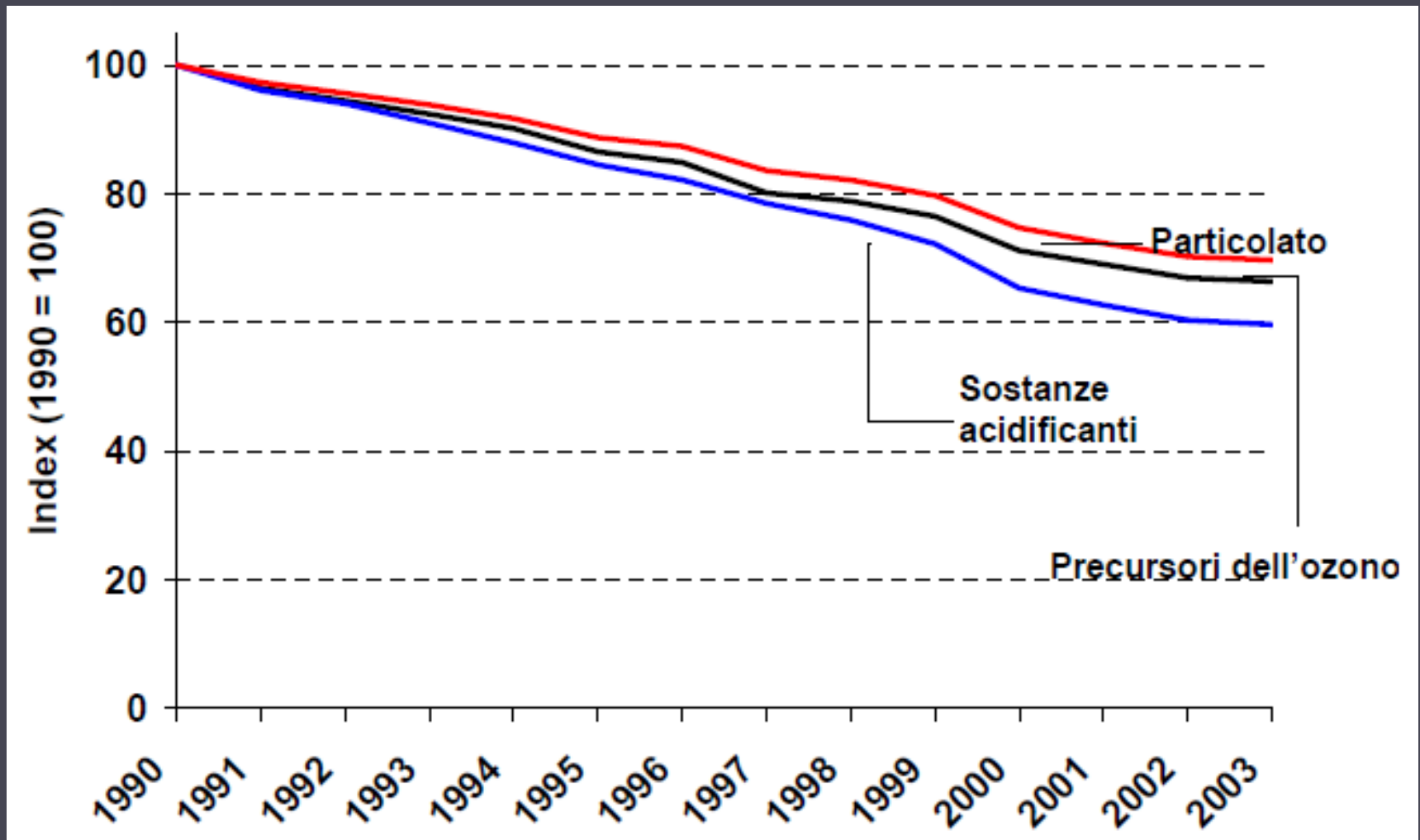


billion passenger-kilometres

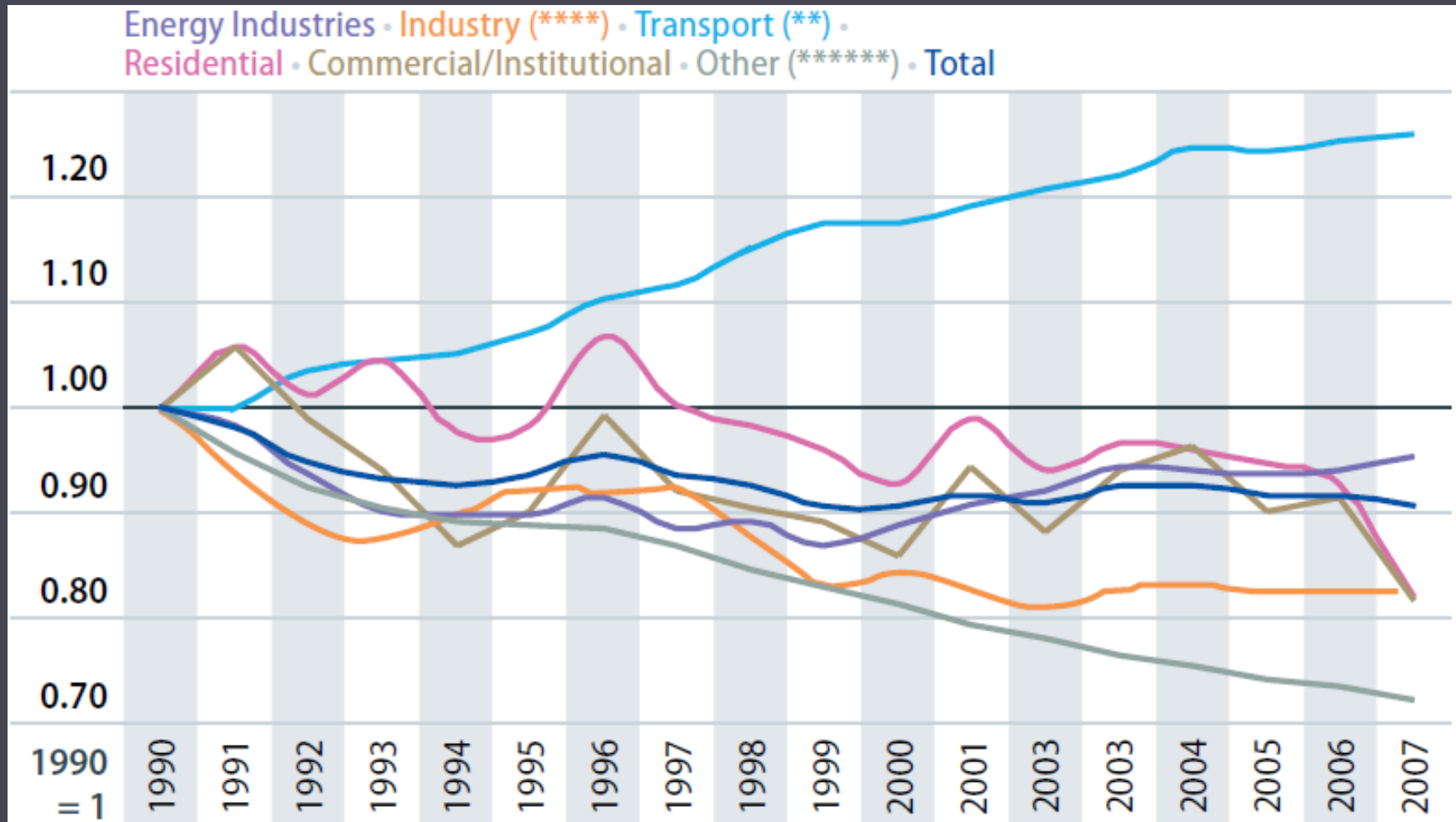


Principali impatti

Trend emissioni atmosferiche prodotte dai trasporti

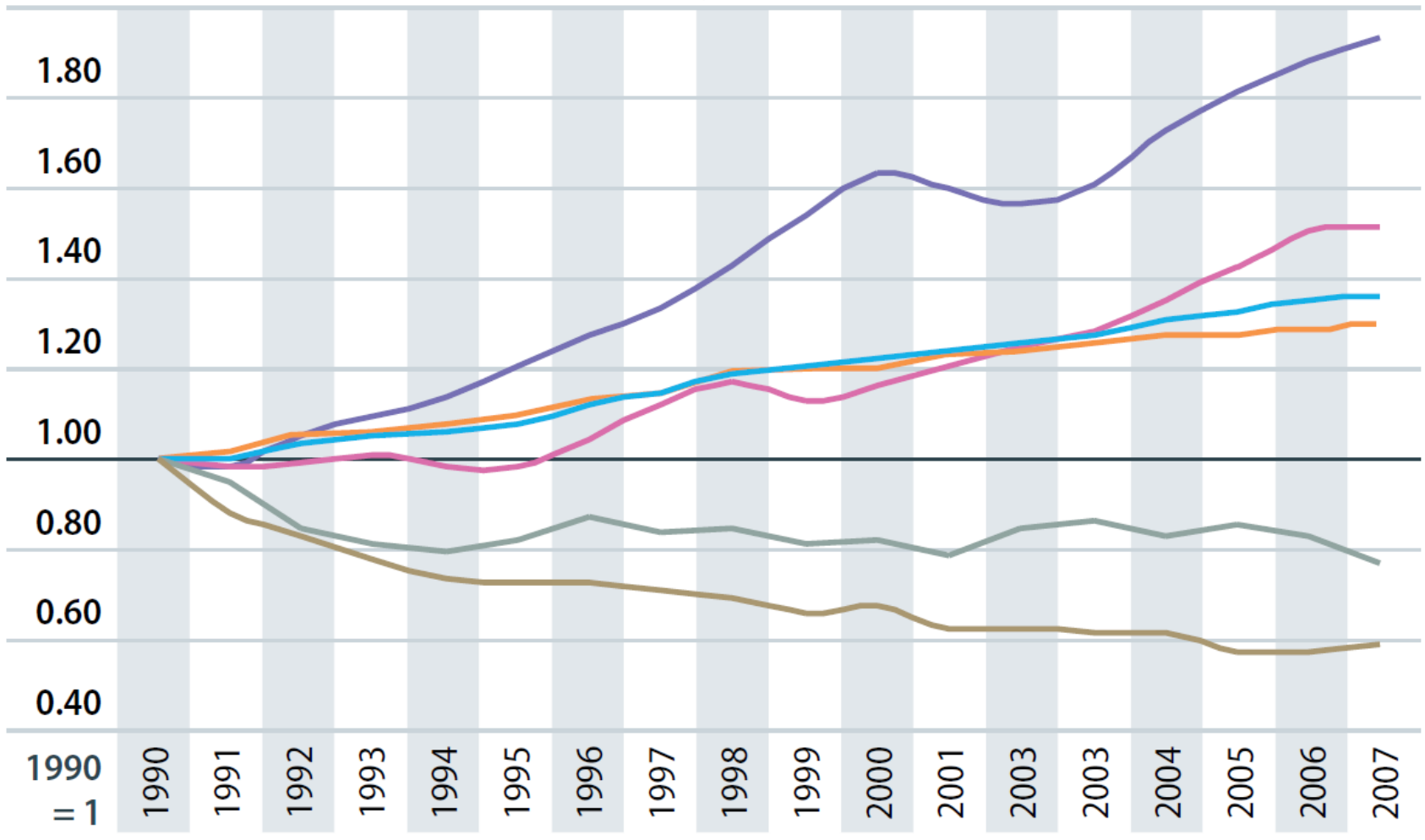


Trend di emissione di GHG per settore

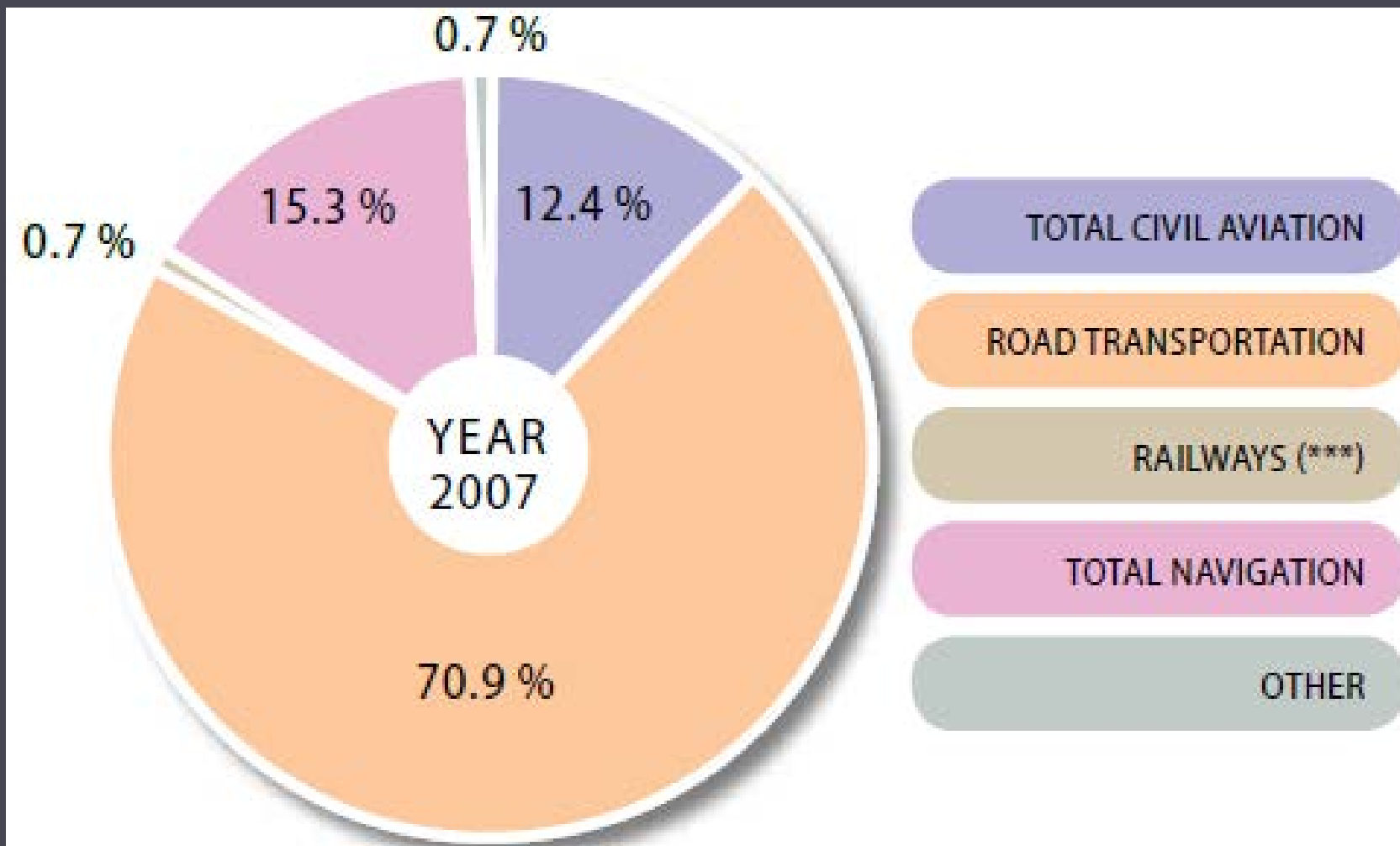


Trend di emissione GHG per modo di trasporto

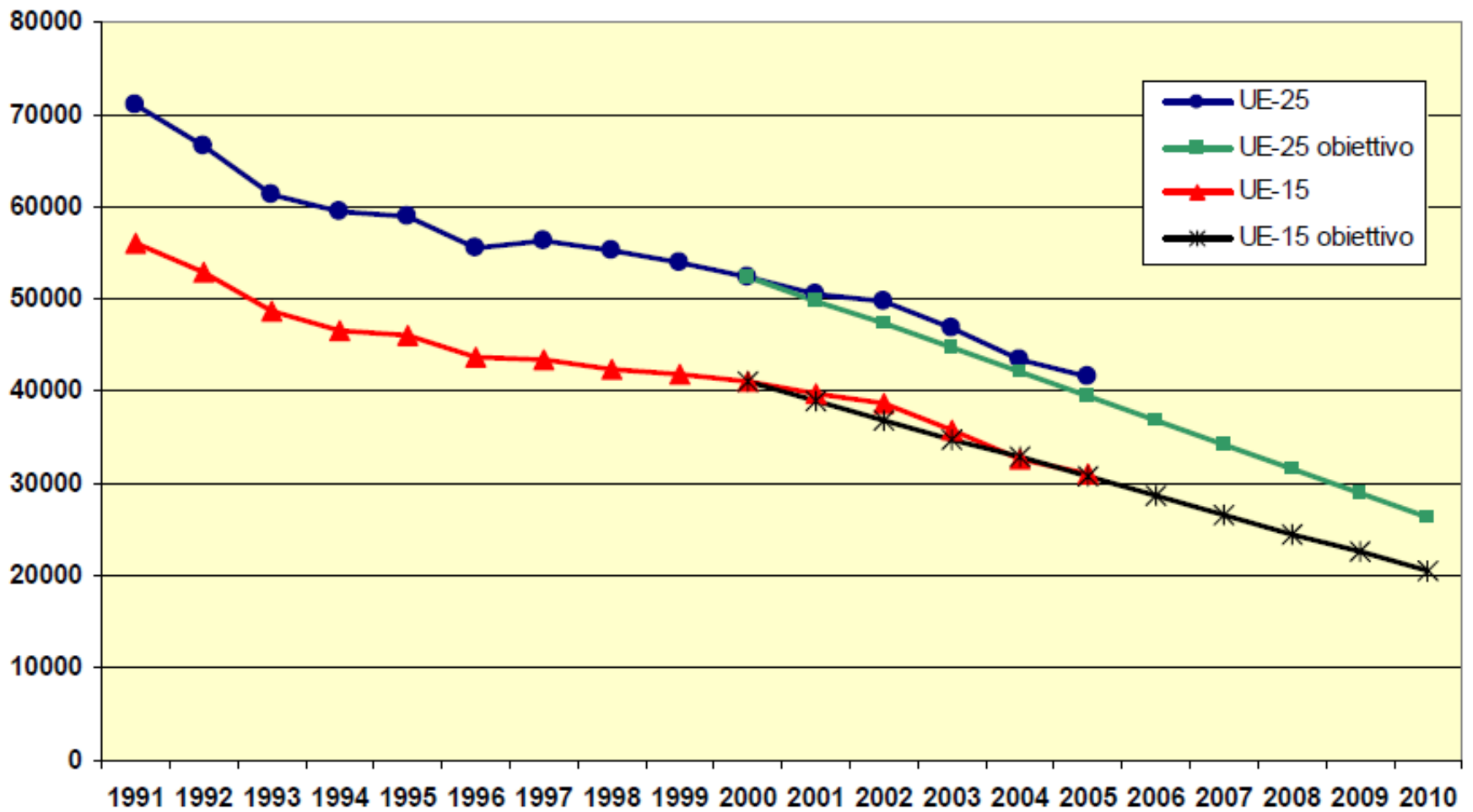
Total Civil Aviation • Road Transportation • Railways (***) • Total Navigation • Other • Total Transport



Emissione di GHG per modo di trasporto



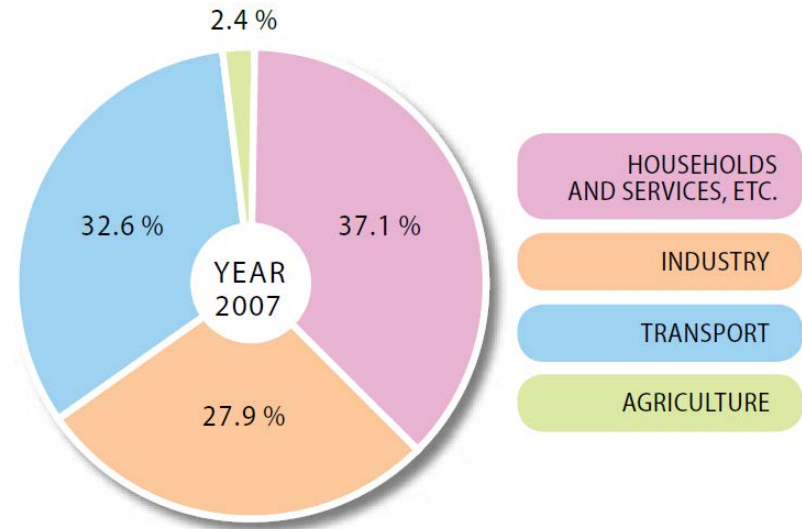
Vittime della strada



Trasporti ed energia in Europa

- ▶ I trasporti consumano il 70% circa del consumo globale di petrolio nell'UE.
- ▶ Il trasporto stradale e quello aereo consumano rispettivamente il 60% e il 9% di tutto il petrolio

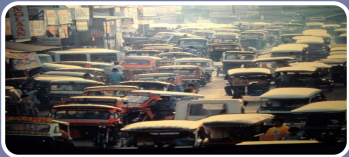
Final Energy Consumption – EU-27
BY SECTOR (Mtoe)



Impatti dei trasporti



Costo ambientale 1.1% del PIL



Congestione 1.0 % del PIL



Gas Serra 25% del totale (+34% rispetto al 1990)



Incidenti 40.000 vittime per anno



70% del consumo di petrolio

La politica dei trasporti urbani in Europa

Urban transports

Problemi

- L'80% degli europei vive in un'area urbana.
- 40% delle emissioni di CO2 generate dal trasporto stradale e fino al 70% delle altre sostanze inquinanti prodotte dai trasporti.
- Una vittima su tre perde la vita in città.

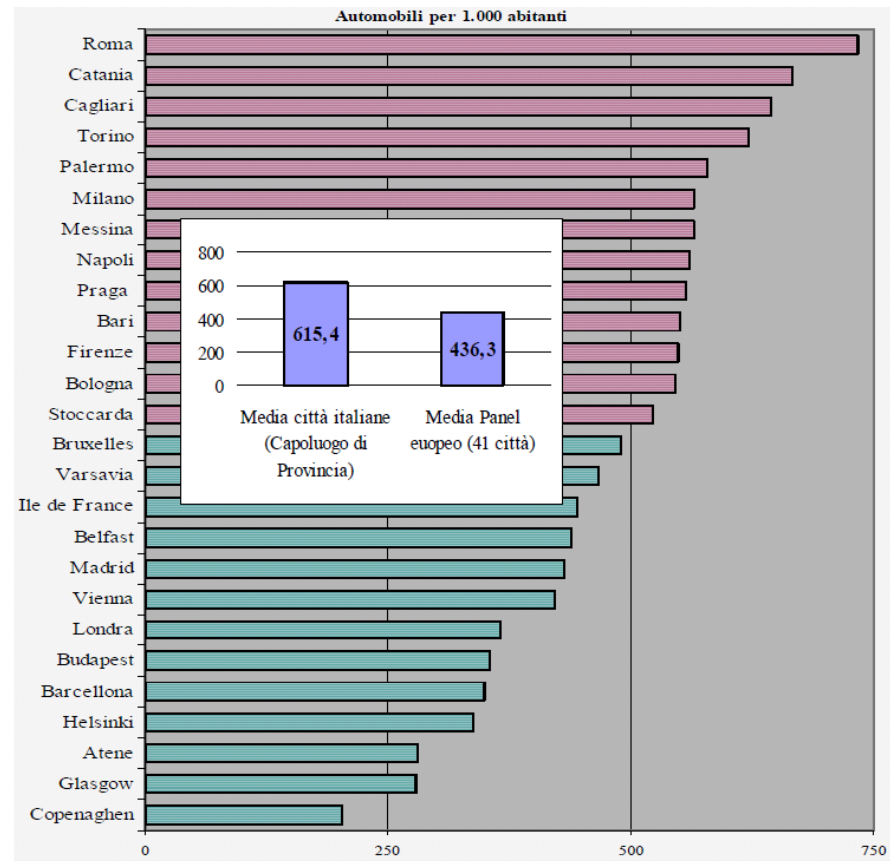
Obiettivi

- Potenziare la mobilità riducendo al tempo stesso la congestione, gli incidenti e l'inquinamento, cioè **promuovere una mobilità sostenibile**



Key figures on urban mobility trends – Current situation

- ▶ Passenger cars are responsible for 75% of passenger kilometers travelled
- ▶ **Car ownership** per household is increasing (+ 38% in average between 1990 and 2004)
- ▶ 50% of car trips are **less than 5km**, 30% are less than 3km
- ▶ Less than 5% by **bicycle**
- ▶ Less than 10% by **public transport**
- ▶ Walking and cycling are decreasing
- ▶ **Car occupancy** remains close to one.
- ▶ **Urban freight** is typically between 20% and 25% of road space use (space used x hours)

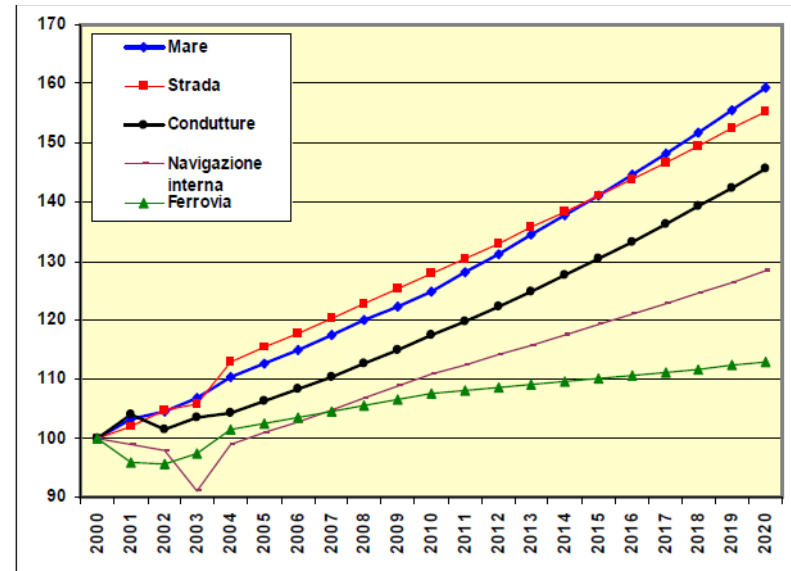
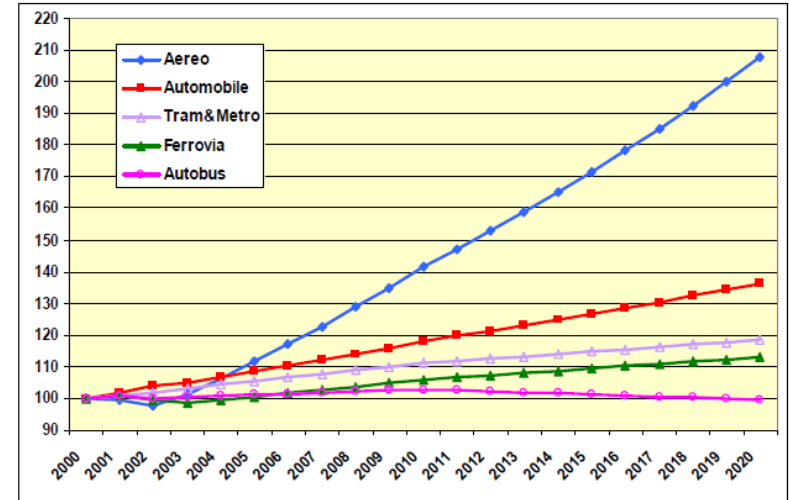


Fonte: elaborazione Isfort su dati Istat e Urban Transport Benchmarking Initiative 2006

Key figures on urban mobility trends – outlook 2000-2030

Passenger transport (pxkm) is expected to grow by 42% (road traffic would then count for 85% and car traffic for 75% in 2030)

Freight transport (t-km) are expected to grow by 63% (road traffic would count for 45%)



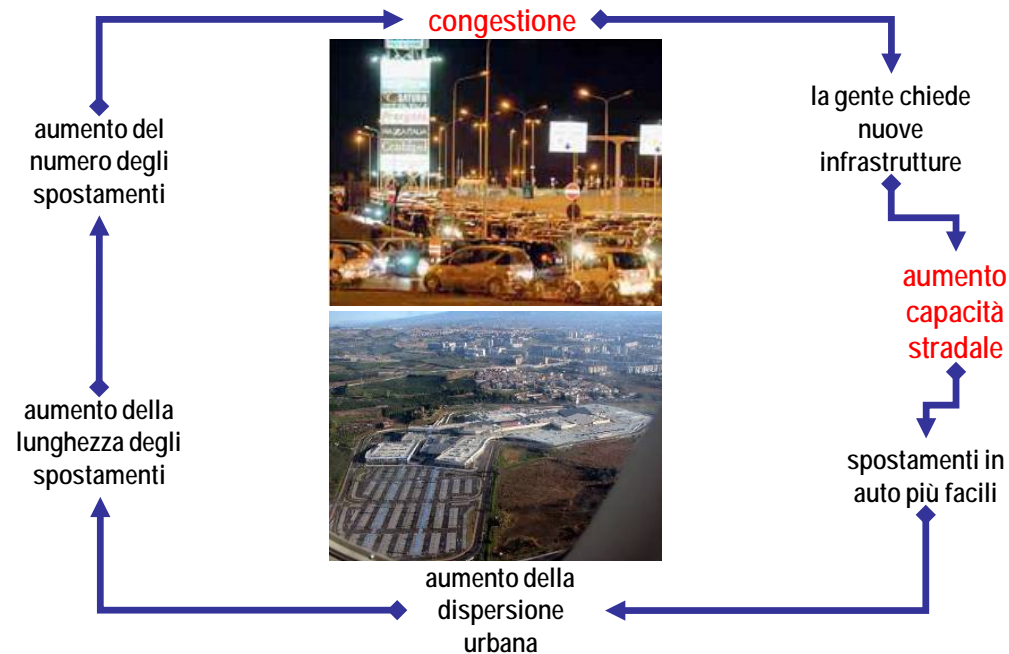
Sprawl and car dependency

Sprawling as urban development model

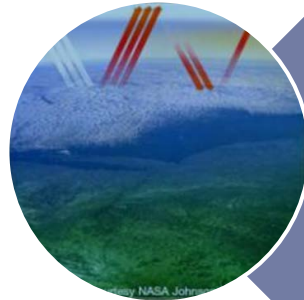
Usual, easy and cheap response: to increase and expand road capacity

In return more urban sprawl hence more difficulties to connect urban expansions to public transport and an increase in car ownership.

Result: growth in peripheral and radial car traffic.



Climate Change



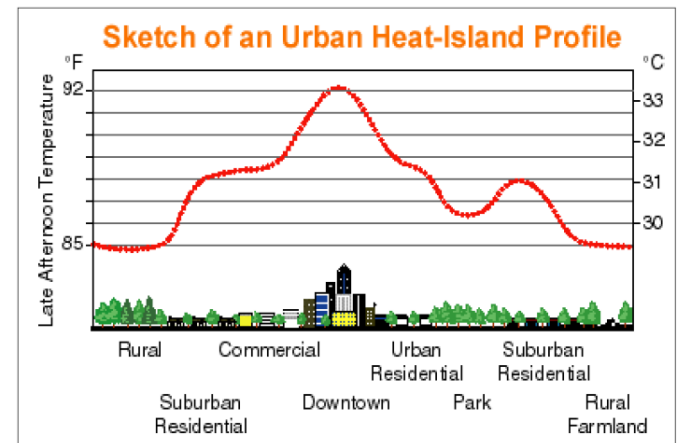
Over the past 100 years, the global average temperature has risen by about 0.6°C and the European average temperature by 0.95°C .



EU policies aim to limit the future global average temperature increase to 2°C above pre-industrial levels in order to limit the damage.

Climate Change

- ▶ If current trends continue, **CO₂** emissions from transport will be some **75% higher** in 2030 than in 1990.
- ▶ **Urban road traffic** contributes to at least **40% of transport related CO₂** emissions and approximately 10% of overall CO₂ emissions in the EU.

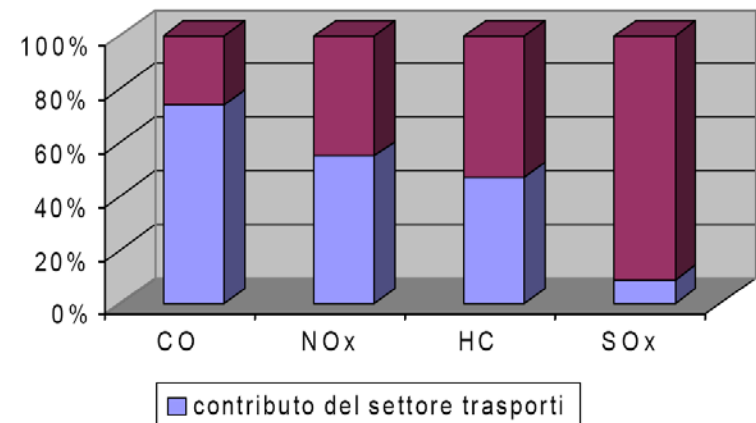


Climate change

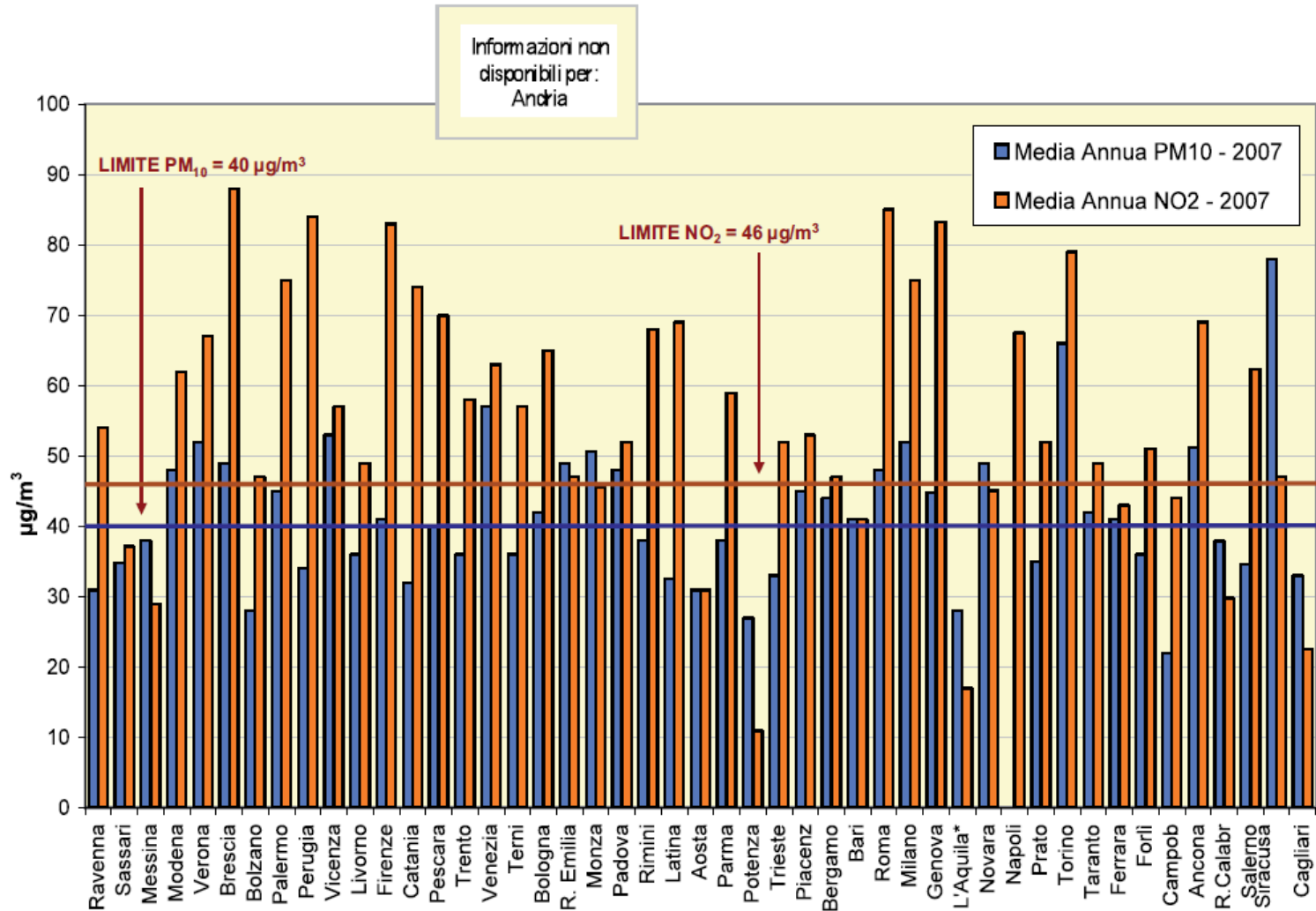


Urban air pollution

- ▶ Road traffic contribute to high levels of PM_{xx}, NO_x, benzene and poly-aromatic hydrocarbons (PAH).
- ▶ In 2000, exposure to particulate matter, was estimated to reduce average statistical life expectancy by approximately nine months in the EU-25, equal to **348.000 premature mortalities per annum.**



Air pollution in Italy



Road safety in urban areas

- ▶ **40.000 victims** per year in Europe, 6000 in Italy
- ▶ Two thirds of overall road accidents and **one third of overall road deaths** occur in agglomerations.
- ▶ Powered two-wheelers, pedestrians and cyclists are frequently victims (in the range of 14-25 age most affected group).
- ▶ **Third death cause** by the 2020 according to World Health Organization



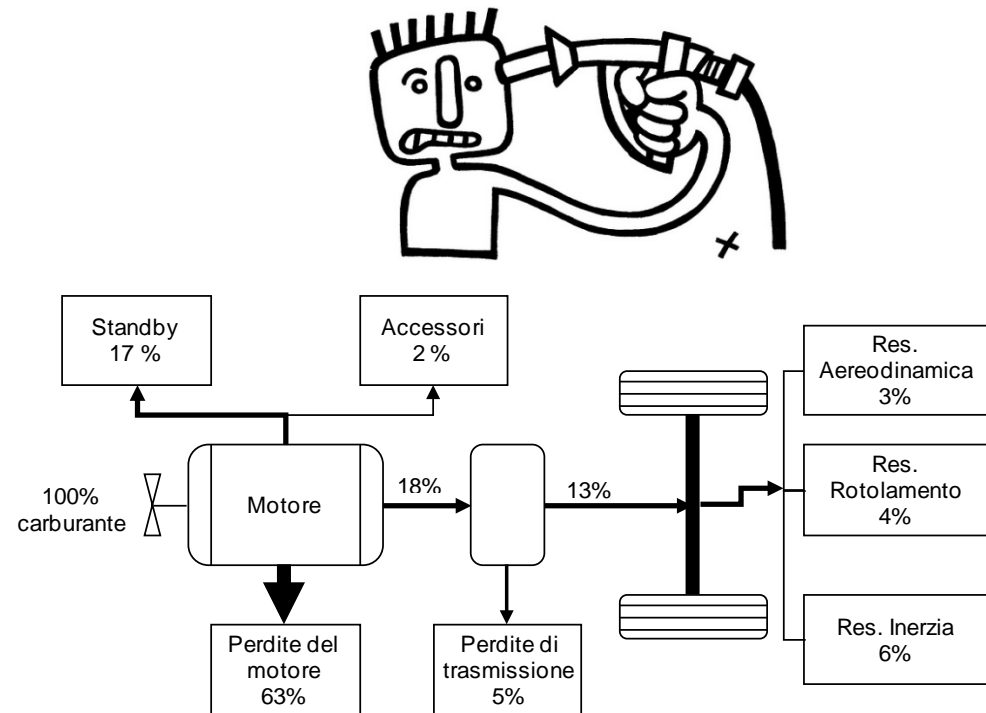
Traffic noise

- ▶ Urban traffic noise levels usually exceed the guidelines set by the World Health Organization for the protection of health.
- ▶ **20% of the Union's population** suffer from noise levels that scientists and health experts consider to be **unacceptable**
- ▶ An additional 40% of people are living in so-called "grey areas" where noise levels are such as to cause serious annoyance during the daytime.



Transport energy consumption: high dependency on fossil fuels

- ▶ Transport accounts for 30% of overall EU energy consumption.
- ▶ A half of all road transport fuel is combusted in urban areas.
- ▶ Some 98% of the transport related energy market depends on oil, the largest part of which (75%) is due to road transport.



Meno del 2%
dell'energia consumata
diventa trasporto utile

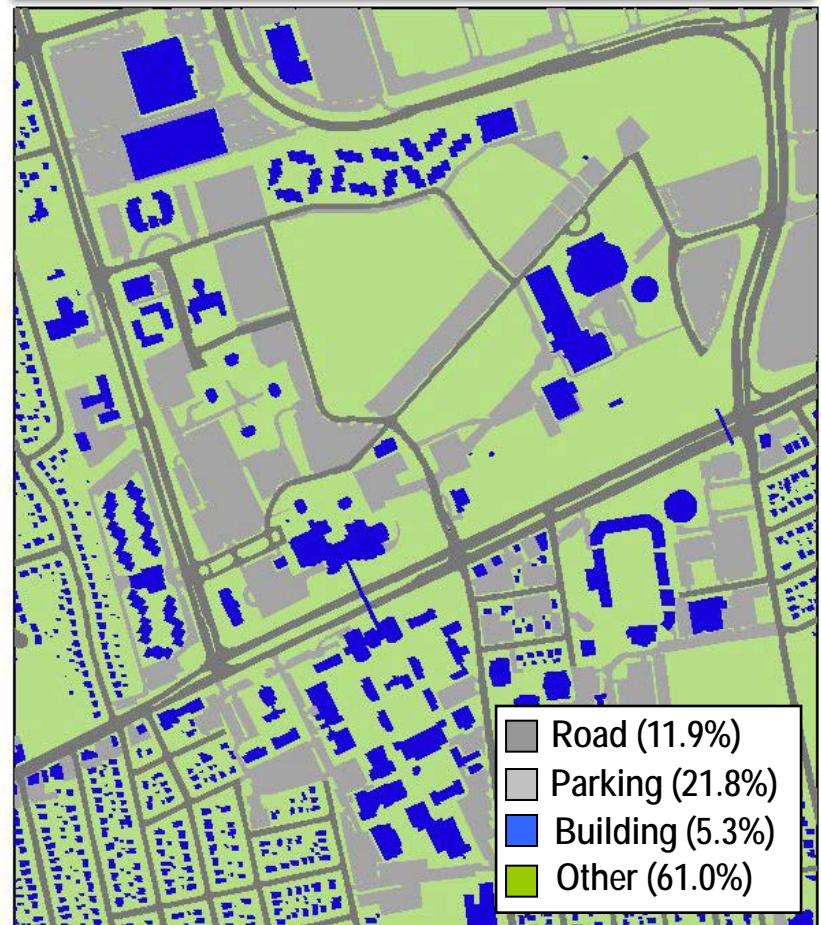
Congestion



Land use occupation of road infrastructure

- ▶ 1/3 dello spazio urbano è occupato da strade e parcheggi

Urban Spatial Structure, Hempstead, Long Island, New York



Catania, Liceo Ospedalieri



Land use occupation of road vehicles



Social segregation

Catania, via Due Obelischi



Social degradation

Catania, via Etnea



Catania, Liceo Ospedalieri

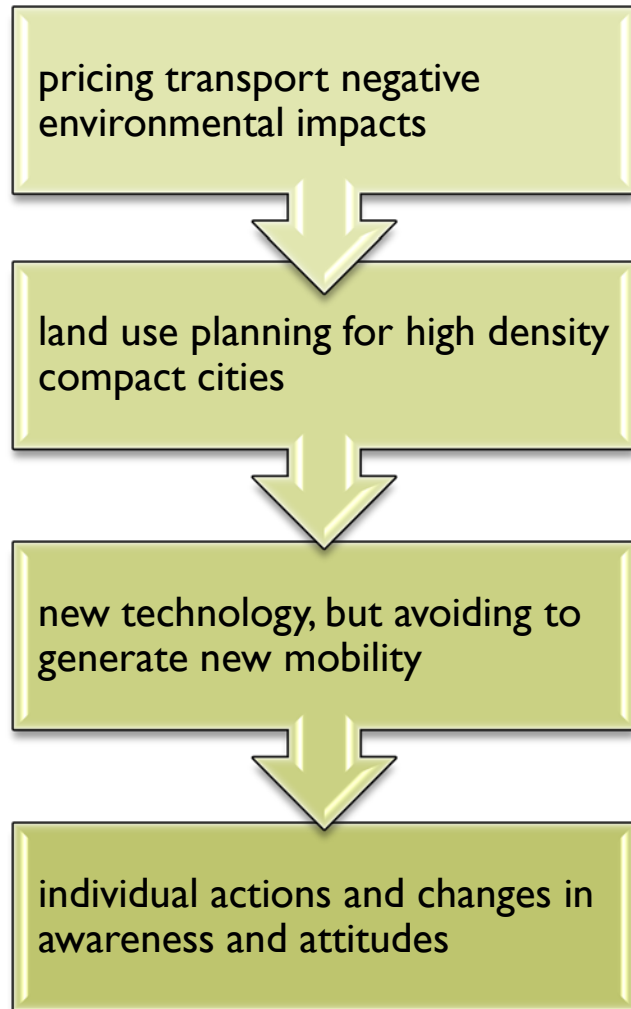




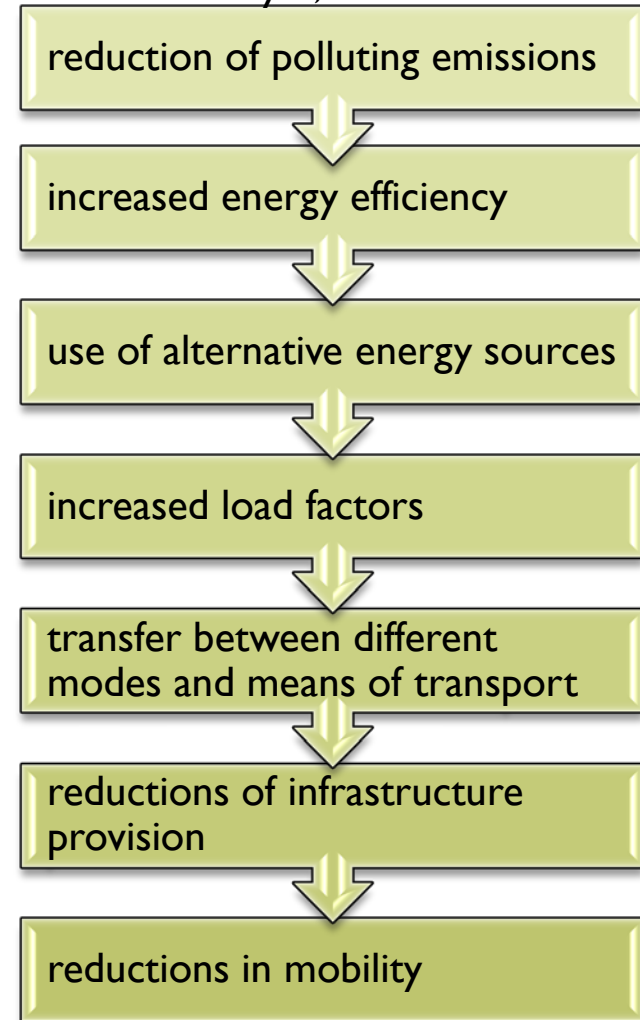
Strategie e strumenti per la mobilità sostenibile

measures and strategies to promote SM, Hoyer (2000)

Banister and Button, 1993



Hoyer, 2000

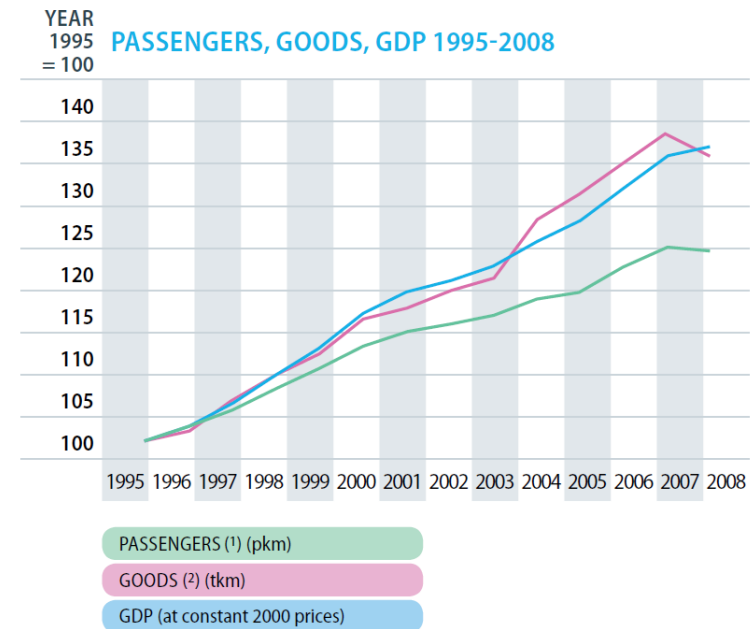


Level of sustainability

measures and strategies to promote SM Sustainable Urban Transport Plans (CE 2007)

Operational objectives and targets

- **Decoupling economic growth** and the demand for transport with the aim of reducing environmental impacts.
- Achieving sustainable levels of transport **energy use** and reducing transport **greenhouse gas emissions**.
- Reducing **pollutant emissions** from transport to levels that minimize effects on human health and/or the environment.
- Achieving a balanced shift towards **environment friendly transport modes** to bring about a sustainable transport and mobility system.
- Reducing transport **noise** both at source and through mitigation measures to ensure overall exposure levels minimise impacts on health.
- Halving **road transport deaths** by 2010 compared to 2000.



CE, 2007, Sustainable Urban Transport Plans - Preparatory Document in relation to the follow-up of the Thematic Strategy on the Urban Environment

measures and strategies to promote SM Action Plan on Urban Mobility (CE, 2009)

twenty measures to encourage and help local, regional and national authorities in achieving their goals for sustainable urban mobility

- Improved information
- Passenger rights
- Better planning
- Greener transport
- Sharing experiences
- Funding



Strategic lines of SM (Banister, 2005)

Reduce the need to travel.

Reduce the absolute levels of car use and road freight in urban areas.

Promote more energy-efficient modes of travel for both passengers and freight.

Reduce noise and vehicle emissions at source.

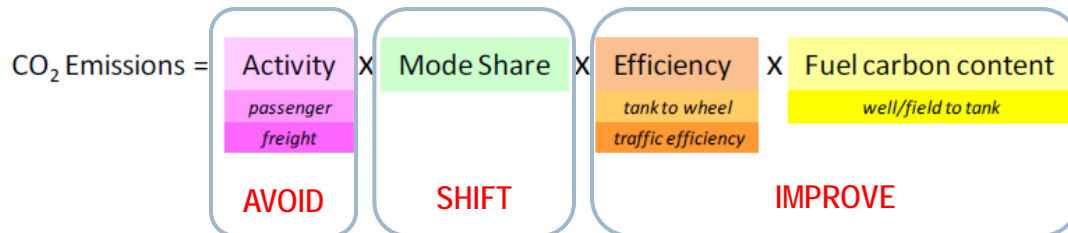
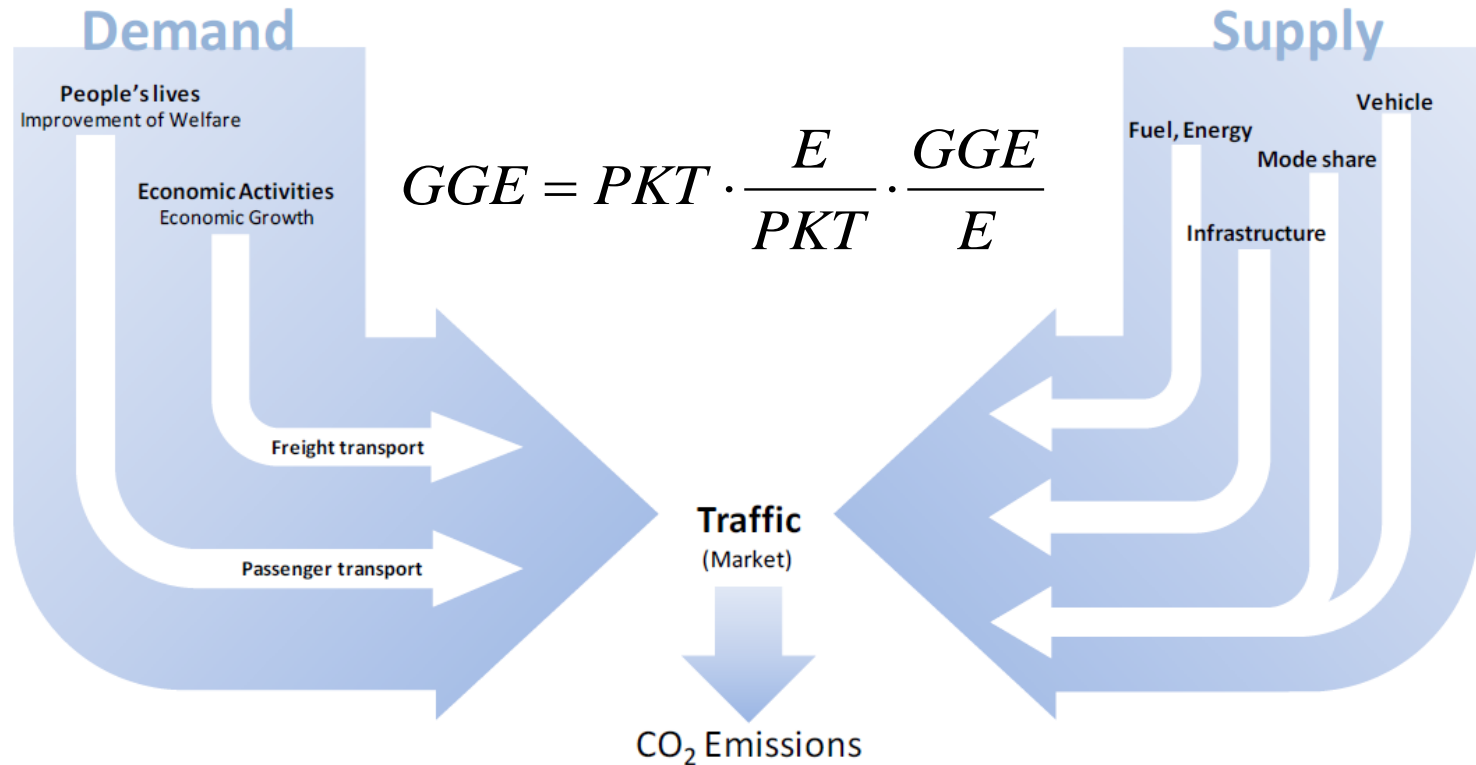
Encourage a more efficient and environmentally sensitive use of the vehicle stock.

Improve safety of pedestrians and all road users.

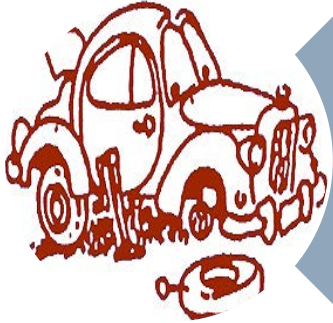
Improve the attractiveness of cities for residents, workers, shoppers and visitors.



Need for a new transport planning approach



Common and basic strategies to SM



to reduce the need to travel and trip lengths

AVOID



to encourage modal shift

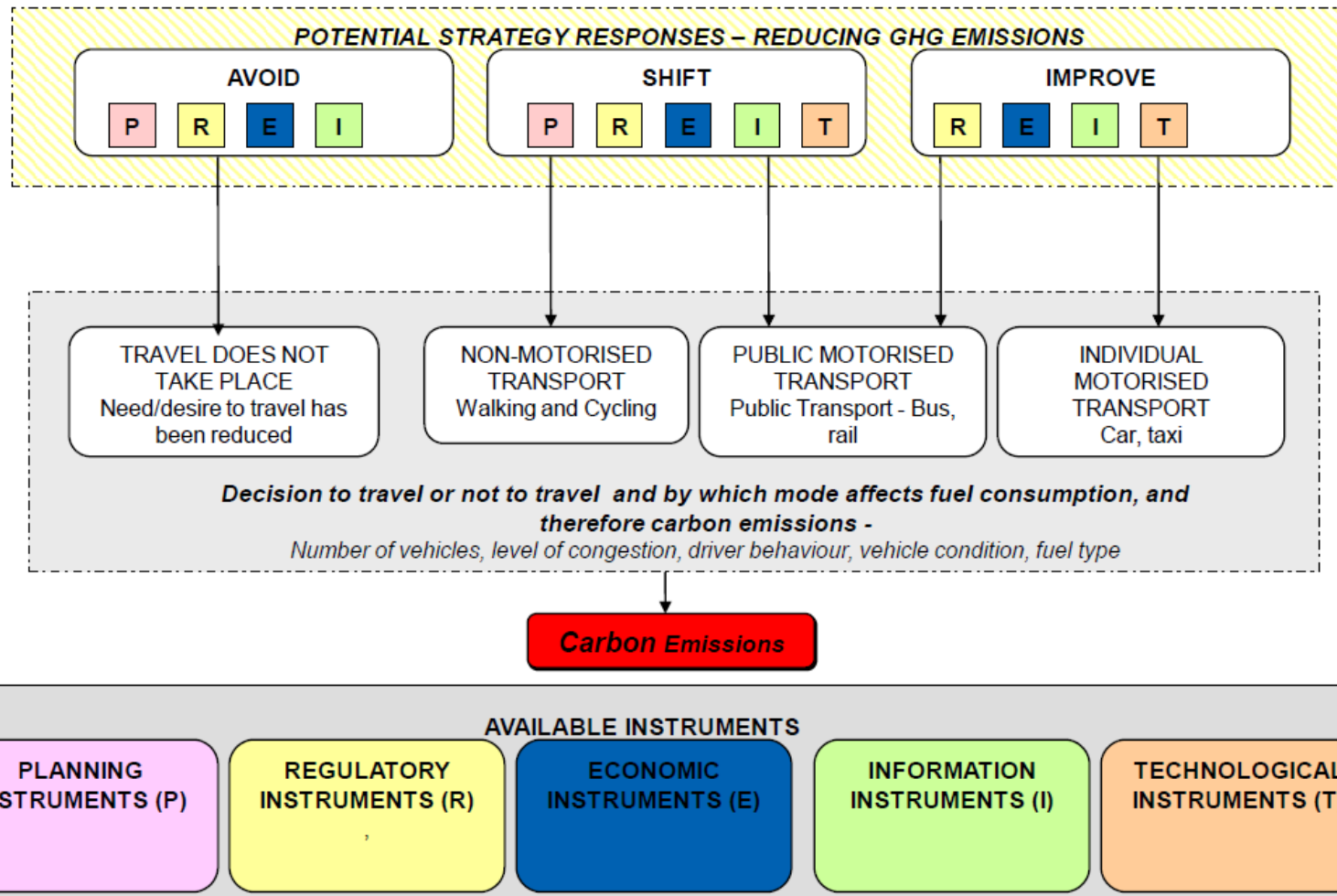
SHIFT



to encourage greater efficiency in the transport system.

IMPROVE

Strategies and Tools for SM



Toolbox of instruments

PLANNING INSTRUMENTS

e.g. land use planning, planning of public transport, planning of non-motorised modes

REGULATORY INSTRUMENTS

e.g. emissions standards, speed limits, parking regulation, physical restrictions

ECONOMIC INSTRUMENTS

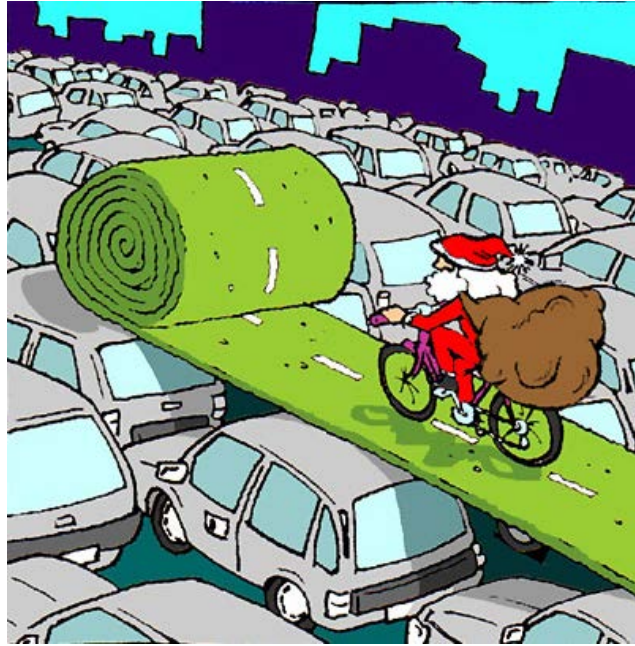
e.g. fuel taxes, vehicle taxation, road pricing, subsidies, parking fees

INFORMATION INSTRUMENTS

e.g. public awareness campaigns, traffic information systems,
public transport information systems

TECHNOLOGICAL INSTRUMENTS

e.g. fuel improvement, cleaner engines



Strumenti per la mobilità sostenibile



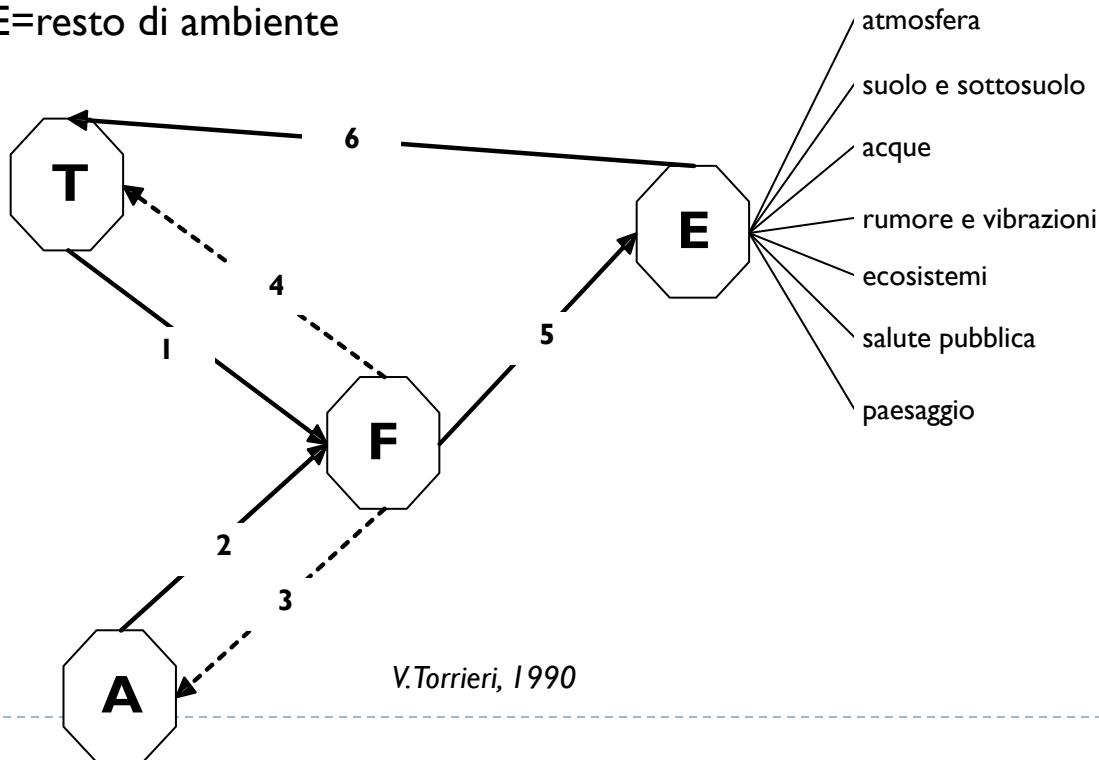
Strumenti di Pianificazione Uso del territorio e trasporti

Azioni per la mobilità sostenibile

Interazione Trasporti – Territorio - Ambiente

Componenti

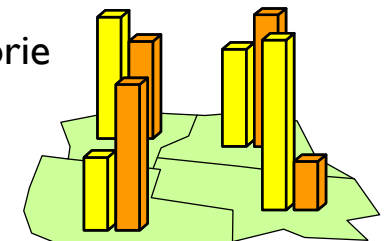
- ▶ T= sistema di progetto (trasporti)
- ▶ A=sistema attività economiche
- ▶ F=flussi di traffico
- ▶ E=resto di ambiente



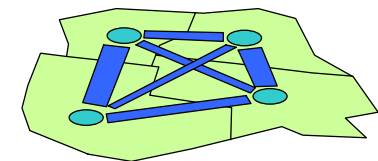
Relazioni

1. opportunità di trasporto
2. domanda di trasporto
3. accessibilità (relaz. a lungo termine)
4. efficienza interna (relaz. a breve termine)

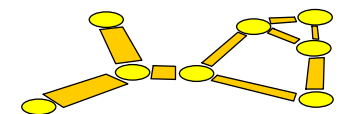
cessione scorie
risorse



Land Use



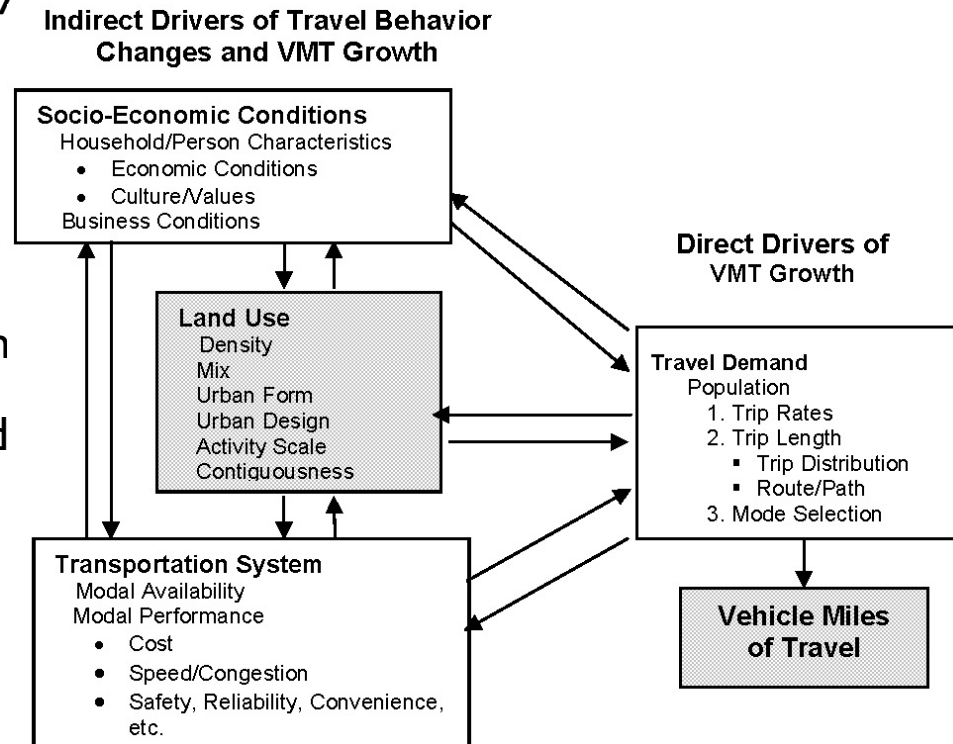
Spatial Interactions



Transportation Network

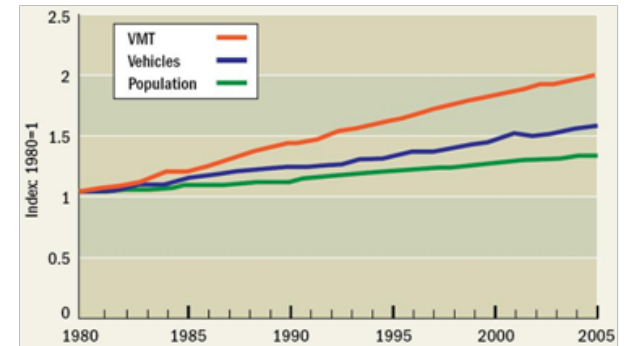
Land use and transport planning

- ▶ **Transport planners** need to forecast how future travel demand is affected by land use and similarly they have to be able to estimate how new transport investments modify land use. It is basically a **predictive task**.
- ▶ Conversely, the point of view of the **urban planners** should be **prescriptive**: how to address changes in land use in order to get better performing transportation systems and how to change the latter in order to produce desired changes in land use.
- ▶ Hopefully these two processes could evolve in an **holistic approach** within a unique role of planner able to cope with the complex interaction between the transport system and land use.

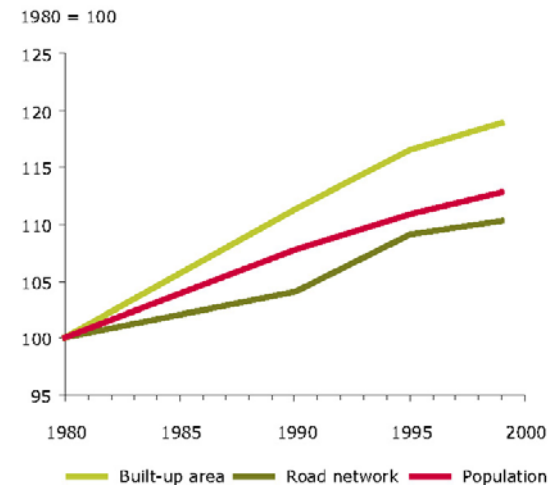


Land use and transport planning

- ▶ **Urban sprawl** is the physical pattern of low-density expansion of large urban areas, under market conditions, mainly into the surrounding agricultural areas
- ▶ In the USA vehicle-distance travelled has grown three times faster than population and twice as fast as the number of vehicle registrations
- ▶ in the period 1995-2006 Europe has experienced an annual rate of population growth of 0.28% and a road transport related GHG emission growth rate of 1.53%



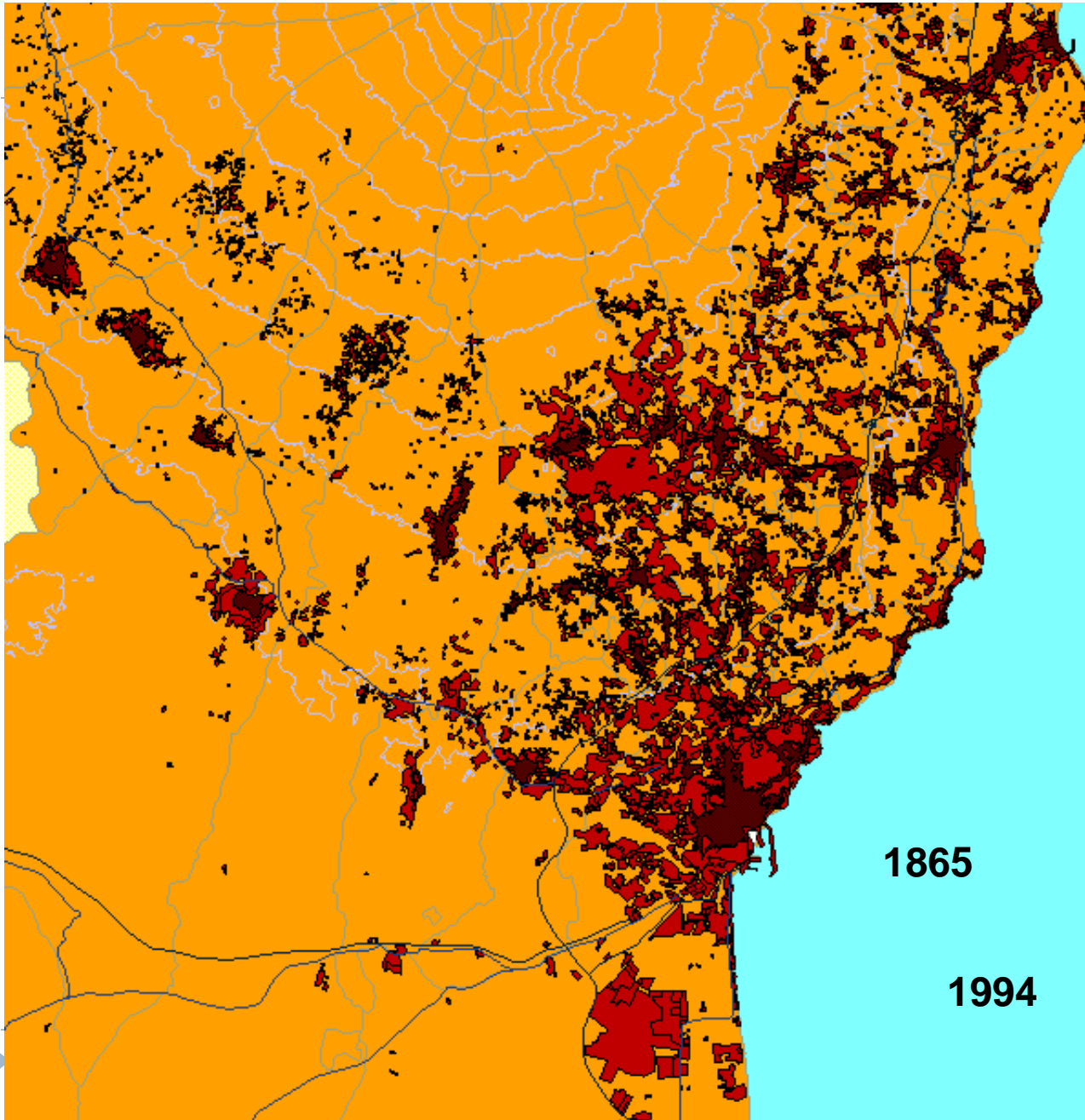
Built-up area, road network and population increases, selected EEA countries



Note: Countries covered are: Belgium, Czech Republic, Denmark, France, Germany, Latvia, Lithuania, the Netherlands, Poland, Slovakia and Spain.

Source: EEA, 2002.

Land use change - Urbanization in Catania



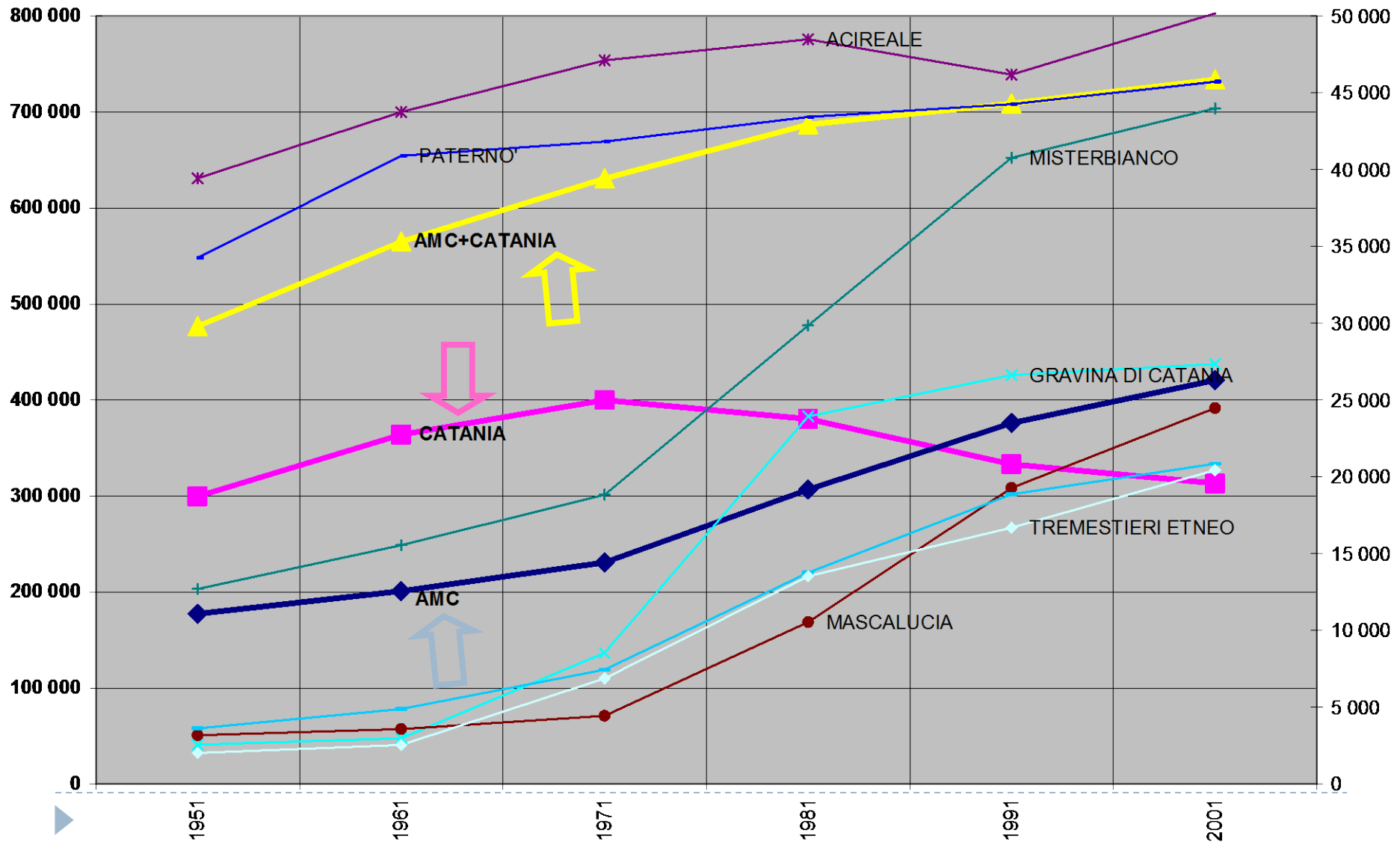
1865

1994

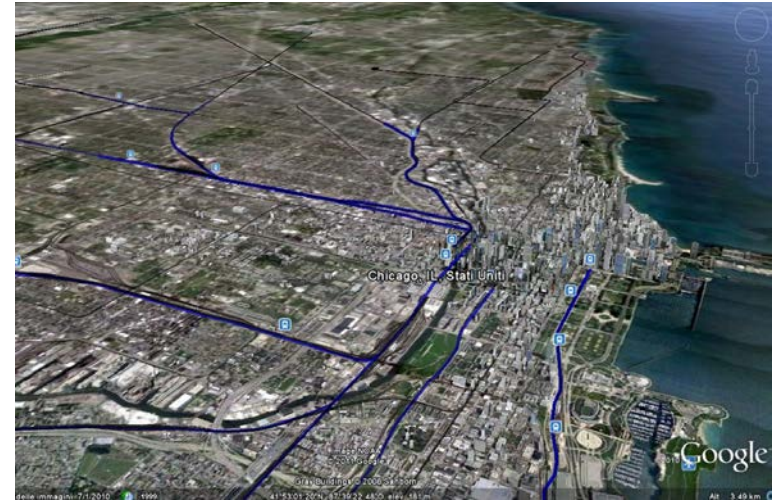
Metropolitan Area of Catania



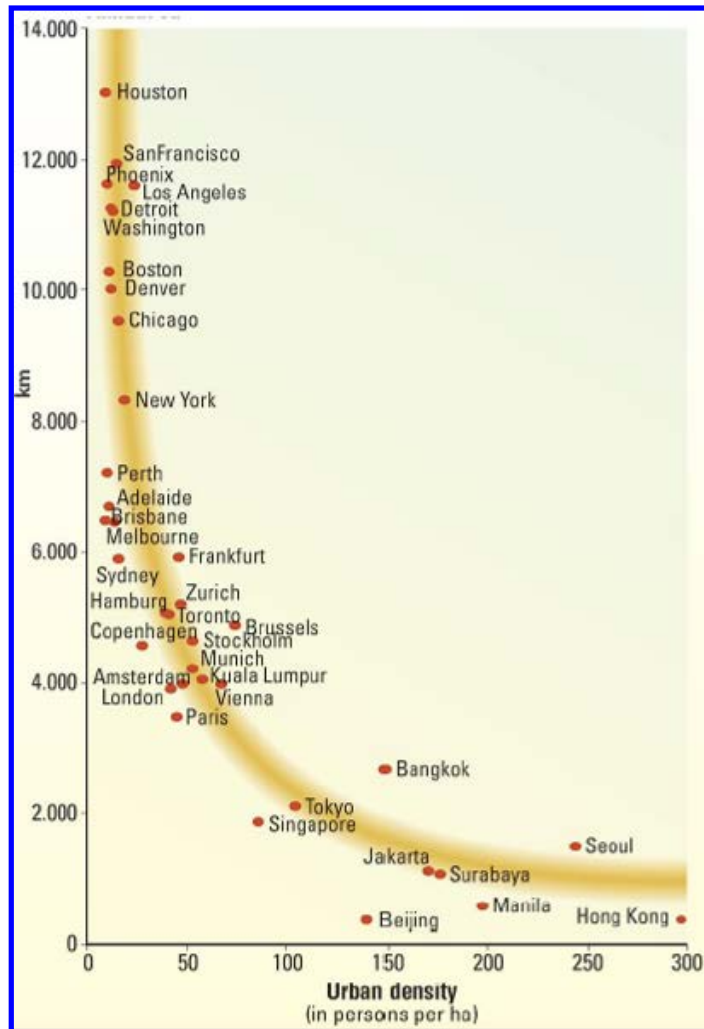
Demographic trend in the Metropolitan Area



Land use and transport planning



Densità e km percorsi



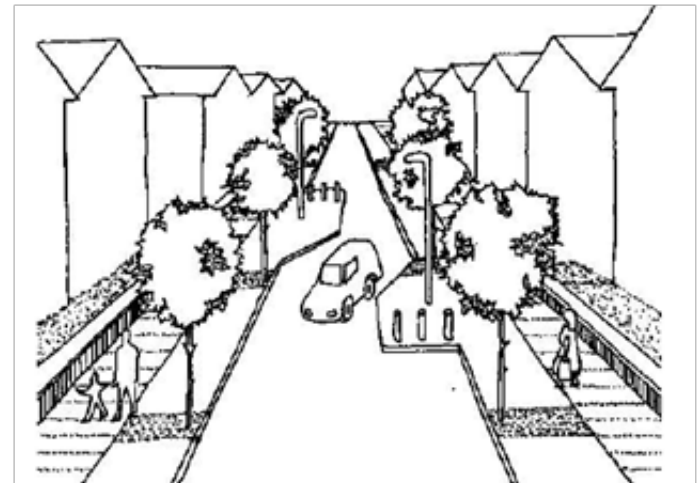
Smart growth

Mixing land use

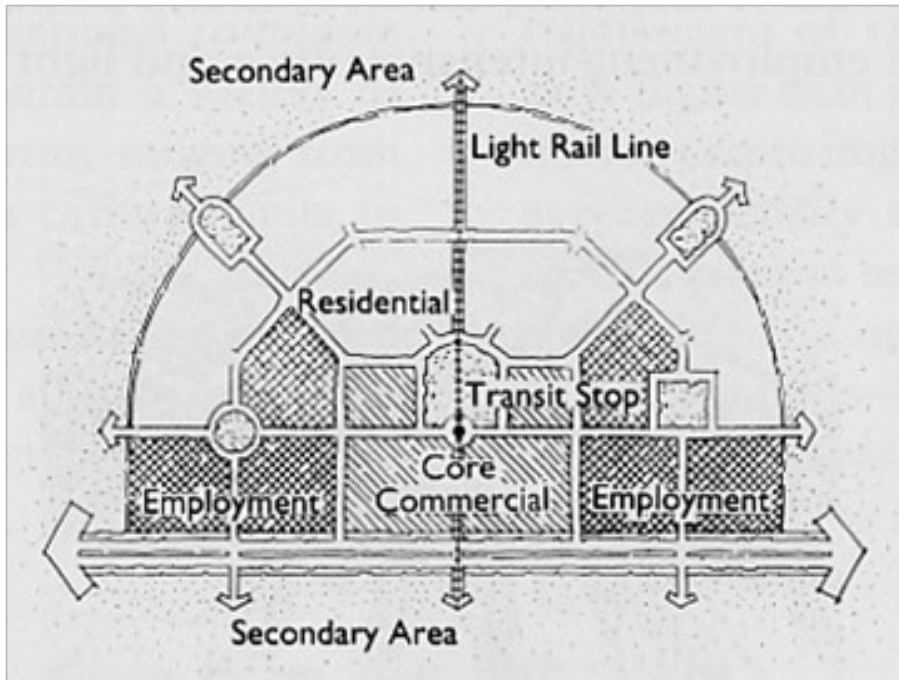
Compact building design

Walkable communities

Variety of transport options



Transit Oriented Development



Urban TOD (Calthorpe, 1993)



Transit Oriented Development





Lower
Density
Zoning

Lower Density Zoning

M

M

M

M

M

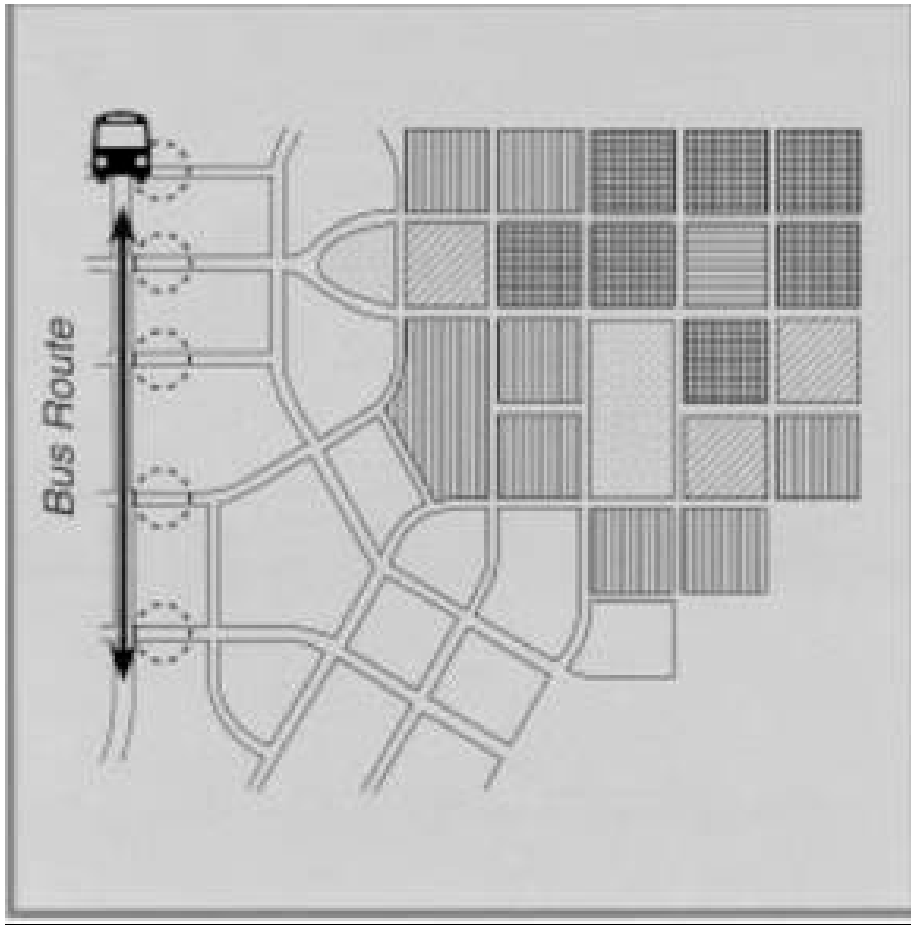
TOD in Vallingby (Sweden)



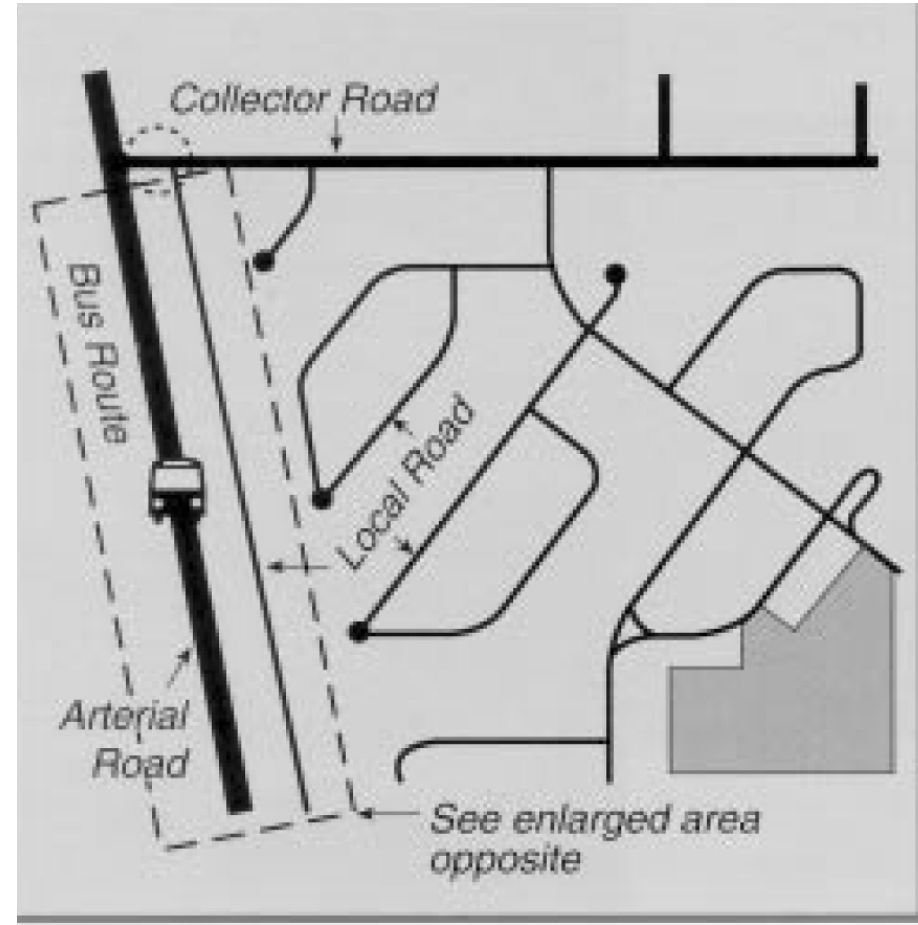
TOD in Vauban (Freiburg, Germany)



Pedestrian friendly patterns enhance the TOD



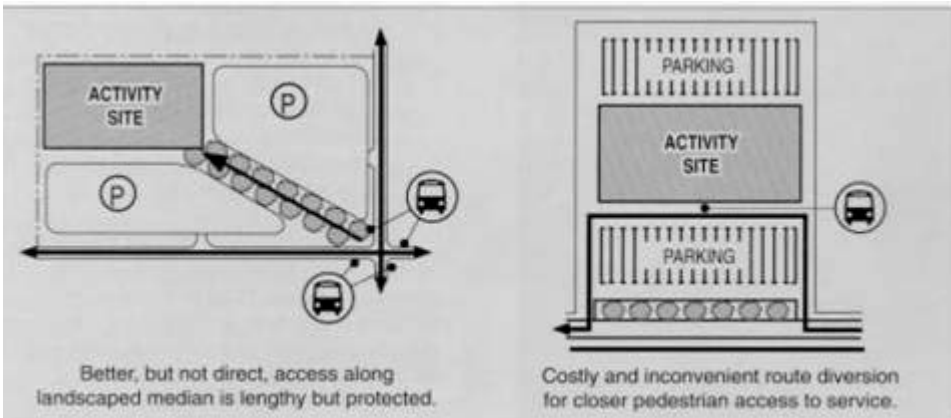
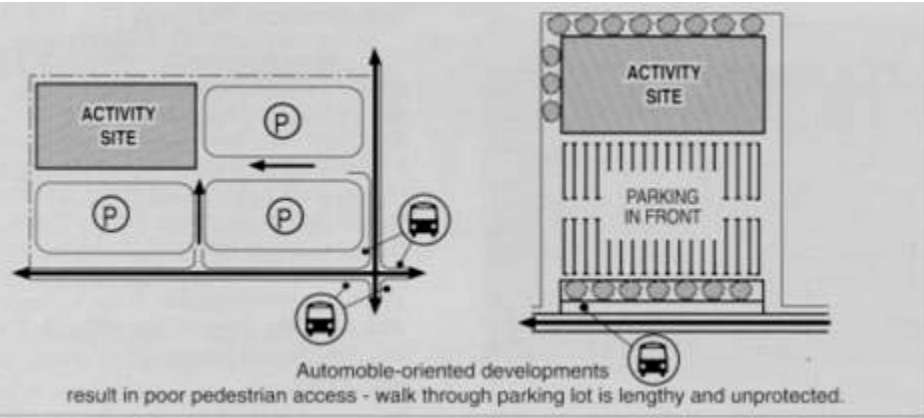
Good for transit access



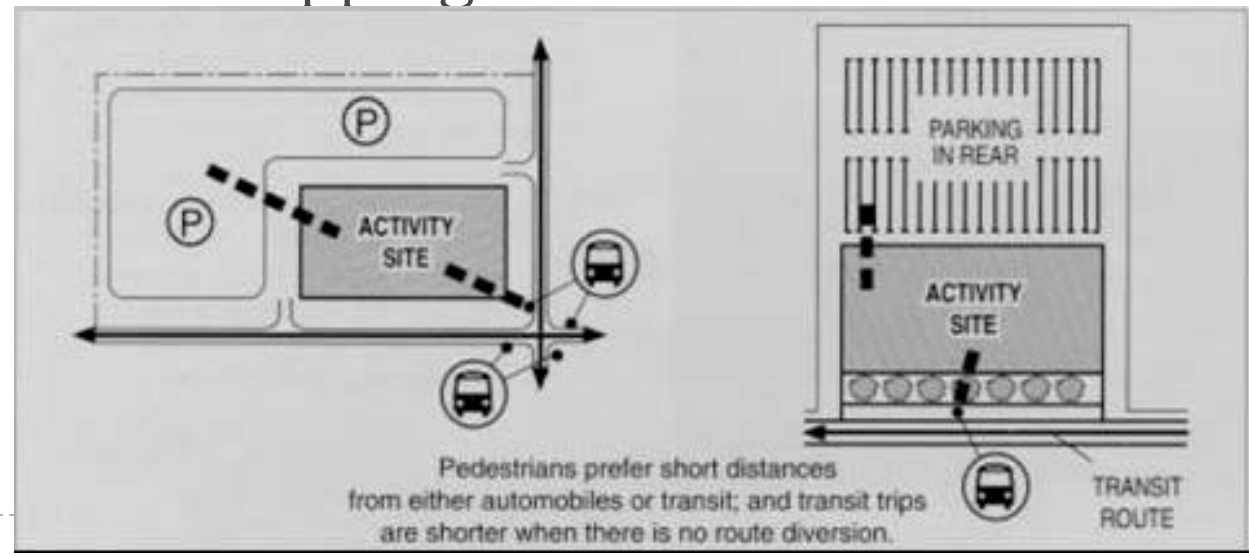
Good for traffic crossing avoiding



Pedestrian friendly patterns enhance the TOD



Layout of a shopping centre





Strumenti di Pianificazione Trasporto Pubblico

Azioni per la mobilità sostenibile

Public Transport Planning

Progetto della rete di linee
(numero di linee e sequenza dei percorsi di ogni linea)

Determinazione delle frequenze di ogni linea
(Pianificazione del servizio)

Costruzione del quadro orario
(Programma di esercizio - Schedulazione delle corse)

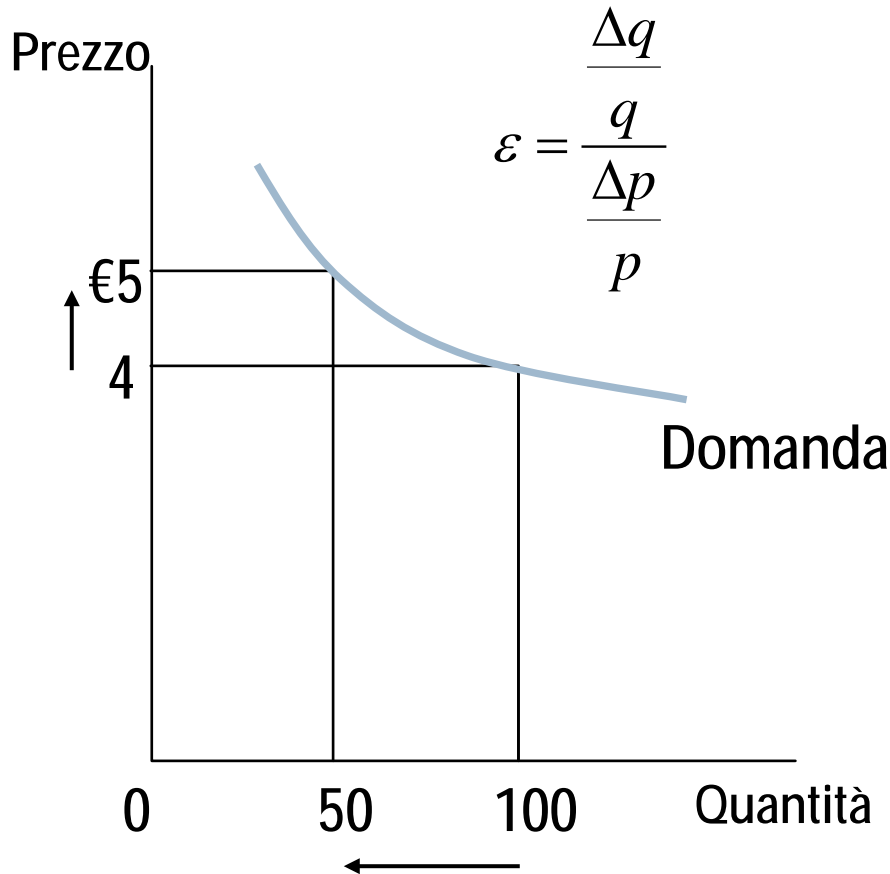
Schedulazione dei veicoli
(Assegnazione dei veicoli alle corse, cioè costruzione dei turni macchina o Vehicle Scheduling)

Schedulazione degli autisti
(Assegnazione dei conducenti ai veicoli, cioè costruzione dei turni uomo o Crew Scheduling)



Concetto di elasticità

$$\varepsilon = \frac{\text{variazione \% della quantità}}{\text{variazione \% del prezzo}}$$

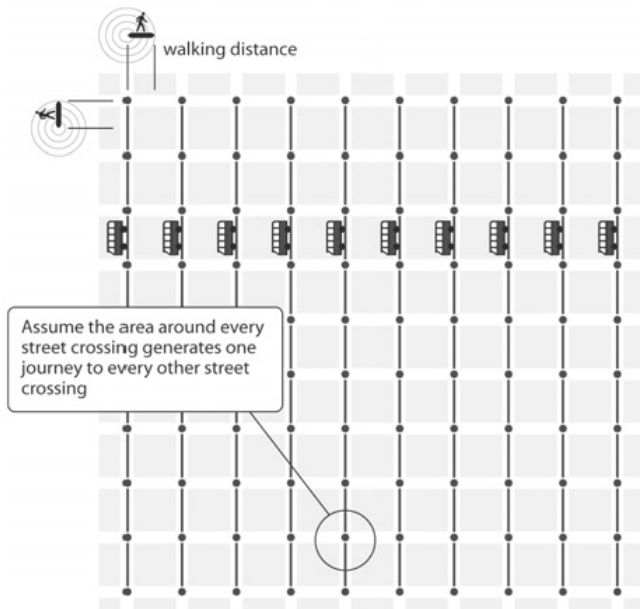


$$\varepsilon = \left| \frac{\frac{-50}{100}}{\frac{1}{4}} \right| = \left| \frac{-50\%}{25\%} \right| = 2$$

$$\varepsilon = \left| \frac{\frac{-50}{\left(\frac{100+50}{2}\right)}}{\frac{1}{\left(\frac{4+5}{2}\right)}} \right| = \left| \frac{-66.6\%}{22.2\%} \right| = 3$$

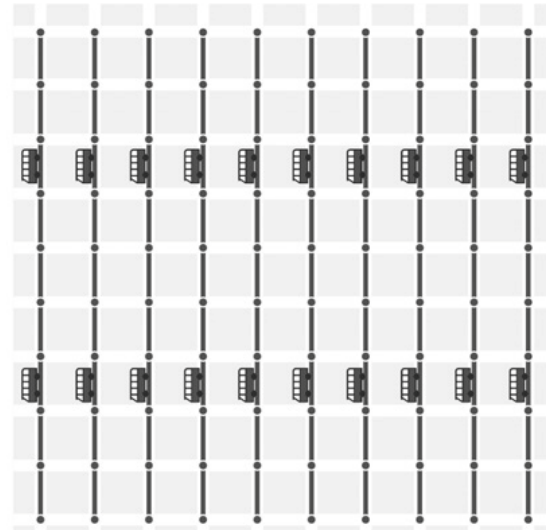
Frequenza del trasporto pubblico

“Squaresville” con dieci linee di bus in direzione nord-sud



- ogni intersezione genera uno spostamento al giorno verso ogni altra intersezione, (9900 spost.).
- La potenzialità delle dieci linee bus è 900 (10%)
- Con uno shift modale di 1/3 degli spost. su bus sono 300 (3%)

“Squaresville” con dieci linee di bus in direzione nord-sud e frequenza raddoppiata su tutte le linee

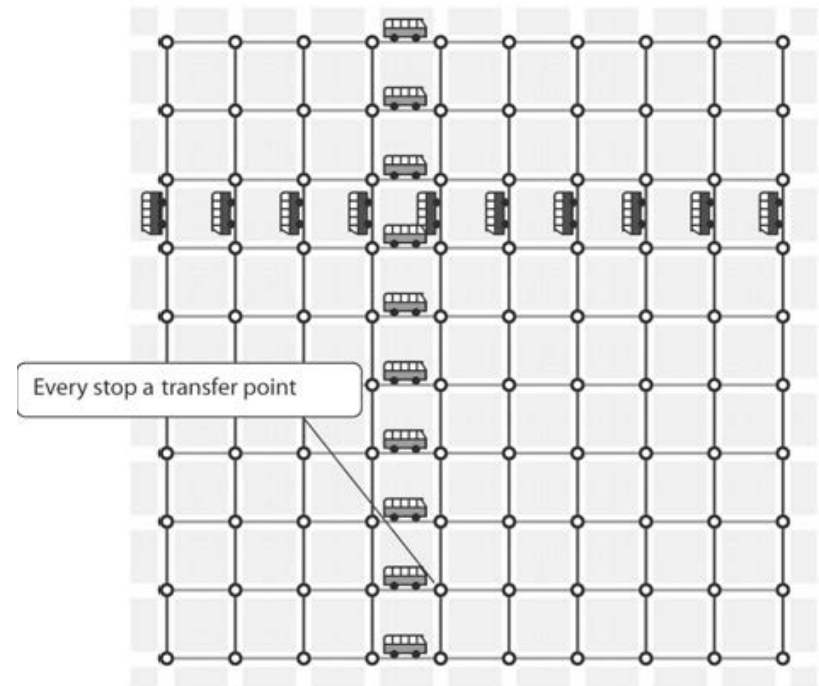


- raddoppiando la frequenza delle linee abbiamo un aumento di 450 spostamenti
- ripartizione modale del 4.5%
- costi di esercizio +100%
- ricavi da traffico +50%

Frequenza del trasporto pubblico

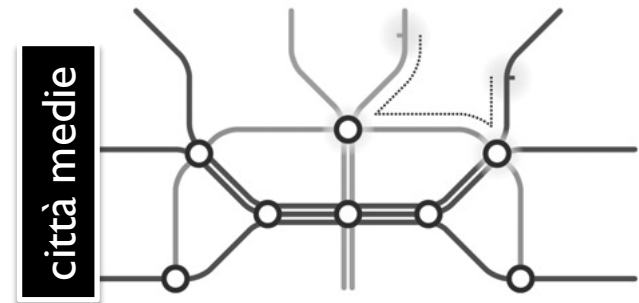
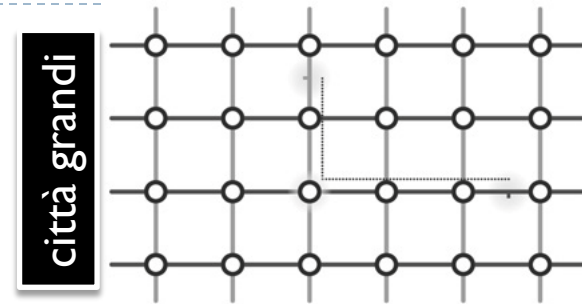
- ▶ La rete acquista la capacità di servire tutti i 9900 spostamenti, di cui 1800 direttamente e 8100 con un solo trasbordo.
- ▶ Se ipotizziamo che la quota di spostamenti su mezzo pubblico con trasbordo si dimezza ($1/6$) rispetto a quella con collegamenti diretto, la domanda complessivamente servita diventa $(1800/3 + 8100/6)$ pari a 1950 e la ripartizione modale passa dal 3% al 20%.
- ▶ Questo caso teorico fornisce un'elasticità della domanda alla frequenza di 5.5, invece che di 0.5

Squaresville” con venti linee di bus in direzione nord-sud ed est-ovest

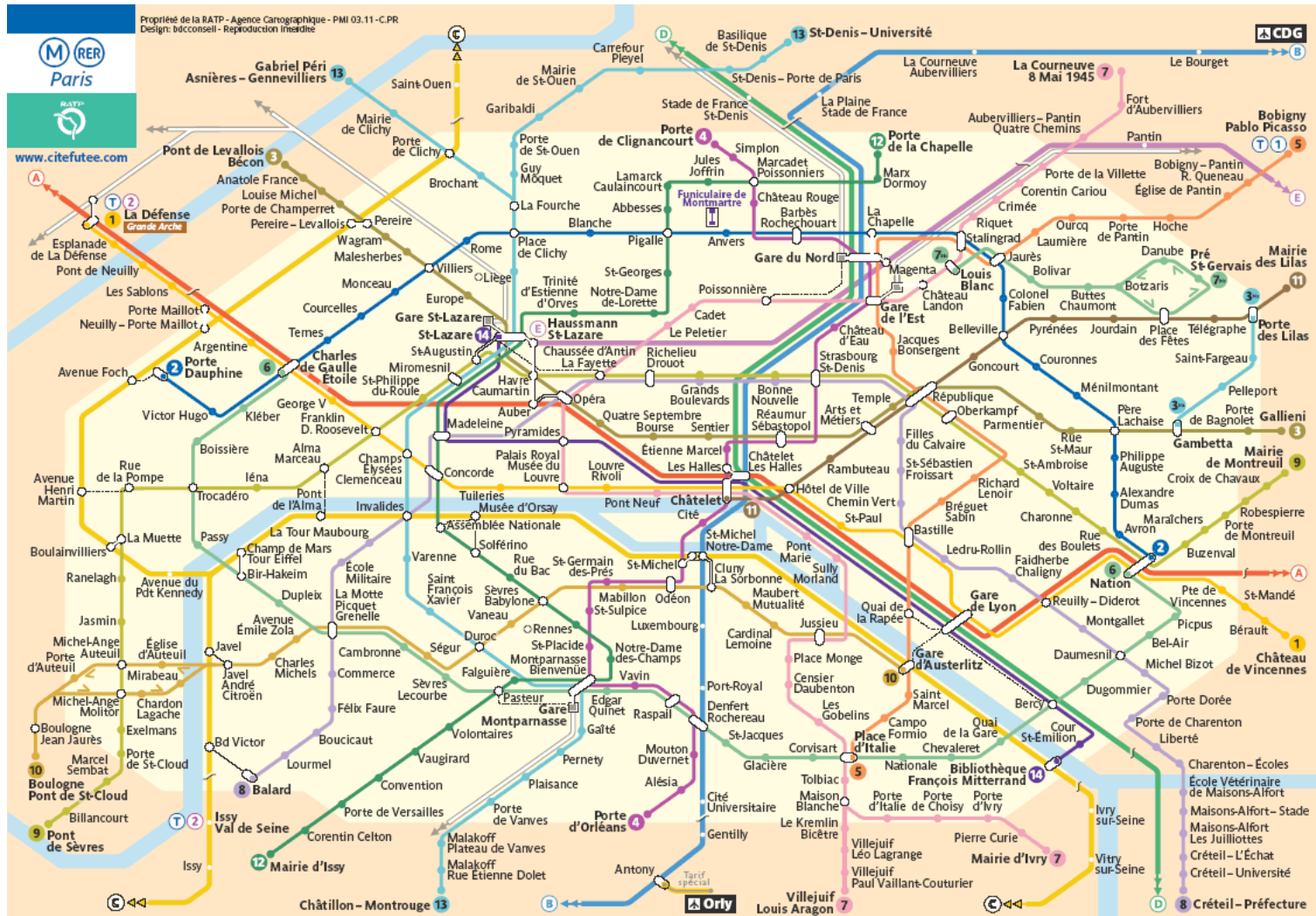


Progetto della rete di trasporto pubblico

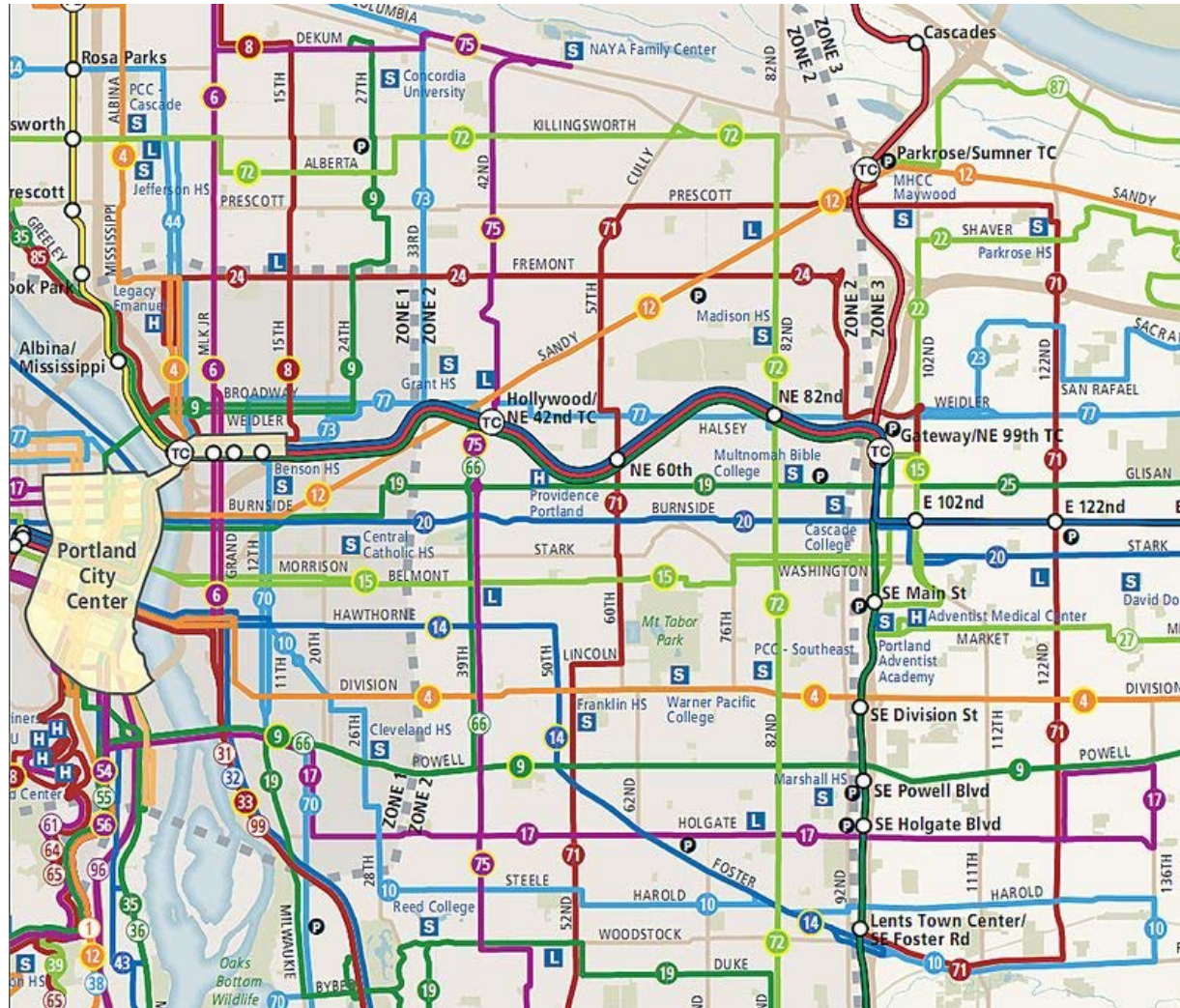
- ▶ Modello di “Squaresville” con una rete a griglia di linee ad alta frequenza che consente qualunque spostamento con un solo trasbordo, adatto a città molto grandi
- ▶ Per città medie (100.000-300.000 ab.) Due linee circolari con buona frequenza favoriscono gli spostamenti trasversali, seppure con più di un trasbordo. I nodi di interscambio principali devono essere molto curati.
- ▶ Per città più piccole (<100.000 ab.), l’offerta è concentrata su un servizio tipo “pendolo” che attraversa il centro della città (vedi Figura 29) o con servizi radiali con trasbordo al centro.



Esempi di reti a griglia



Esempi di reti a griglia





Public Transport quale sistema?



Investment cost / line length

ROW categories

A



Metro

B



Rapid transit



Semirapid transit

BRT



Street transit



System performance: speed, reliability, capacity, image

Bus Rapid Transit



Bus Rapid Transit

Bus rapidi contro il caos

Aggiudicazione provvisoria della gara a un'impresa romana, un mese per l'avvio dei lavori della durata di un anno. In vista un secondo appalto per adeguare lo scambiatore

«Brt» Due Obelischi-Stesicoro corsia protetta di 14,5 chilometri

Linea veloce dalla periferia al centro in 25 minuti

CESARE LA MARCA

So no stati assegnati a un'impresa romana i lavori per la realizzazione della prima linea "brt" (Bus Rapid Transit) per il collegamento veloce con auto bus ecologici dell'Atm tra il parcheggio scambiatore "Due Obelischi" e il capolinea di piazza Stesicoro. Siamo ancora nella fase dell'aggiudicazione provvisoria che prevede una serie di verifiche e di adempimenti oltre alla valutazione di eventuali rischi e dunque circa un mese prima dell'assegnazione definitiva dei lavori - dice l'appalto su cui l'Amministrazione comunale ha scommesso per imprimere una svolta alle strategie di mobilità urbana con cui affrontare l'emergenza traffico.

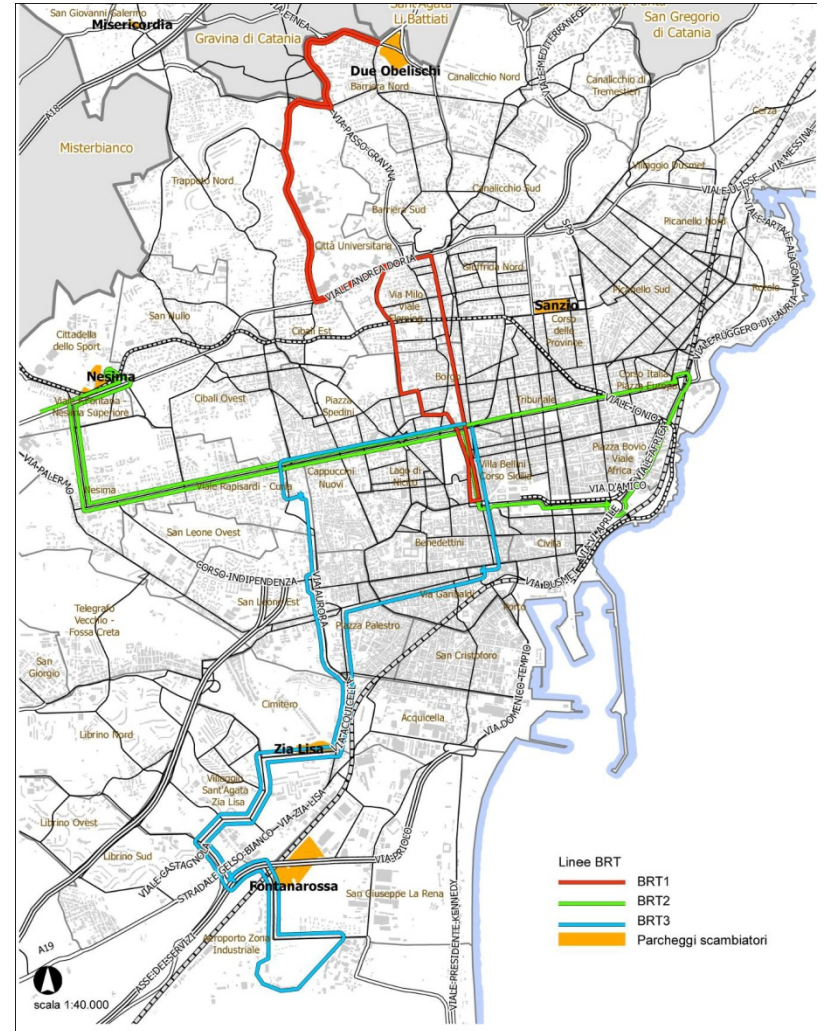
Un progetto, quello della linea bus veloce tra la zona nord di Acicasta e il centro storico, che rappresenta anche il tentativo di utilizzare finalmente il parcheggio scambiatore Due Obelischi, oggetto di un secondo appalto legato allo stesso Brt, abbandonato a sé stesso e sfruttato nei modi più impenitenti ormai da anni dopo essere stato realizzato proprio per dare un'alta marea di mobilità sostenibile alle migliaia di pendolari che ogni giorno dall'Inghilterra entrano in città.

I lavori prevedono la realizzazione di una corsia protetta che si snoderà tra andata e ritorno su un perno di 14,5 chilometri e che sarà separata da cordoli alti 15 centimetri e su cui

CORDOLI PER I BUS IN CENTRO

Comincia da questa settimana in centro storico la collocazione dei cordoli e dei pavimenti in vitro in Enna nuova, corso Siciliana. Di notte per preparare le corsie del bus nell'ambito del recente piano viario

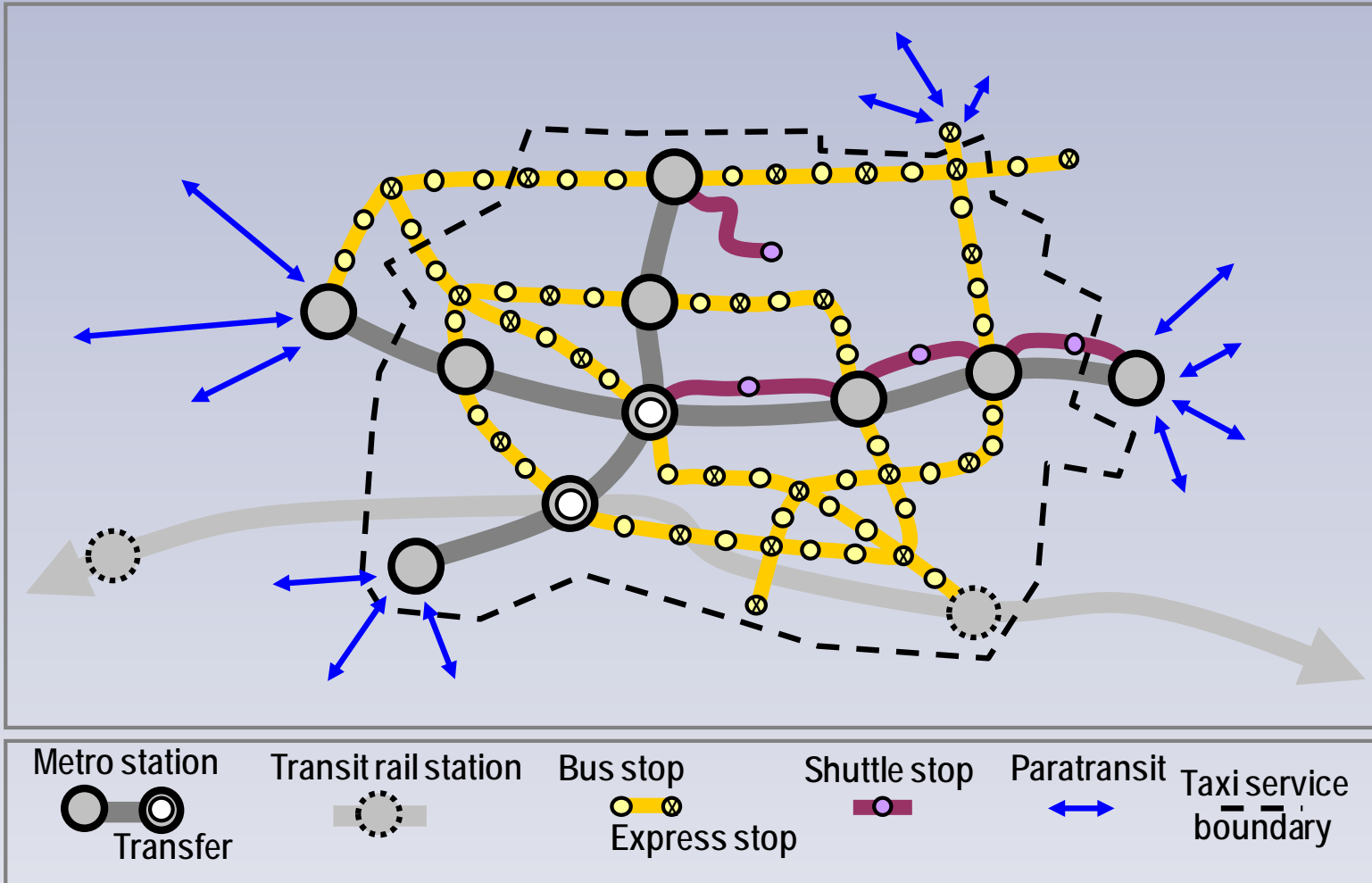
bus de l'Atm dovranno avere priorità, tanto da rendere possibile il collegamento tra lo scambiatore e il centro storico in 25 minuti, con frequenze delle corse ogni dieci minuti. Tra dicembre, quando dovrebbe essere avviata la realizzazione della corsia preferenziale, per adeguare i cordoli e semafori, realizzare le fermate e mettere a regime gli altri accorgimenti tecnici. Il progetto del Brt prevede per essere operativo anche una seconda gara da aggiudicare entro l'anno, con durata prevista dei lavori di circa sei mesi, proprio per l'adeguamento del Due Obelischi. Qui dovranno essere realizzati un'area di servizi di accoglienza e logistici e tali da farne un polo di scambio dove lasciare l'auto e spostarsi in città con il mezzo pubblico, magari con un unico biglietto, come si prevede di fare in seguito anche con gli altri scambiatori di Pònanarossa, Nesima e Acicasta.



- BRT1
- BRT2
- BRT3
- Parcheggi scambiatori

scala 1:40.000

Integrated policy of public transport



Integrated policy of public transport

integrating the **different modes of transport** by ease and reliable connections, shared payment technologies and timetables

planning land use and making transport policies consistent with objectives related to environment, health, economy and society in general

integrating **all social groups**, including the disadvantaged and those with impaired mobility

cooperation amongst all relevant institution and policymakers



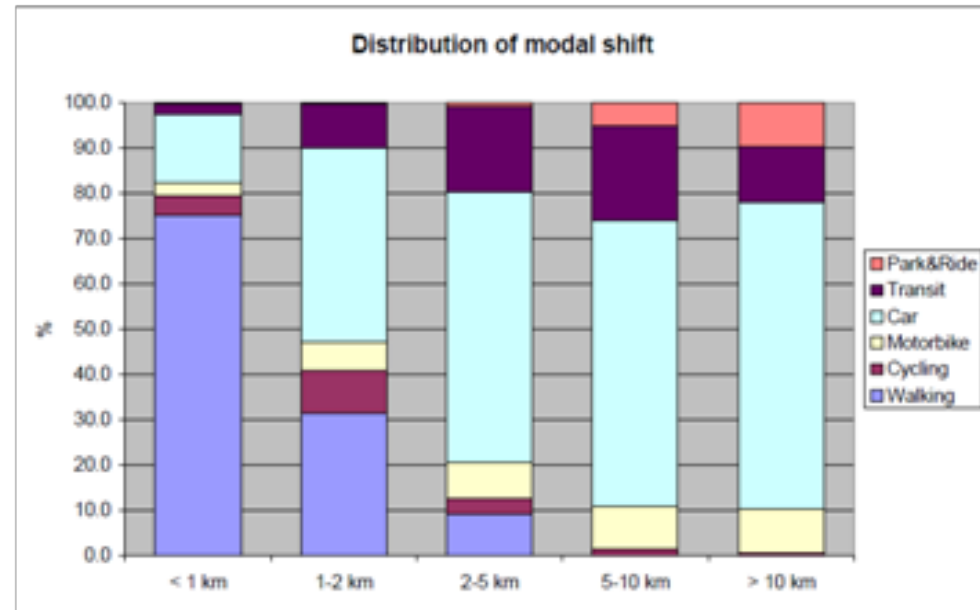


Strumenti di Pianificazione Mobilità pedonale e ciclistica

Azioni per la mobilità sostenibile

Walking and cycling in Europe

- ▶ More than 30% of car trips in Europe are shorter than 3 km and 50% shorter than 5 km. These distances can be covered by bicycle within 15-20 minutes or by 30-50 minutes walking.
- ▶ Apart from few exceptions like some Dutch, Danish and Swedish cities, modal share of bicycle is less than 5% in most of Europe
- ▶ In Italian urban areas, only 20% of all trips are made by walking or cycling, while, 60% of trips in the range 1-2 km use motorized vehicles.



Benefici trasportistici

Benefici economici

congestion mitigation: bicycling and walking require less space per traveller than cars

increase in transport options and sustainable wide **accessibility to all categories of citizens**

reduction of car dependency urban development

increasing in **transit ridership** deriving by the improvement in pedestrian/cyclist access to transit stations and stops

optimizing **parking investment** in park-and-ride facilities (up to 15 bikes can be parked in -the space required by one car)

reduction in **direct transport costs** for users

reduction in **indirect transport costs** due to general taxation applied to finance road infrastructure maintenance and building, public transport subsidy, accident and pollution related costs

increasing in transport **affordability**

increasing in **retail sales** and **property values**

Benefici ambientali

reduction of **noise, energy** and not **renewable fuel** savings

reduction of **air pollution**

contribution to **climate change mitigation and adaptation** (less paved parking surfaces and more green spaces)

Benefici sociali

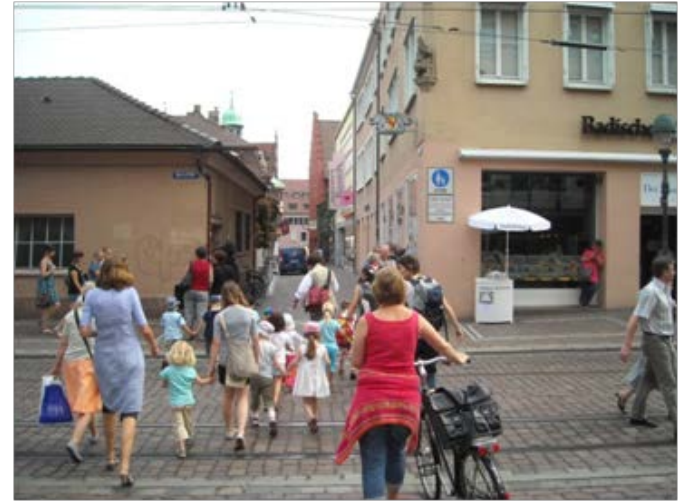
improve public **safety, fitness** and **health**

support to **Smart Growth** land use objectives

support to community **liveability** and **equity**

providing recreational benefits and **social development**

Promoting Walking and Cycling



Walking



Ogni spostamento comincia e finisce a piedi

Per molti è l'unico modo di trasporto

Amplifica il bacino di utenza del TPL

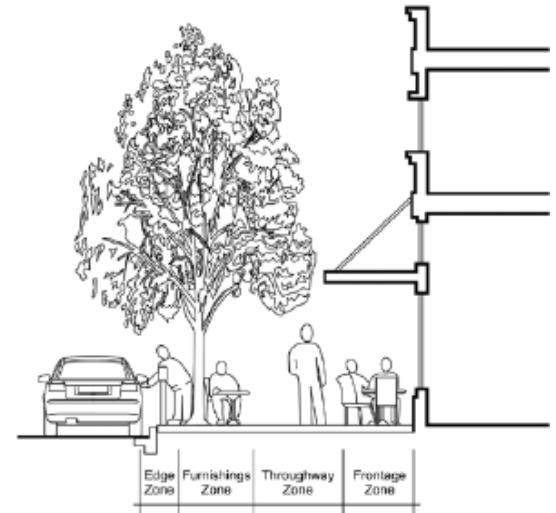
È un indicatore di una comunità in salute



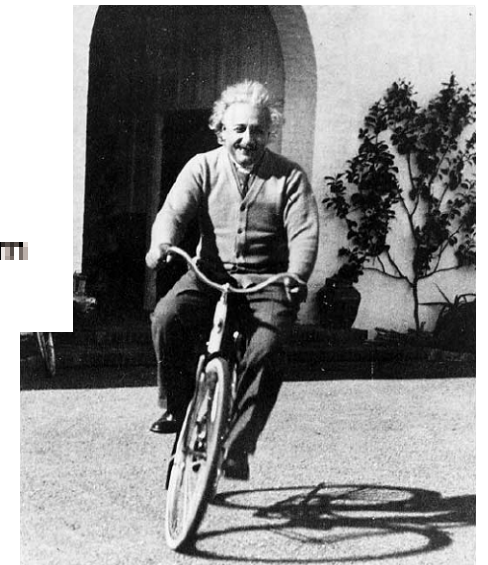
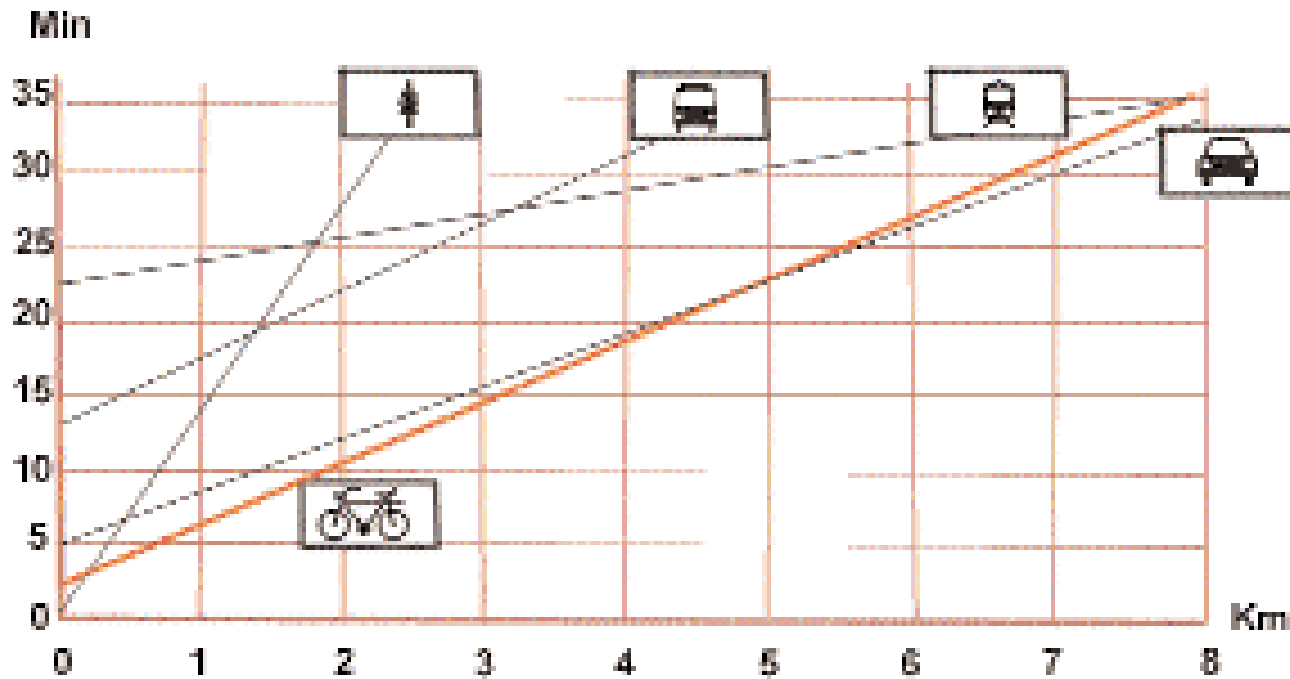
World Class Streets:
Remaking New York City's Public Realm



Walking

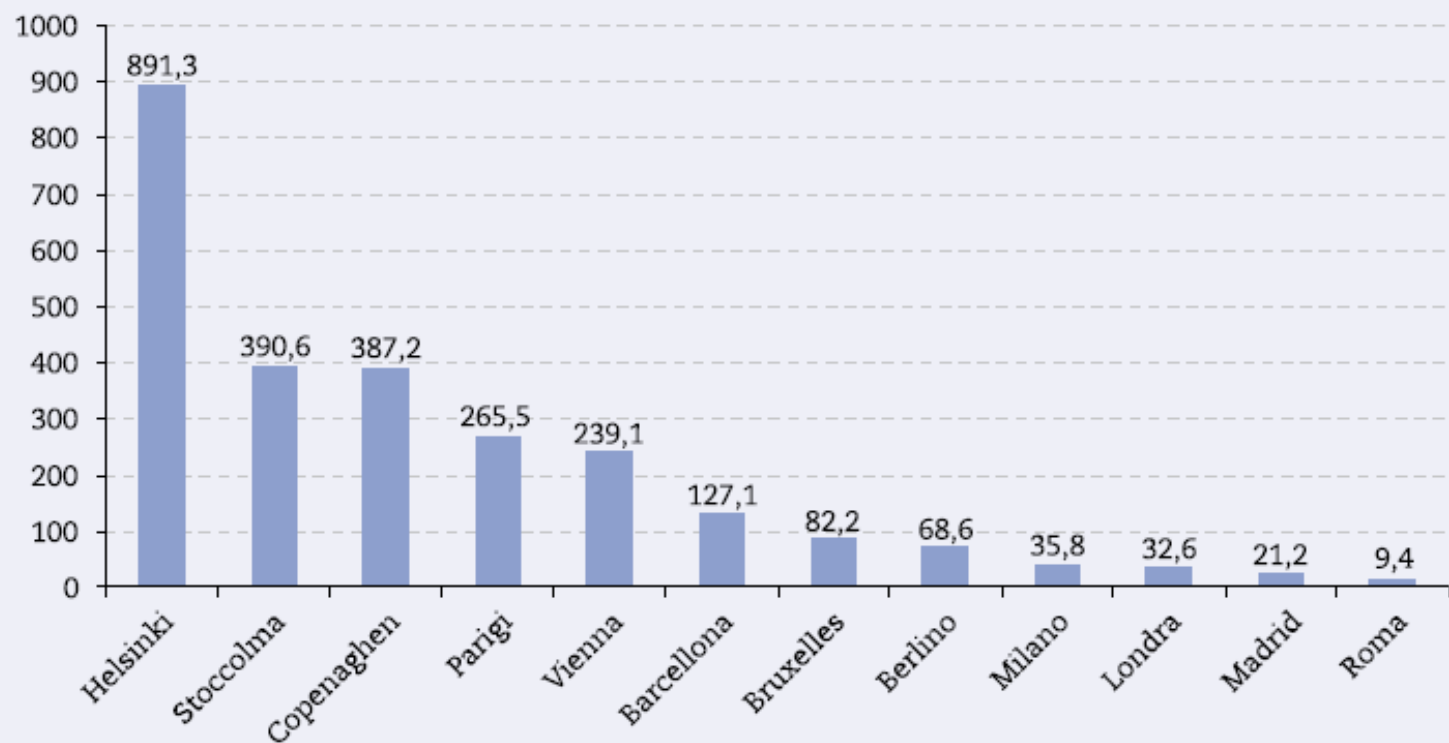


Cycling convenience



Cycling diffusion

Grafico 5.18 Densità territoriale delle piste ciclabili in alcune città europee, km per 100 kmq di superficie comunale, 2007



Fonte: elaborazione Cittalia su dati Dexia-Ambiente Italia, 2007

Cycling: bike sharing and priority



Cycling promotion and image



Cycling infrastructure



Cycling infrastructure



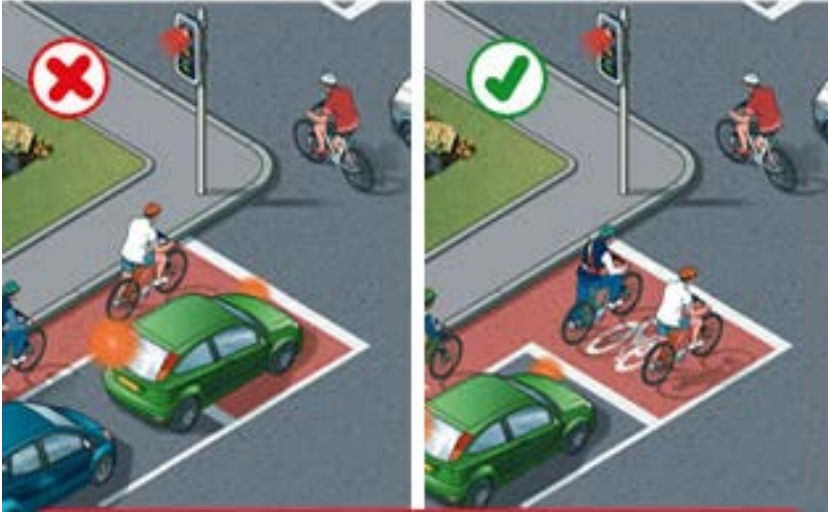
Cycling and Transit



Cycle lanes



Intersections and crossings





Strumenti di regolazione

Azioni per la mobilità sostenibile

Parking management

Strategy	Description
Shared Parking	Parking spaces serve multiple users and destinations.
Parking Maximums	Establish maximum parking standards.
Remote Parking	Provide off-site or urban fringe parking facilities.
Smart Growth	Compact and mixed multi modal development allow more parking share and use of alternative modes



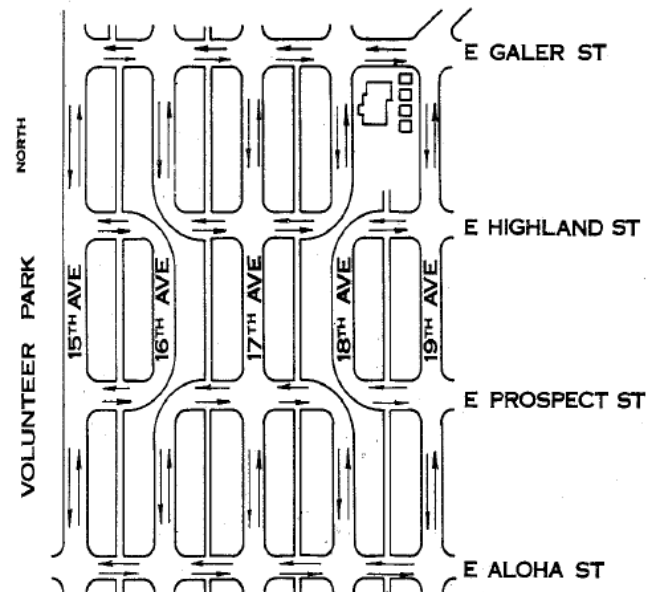
Parking management

Strategy	Description
Walking and cycling improvement	To expand the range of destinations served by a parking facility
Improve User Information and Marketing	Provide convenient and accurate information on parking availability and price, using maps, signs, brochures and electronic communication
Improve Enforcement	Insure that parking regulation enforcement is efficient, considerate and fair.

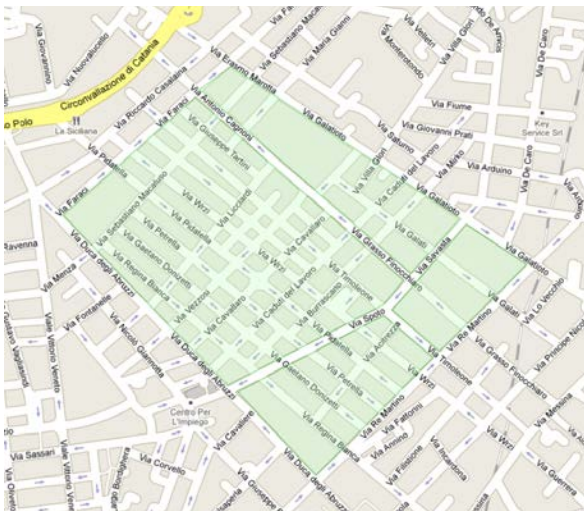
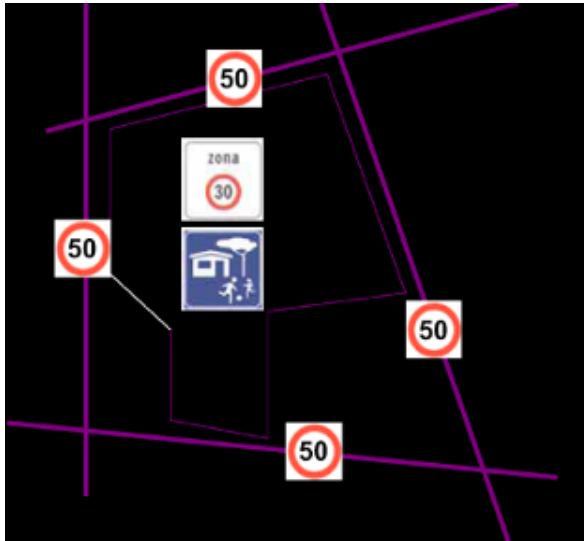


Vehicle restrictions

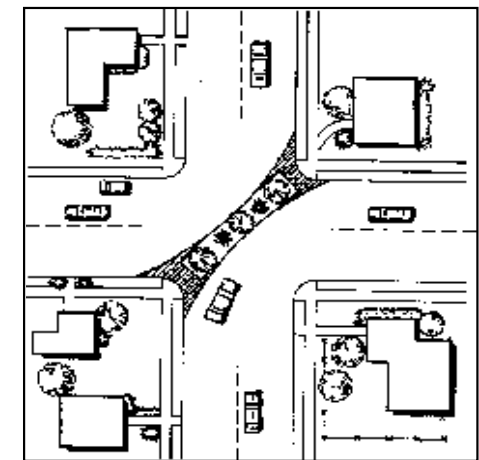
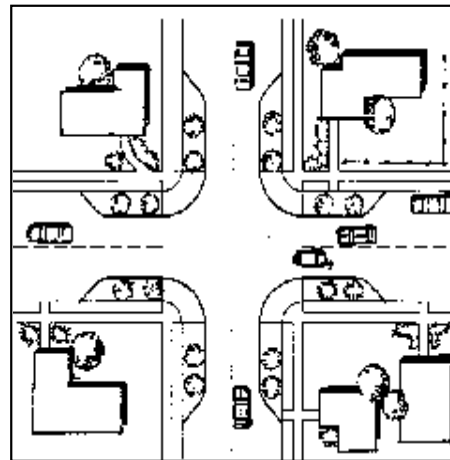
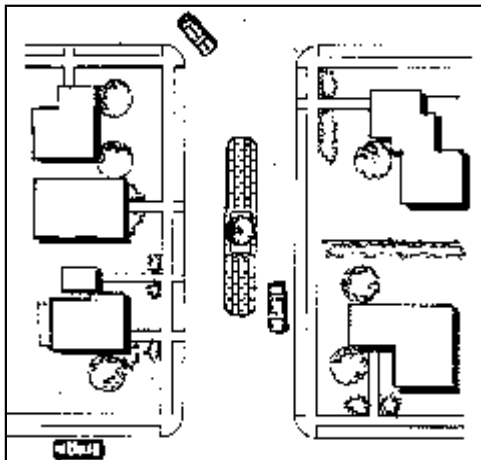
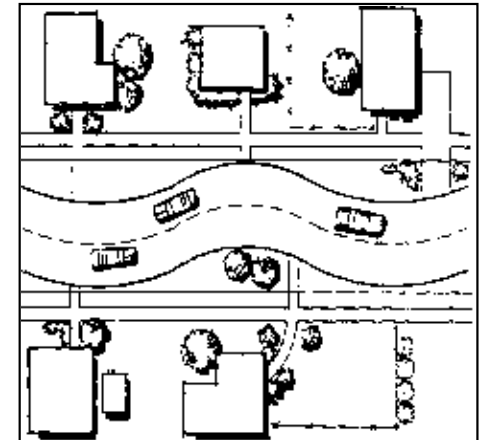
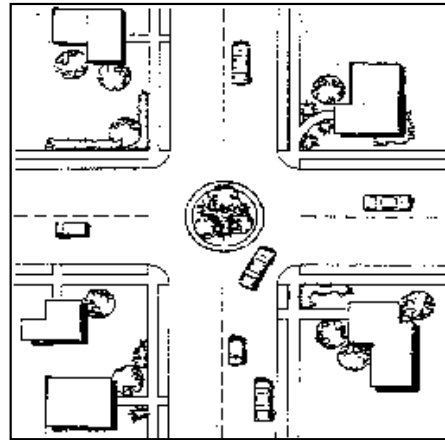
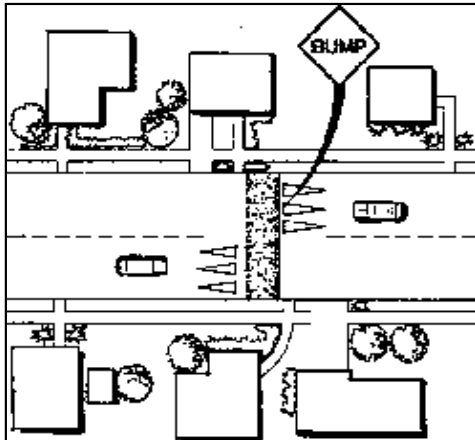
- ▶ set Car-Restricted Zones that limit car access, for example, to residents and commercial vehicles
- ▶ divide the urban area into traffic cells that have direct walking, cycling and transit connections, but require a longer trip to travel between by private car (isole ambientali in Italia)



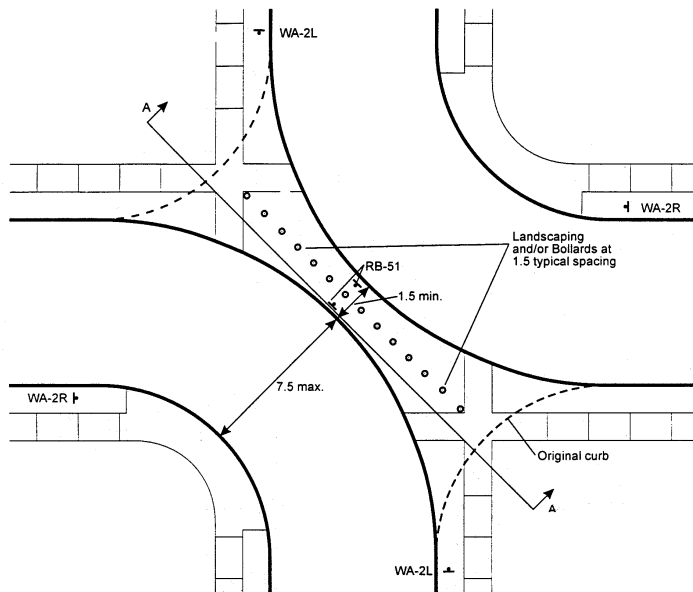
Isola ambientale



Traffic calming



Diagonal diverter



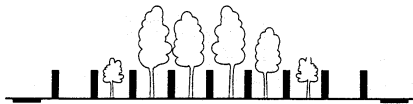
Sign Descriptions:

- WA-2 Single Turn
- RB-51 Parking Prohibited

- Depending on pedestrian demand and other local conditions, the diverter design can be modified to accommodate a sidewalk along its length.

- Emergency vehicles can be accommodated by use of break-away or lockable bollards, or lockable gates.

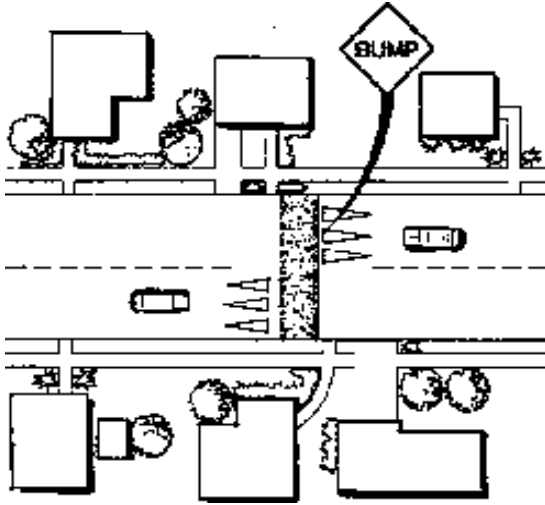
- Additional Parking Prohibited signs (RB-51) may be required to satisfy local convention.



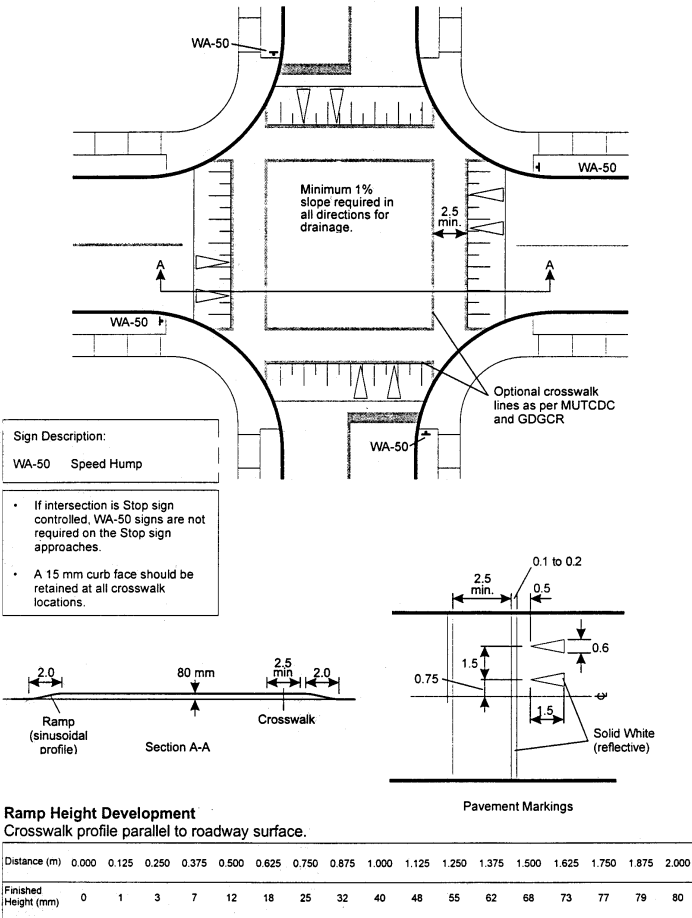
Section A-A



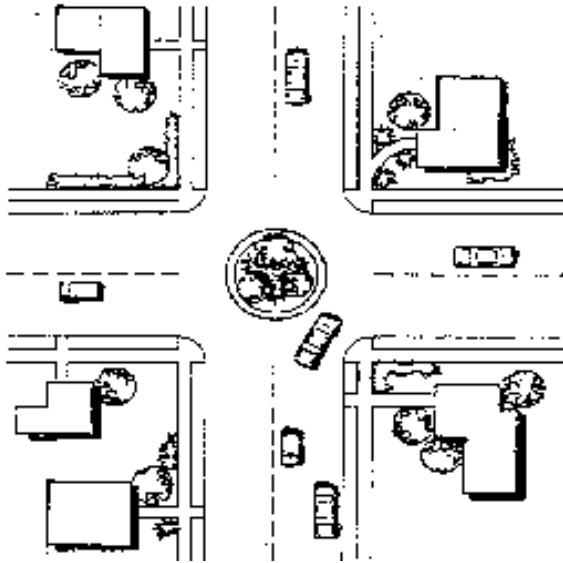
Speed humps



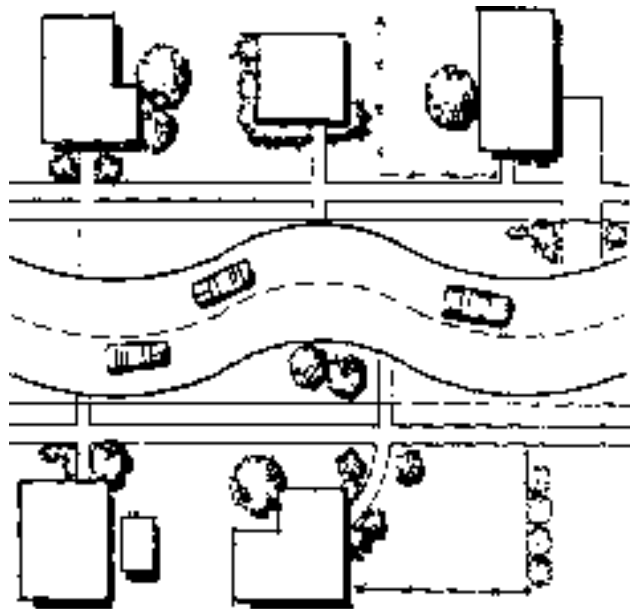
Raised intersection and crossings



Traffic circles

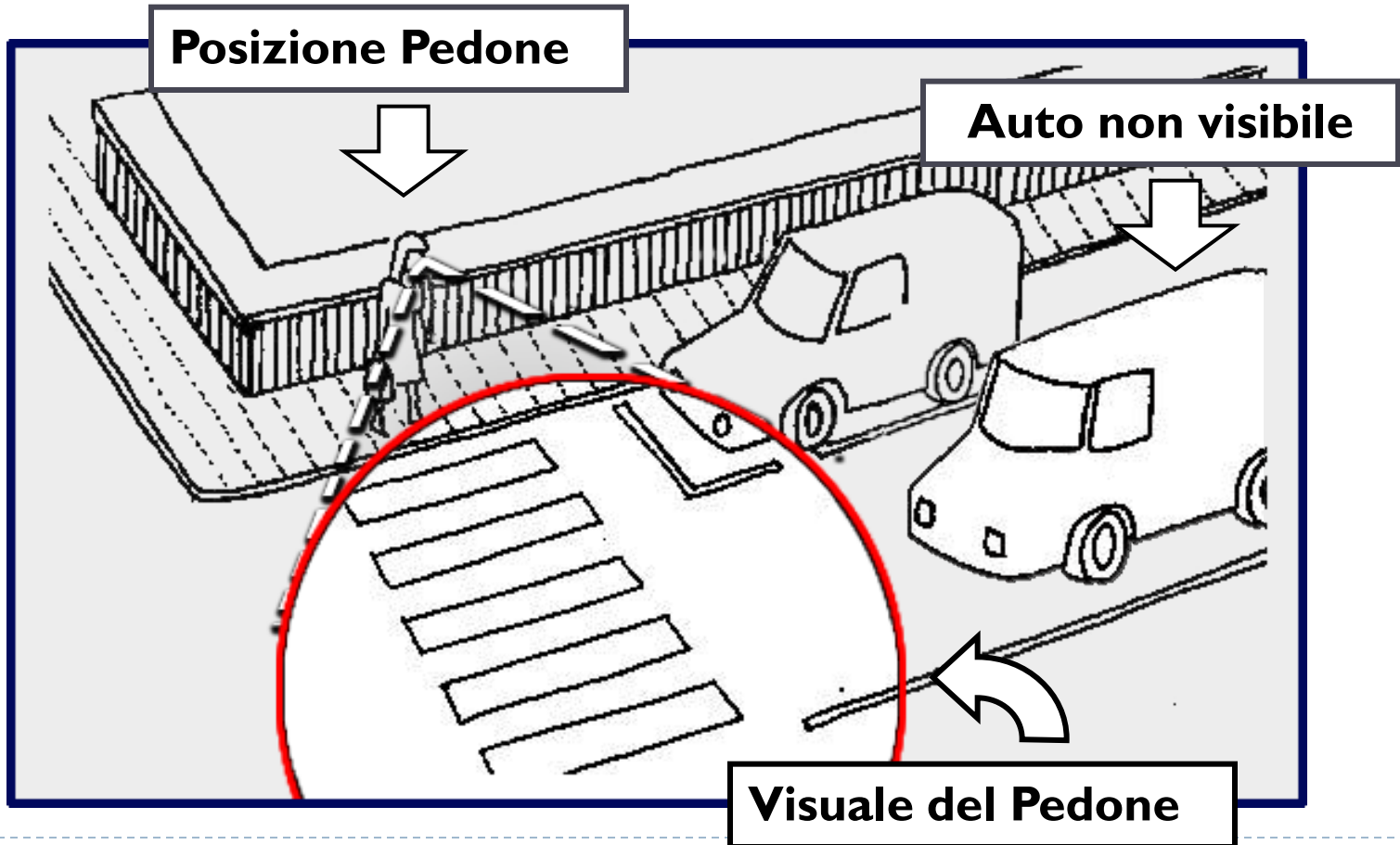


Chicanes

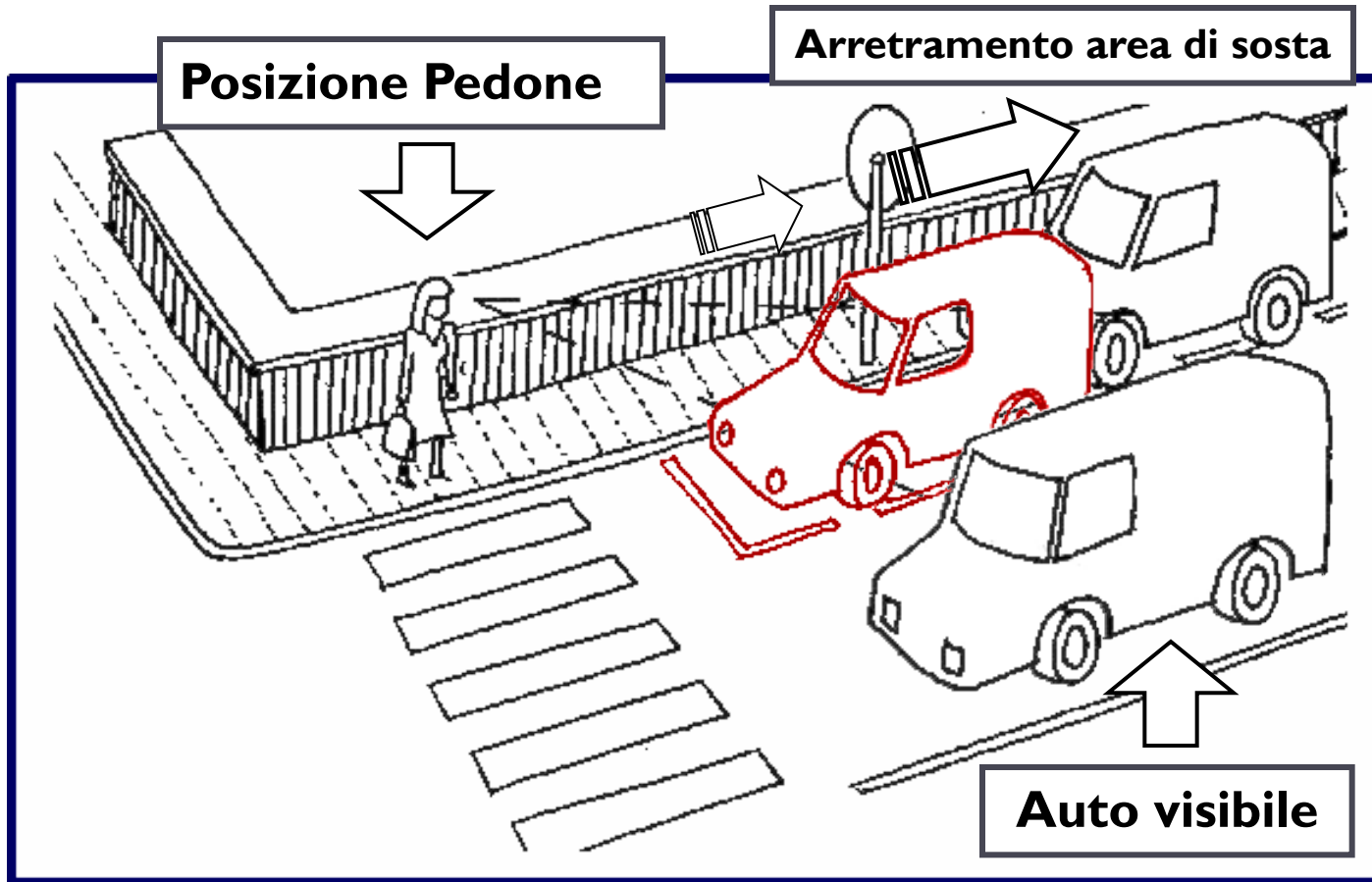


Simple solutions

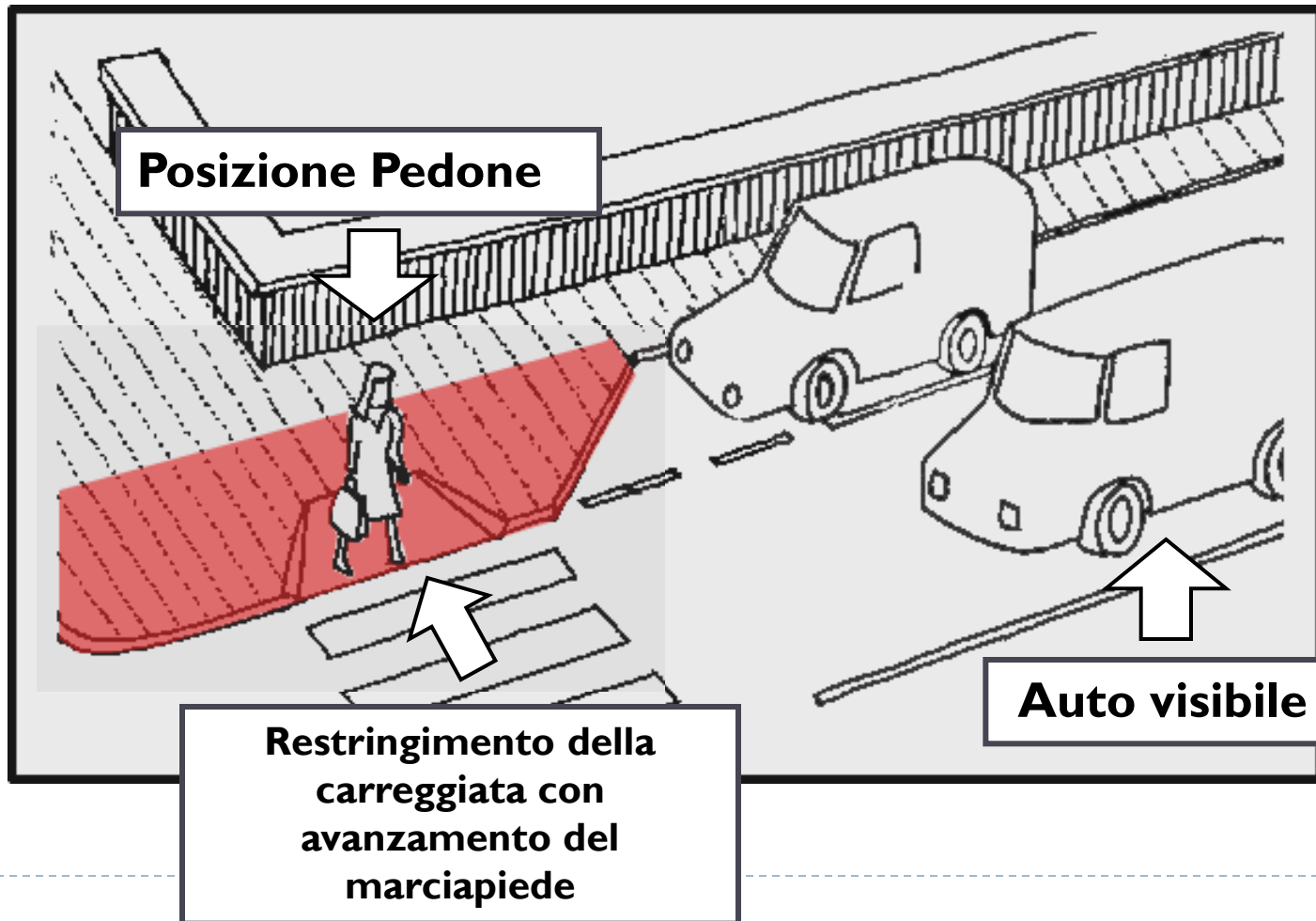
Problemi di scarsa visibilità nell'attraversamento pedonale



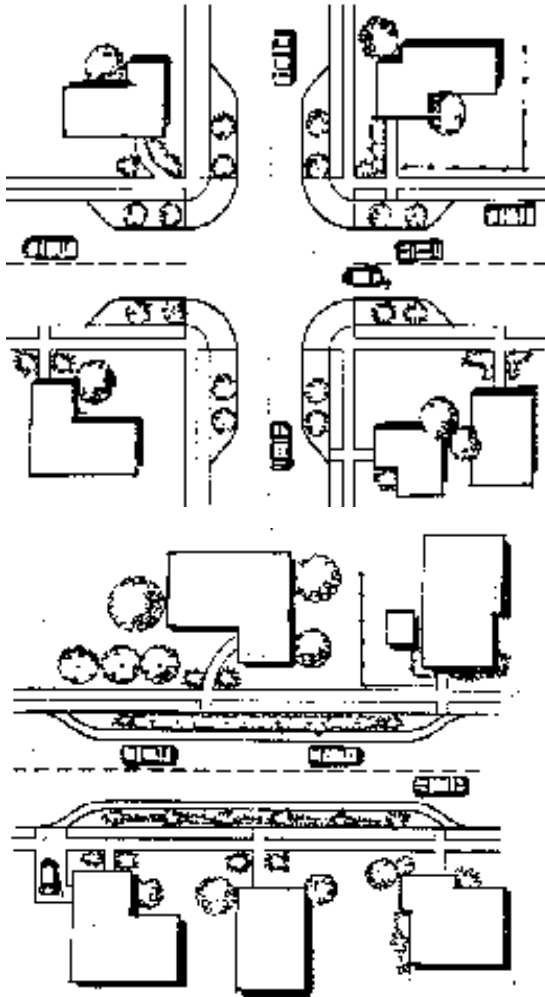
Simple solutions



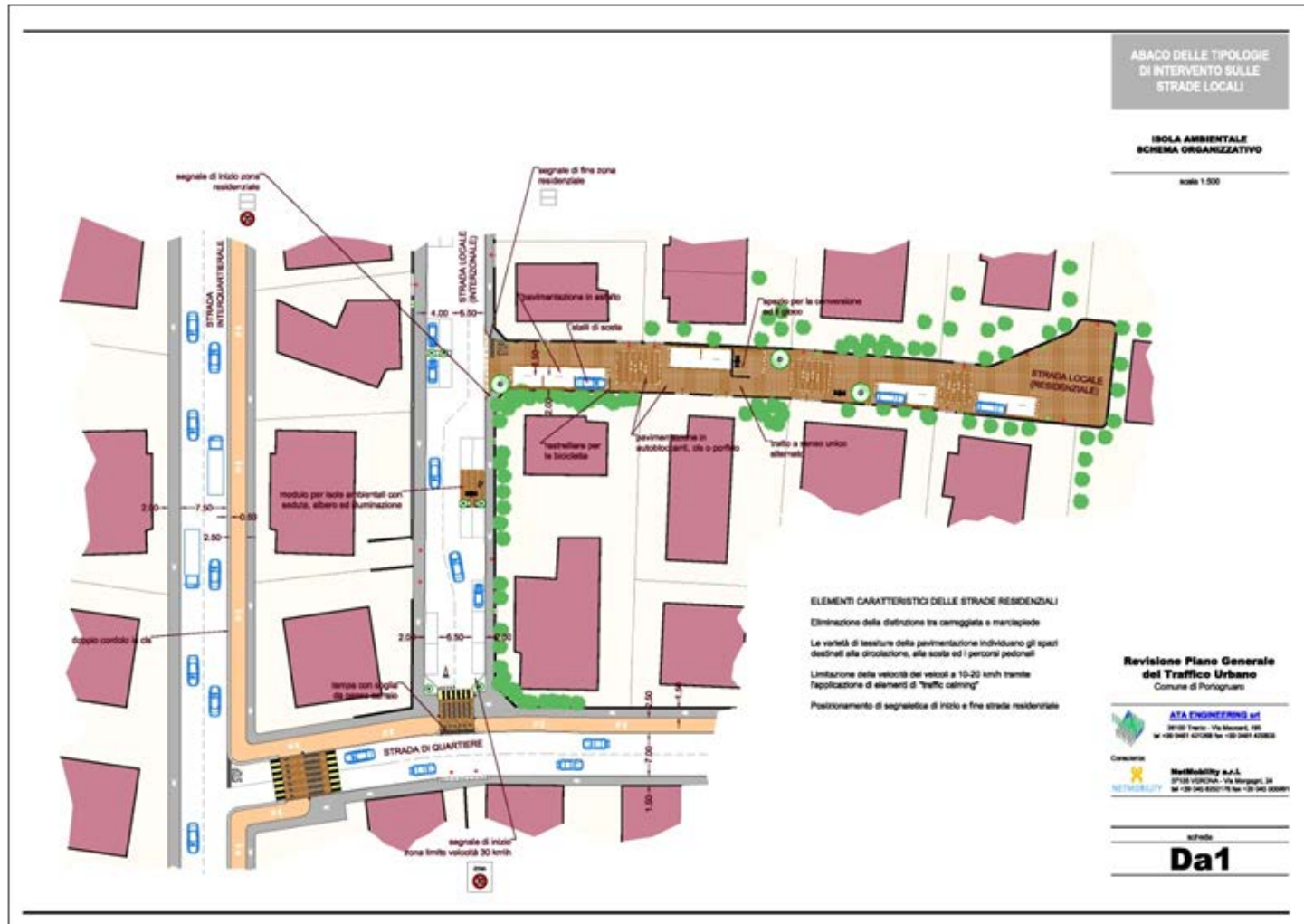
Simple solutions



Chockers and road narrowing

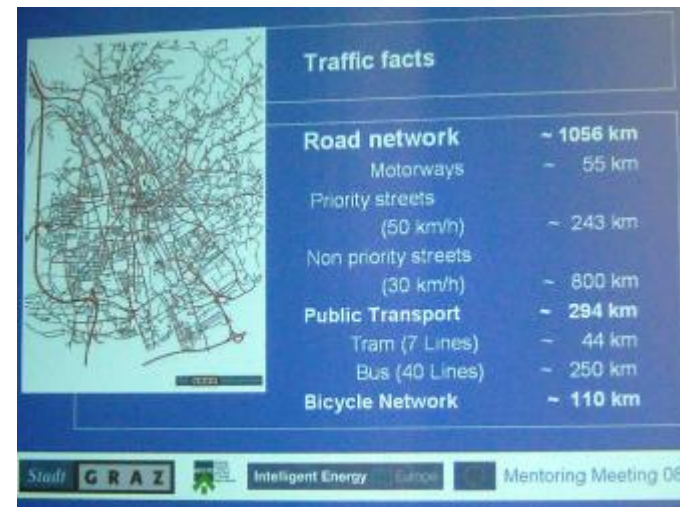
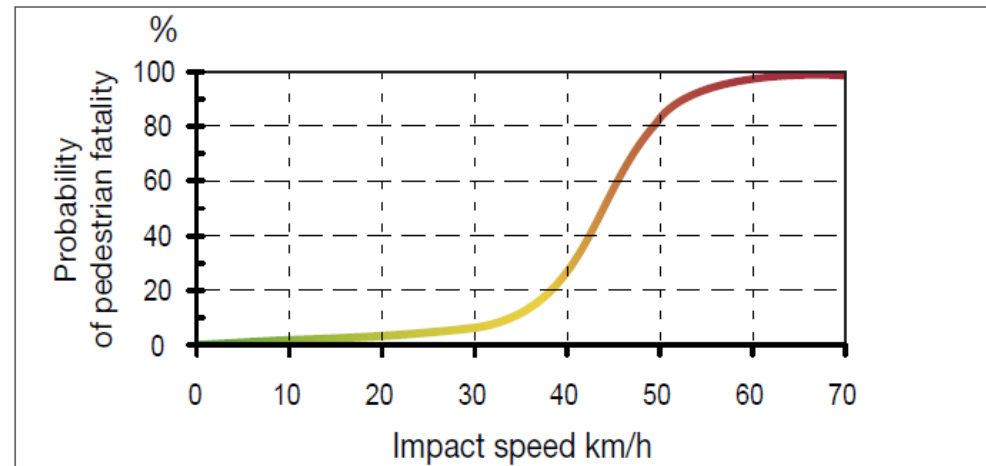
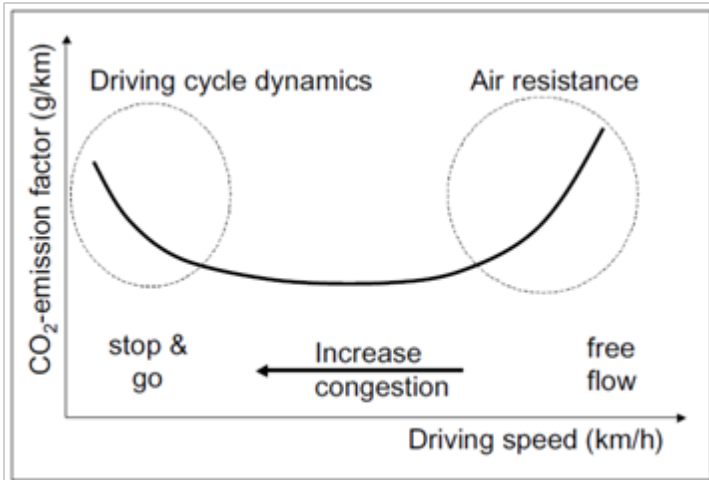


Isola ambientale



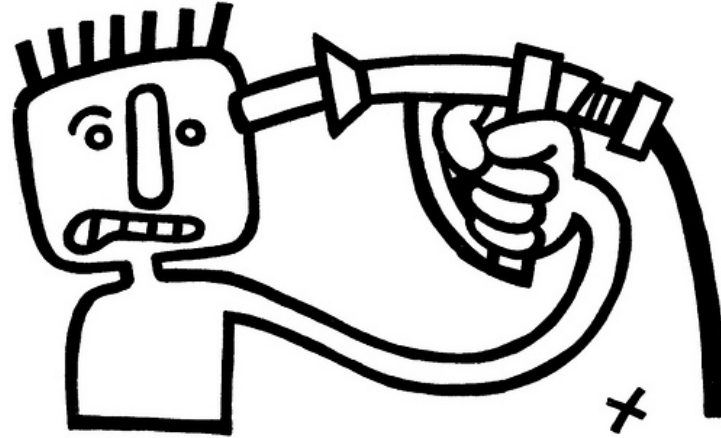


Speed limits – Zone 30



Natural traffic calming in Catania

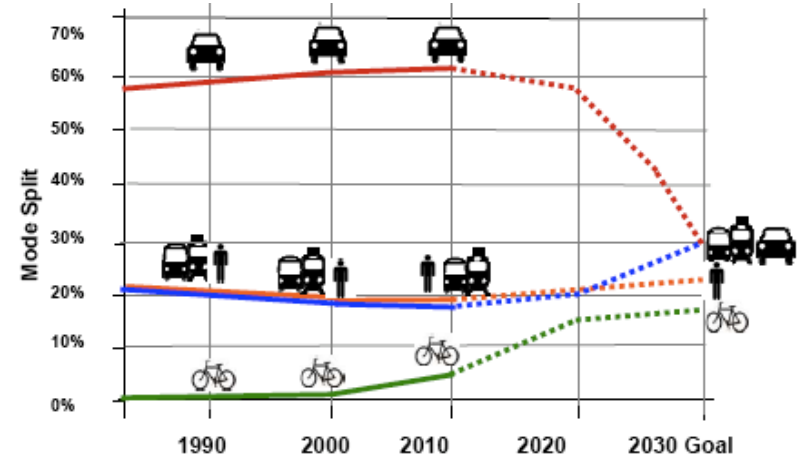
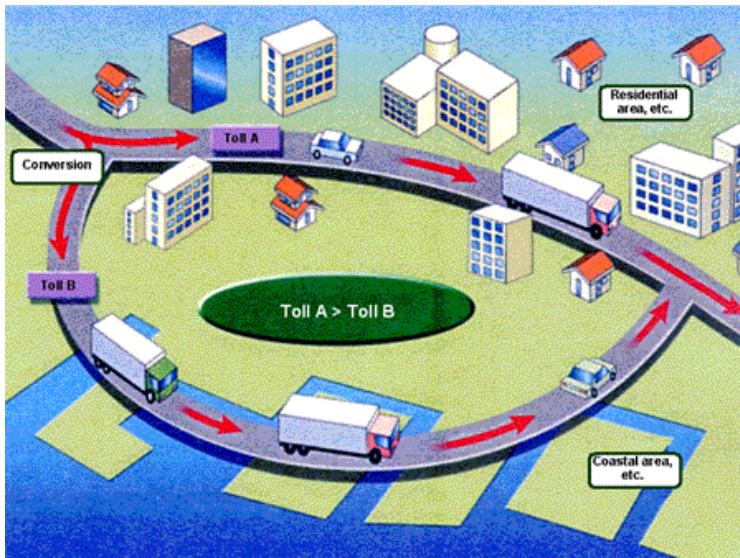
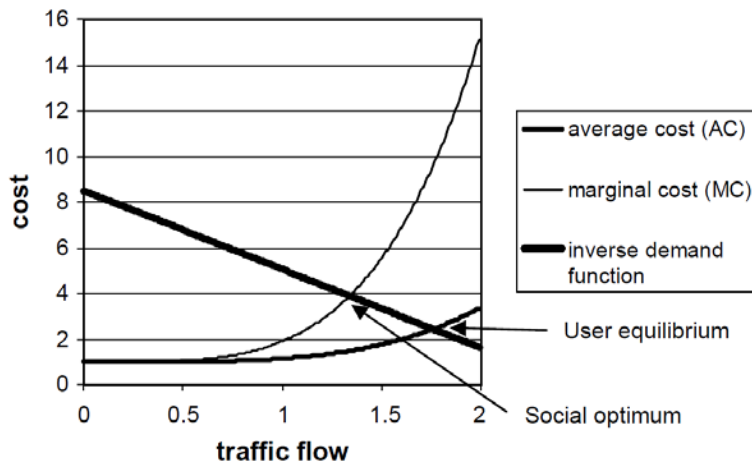




Strumenti economici

Azioni per la mobilità sostenibile

Road Pricing or Congestion Pricing



Dutch plan to charge car drivers by the kilometre (Source: EurActiv.com 6 December 2009).

- ▶ Dutch drivers will be first in Europe to start **paying** according to the **kilometres they drive rather than for owning a car**, if a legislative proposal submitted to the lower house of the country's parliament on Friday (14 November) goes through.
- ▶ The kilometre charge would **replace road tax and purchase tax** in 2012. The idea is to cut CO2 emissions while halving traffic jams in what is one of Europe's most congested road networks. The transport ministry expects the number of **kilometres travelled to drop by 15%** as the charge on the distance driven will lead people to opt more readily for public transport. This would **reduce** carbon and fine particle **emissions by over 10%**, it estimates.
- ▶ The kilometres will be tracked with a **GPS** device to be installed in every vehicle. This will record each journey and send the information to a billing agency. Nevertheless, **most people will end up paying less**, as the charge will not exceed current taxes and the abolition of the purchase tax will slash a quarter off a car's price, the ministry argues.
- ▶ All the **revenue collected** from the charge would go directly to building roads, railways and other transport infrastructure.

ECOPASS in Milan, Italy

- ▶ *ECOPASS is a pollution charge program administered by the City of Milan wherein motorists travelling within a designated traffic restricted zone or ZTL are charged a fee.*
- ▶ *The amount of the charge is based on the vehicle's engine emissions standard and varies from **€2 to €10**.*
- ▶ *Since 2008, there has been a **15.7% reduction in traffic** within the traffic restricted zone. Traffic has also been reduced by 8% outside of the traffic restricted zone.*
- ▶ *The **speed of the public transport** system has increased by **6.8%** and the **number of passengers** using the metro system has increased by **11%**.*
- ▶ *Most importantly, **PM10** emissions caused by traffic have dropped by **15%** within the traffic restricted zone and **CO2** emissions have dropped by **6%**.*

Parking Pricing

Type of Facility	Land Costs	Land Costs	Construction Costs	O & M Costs	Total Cost	Monthly Cost
	<i>Per Acre</i>	<i>Per Space</i>	<i>Per Space</i>	<i>Annual, Per Space</i>	<i>Annual, Per Space</i>	<i>Per Space</i>
Suburban, Surface, Free Land	\$0	\$0	\$1,500	\$100	\$242	\$20
Suburban, Surface	\$50,000	\$455	\$1,500	\$100	\$284	\$24
Suburban, 2-Level Structure	\$50,000	\$227	\$6,000	\$200	\$788	\$66
Urban, Surface	\$250,000	\$2,083	\$2,000	\$150	\$535	\$45
Urban, 3-Level Structure	\$250,000	\$694	\$8,000	\$250	\$1,071	\$89
Urban, Underground	\$250,000	\$0	\$20,000	\$350	\$2,238	\$186
CBD, Surface	\$1,000,000	\$7,692	\$2,500	\$200	\$1,162	\$97
CBD, 4-Level Structure	\$1,000,000	\$1,923	\$10,000	\$300	\$1,425	\$119
CBD, Underground	\$1,000,000	\$0	\$22,000	\$400	\$2,288	\$191

Worksite Setting	\$1	\$2	\$3	\$4
Low density suburb	6.5%	15.1%	25.3%	36.1%
Activity center	12.3%	25.1%	37.0%	46.8%
Regional CBD/Corridor	17.5%	31.8%	42.6%	50.0%

Percent Vehicle Trips Reduced by Daily Parking Fees

Other economic measures

Carbon tax

Transit integrated fare

Pay-as-you-drive assurance

Pay-as-you-drive assurance

Mileage Fee	Travel Reduction
1¢	-1.8%
2¢	-3.5%
3¢	-5.1%
4¢	-6.7%
5¢	-8.2%
6¢	-9.7%
7¢	-11.2%
8¢	-12.5%
9¢	-13.8%
10¢	-15.2%

Internalizzazione dei costi di trasporto

▶ The European Commission released a handbook with estimates of external costs in the transport.

Cost component		Passenger car	Heavy duty vehicle (HDV)
€/vkm		Unit costs (bandwidths)	Unit costs (bandwidths)
Noise	Urban, day	0.76 (0.76 - 1.85)	7.01 (7.01 - 17.01)
	Urban, night	1.39 (1.39 - 3.37)	12.8 (12.8 - 31)
	Interurban, day	0.12 (0.04 - 0.12)	1.1 (0.39 - 1.1)
	Interurban, night	0.22 (0.08 - 0.22)	2 (0.72 - 2)
Congestion	Urban, peak	30 (5 - 50)	75 (13 - 125)
	Urban, off-peak	0 (-)	0 (-)
	Interurban, peak	10 (0 - 20)	35 (0 - 70)
	Interurban, off-peak	0 (-)	0 (-)
Accidents	Urban	4.12 (0 - 6.47)	10.5 (0 - 13.9)
	Interurban	1.57 (0 - 2.55)	2.7 (0 - 3.5)
Air pollution	Urban, petrol	0.17 (0.17 - 0.24)	(-)
	Urban, diesel	1.53 (1.53 - 2.65)	10.6 (10.6 - 23.4)
	Interurban, petrol	0.09 (0.09 - 0.15)	(-)
	Interurban, diesel	0.89 (0.89 - 1.8)	8.5 (8.5 - 21.4)
Climate change	Urban, petrol	0.67 (0.19 - 1.2)	(-)
	Urban, diesel	0.52 (0.14 - 0.93)	2.6 (0.7 - 4.7)
	Interurban, petrol	0.44 (0.12 - 0.79)	(-)
	Interurban, diesel	0.38 (0.11 - 0.68)	2.2 (0.6 - 4)
Up- and downstream processes	Urban, petrol	0.97 (0.97 - 1.32)	(-)
	Urban, diesel	0.61 (0.61 - 1.05)	3.1 (3.1 - 6.9)
	Interurban, petrol	0.65 (0.65 - 1.12)	(-)
	Interurban, diesel	0.45 (0.45 - 0.92)	2.7 (2.7 - 6.7)
Nature & landscape	Urban	-	0 (0 - 0)
	Interurban	0.4 (0 - 0.4)	1.15 (0 - 1.15)
Soil & water pollution	Urban/Interurban	0.06 (0.06 - 0.06)	1.05 (1.05 - 1.05)

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economy and
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2611 HH Delft
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fax: +31 15 2 150 151
e-mail: oe@ce.nl
website: www.ce.nl
KvK 27251086



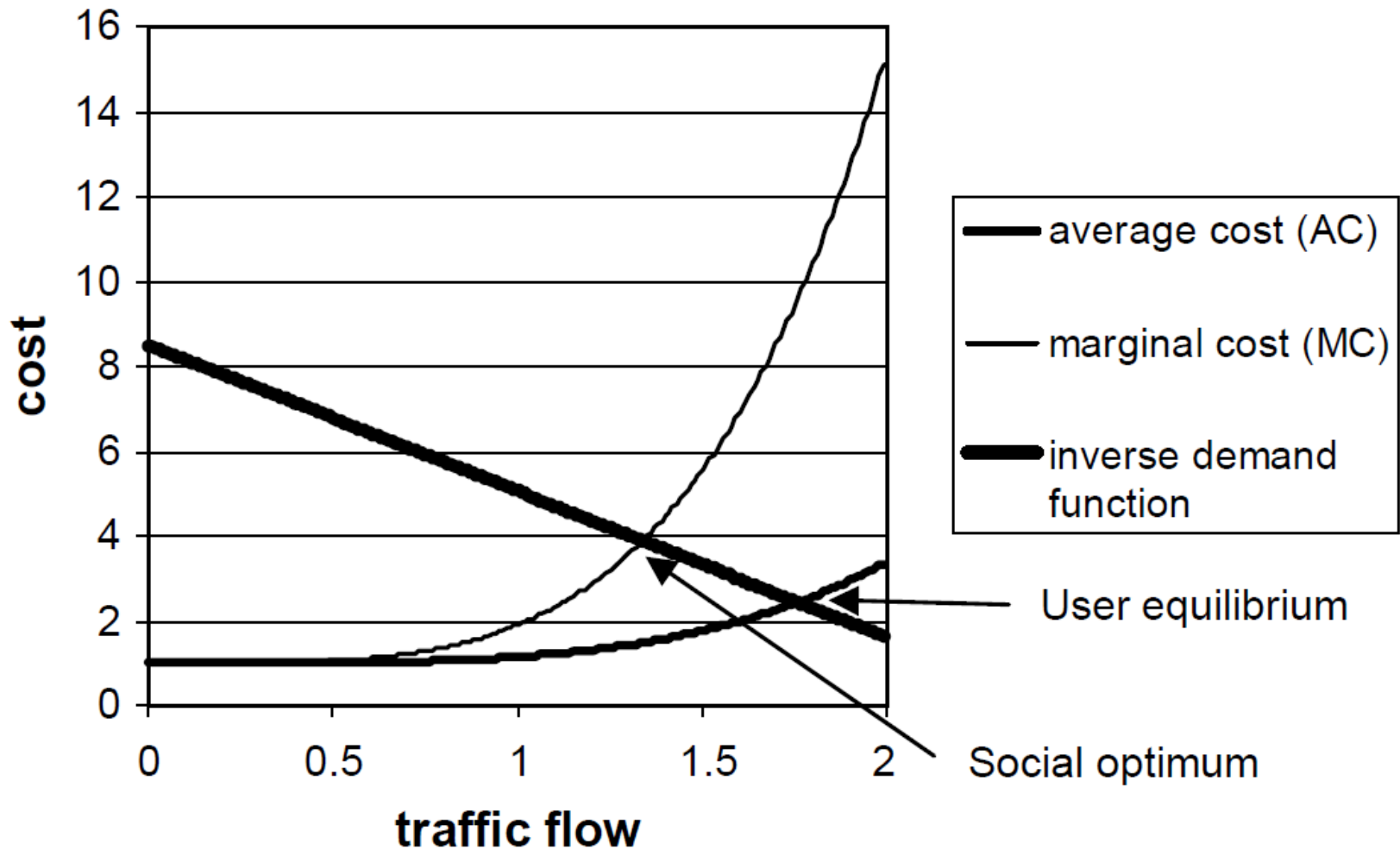
**Handbook on estimation of
external costs in the transport
sector**

Produced within the study
Internalisation Measures and Policies
for All external Cost of Transport
(IMPACT)

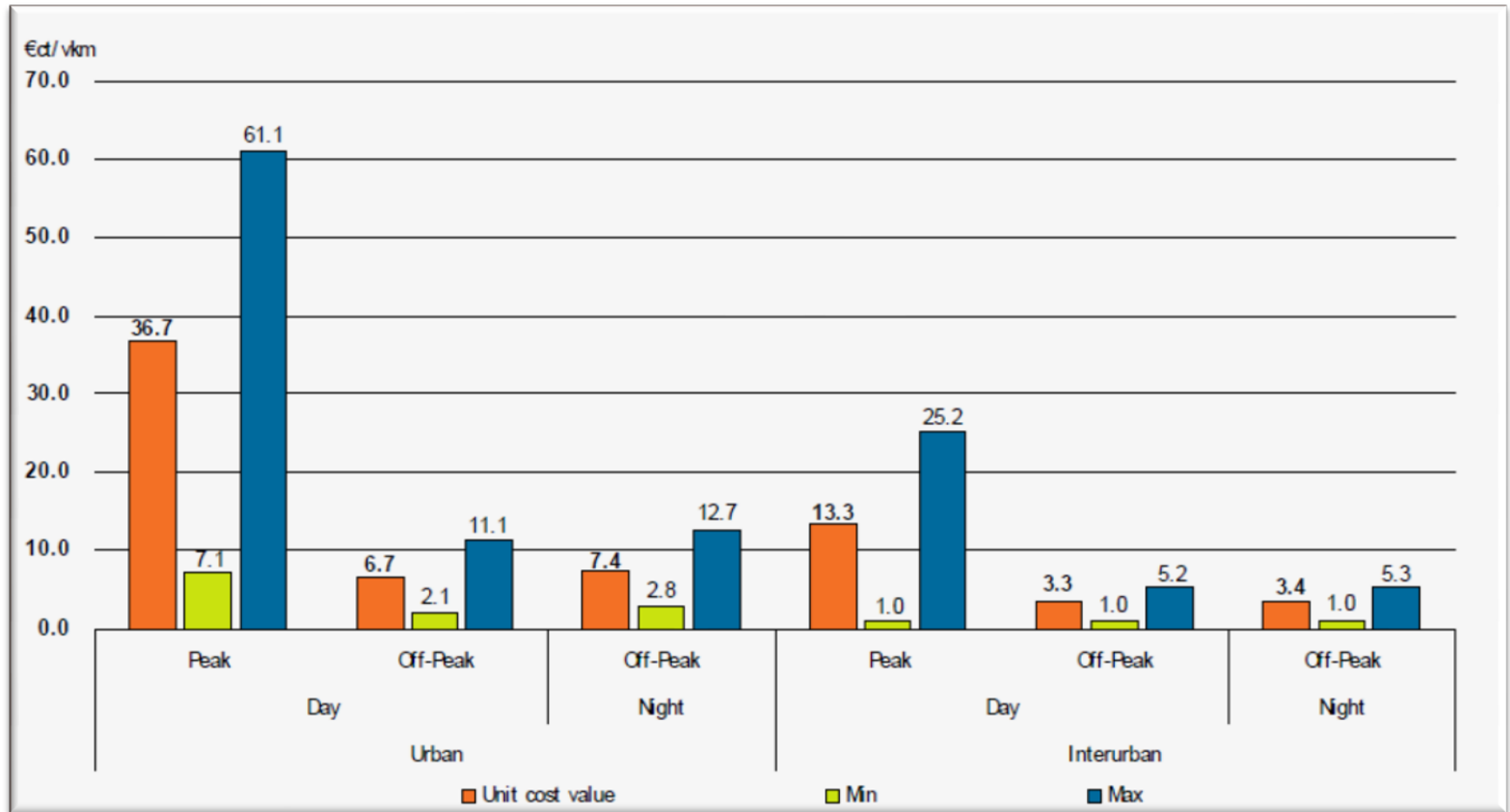
Approfondimenti teorici

- ▶ Paradosso di Braess
- ▶ Principii di Wardrop
- ▶ Ottimo dell'utente ed ottimo di sistema
- ▶ Il concetto di costo marginale sociale
- ▶ Calcolo della tariffa ottima

Internalizzazione dei costi esterni della mobilità



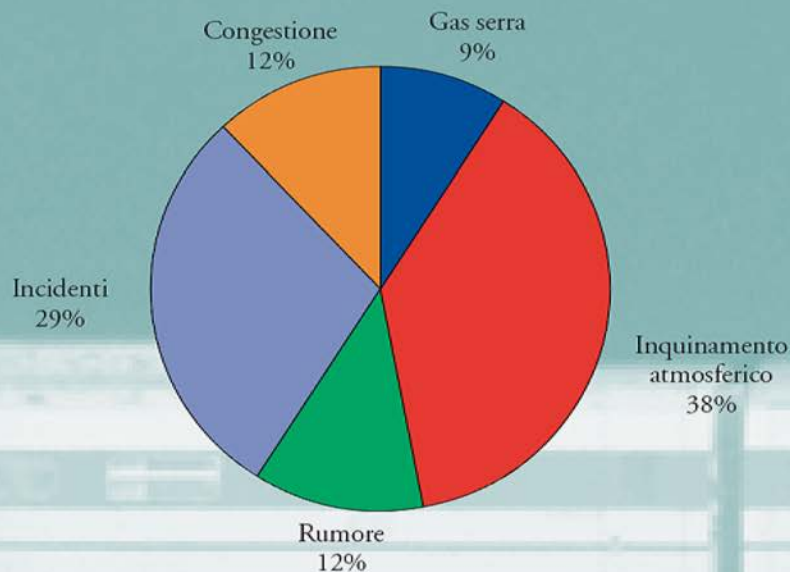
Costi esterni per trasporto su autovetture (€ct/veic-km)



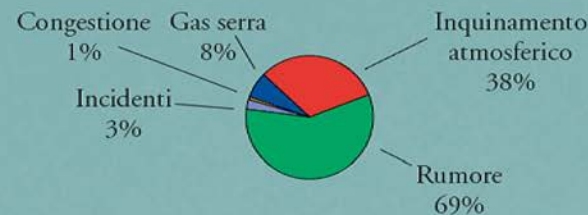
Costi esterni della mobilità (Amici della Terra e FS)

FIGURA 9
Strada, rotaia, aereo. Costi esterni della mobilità
ripartiti per categoria di esternalità

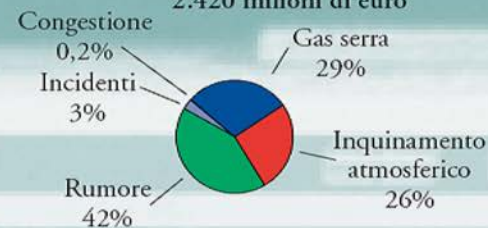
STRADA
94.980 milioni di euro



ROTAIA
3.049 milioni di euro



AEREO
2.420 milioni di euro

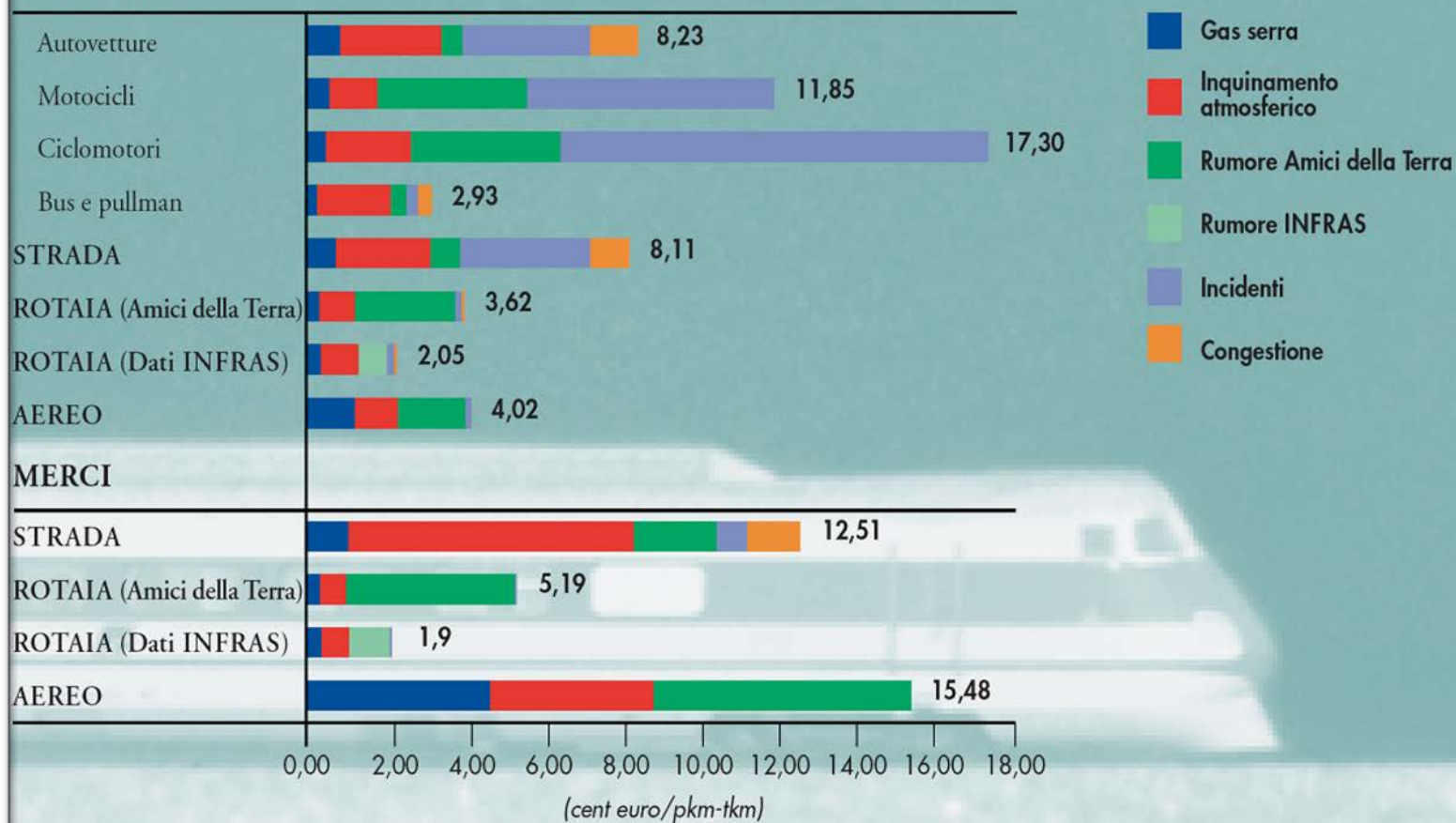


Costi esterni della mobilità (Amici della Terra e FS)

FIGURA 11

Costi esterni specifici della mobilità nel 1999

PASSEGGERI



Fonte: elaborazione Amici della Terra.

Strumenti di informazione

Azioni per la mobilità sostenibile

Information tools



Public awareness campaigns

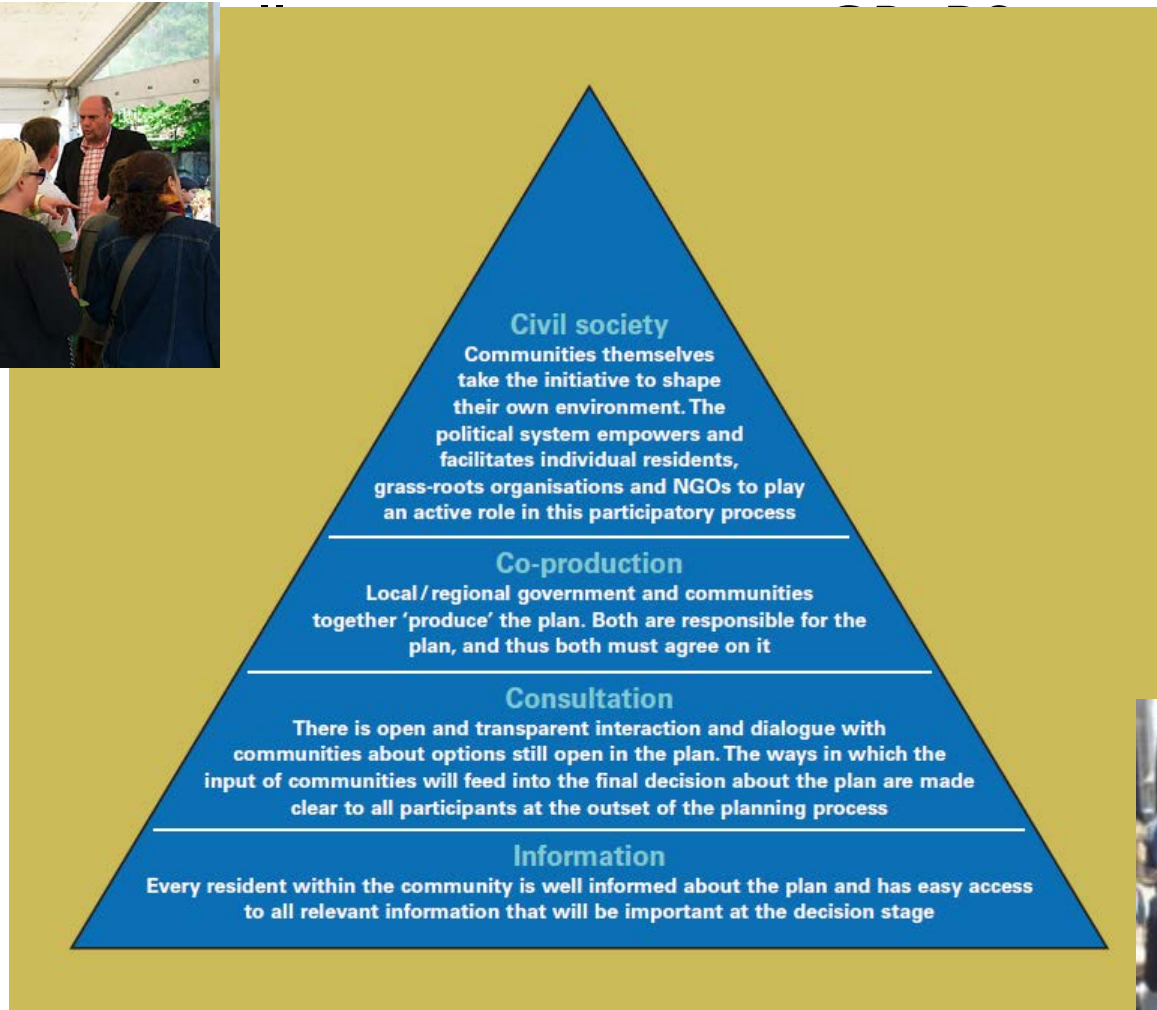


Stakeholder conferences



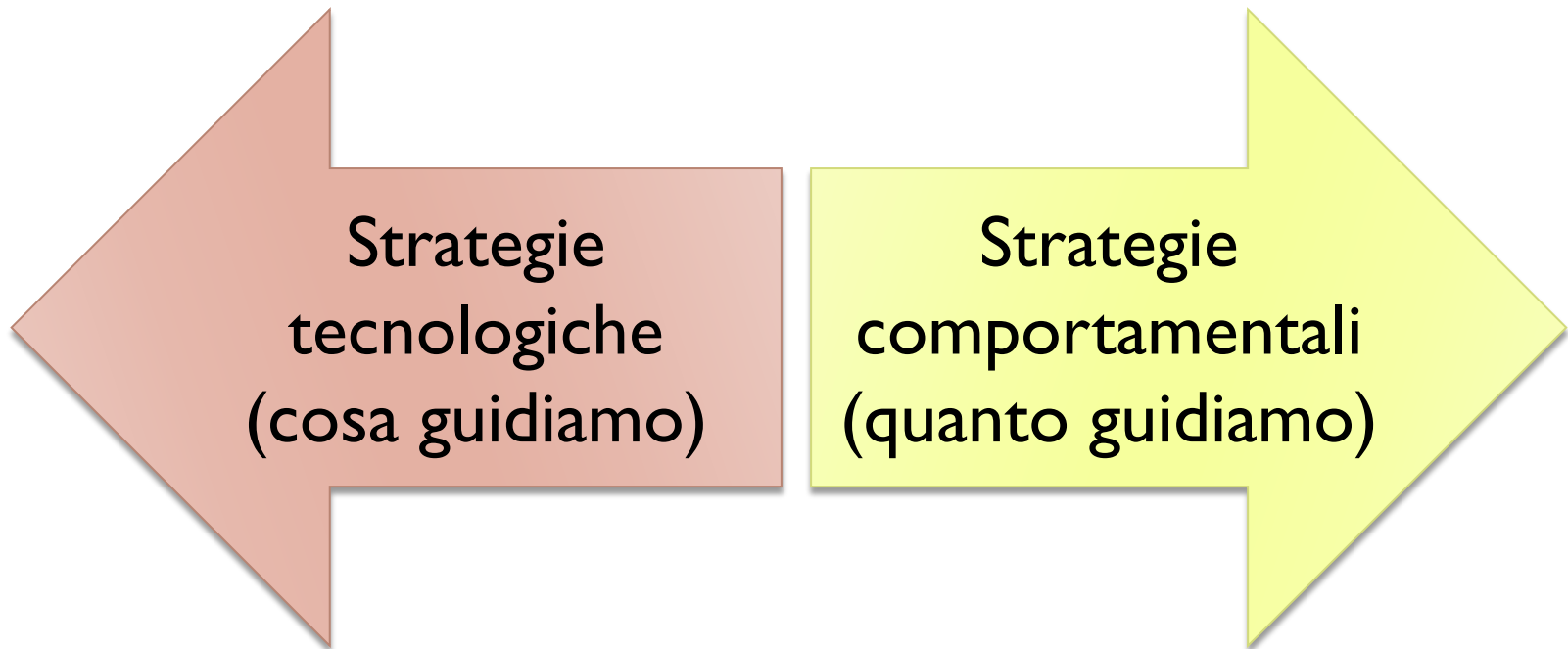
Driver Training / Eco Driving

Public Engagement – Community Involvement



Awareness campaign

- ▶ Providing personalised information about the environmental impact of travel behaviour as a tool for promoting sustainable mobility (Meloni e Spissu, SIDT 2011)



Awareness campaign

- ▶ Politiche coercitive
 - ▶ ZTL
 - ▶ Pricing
- ▶ Vs. comportamenti volontari

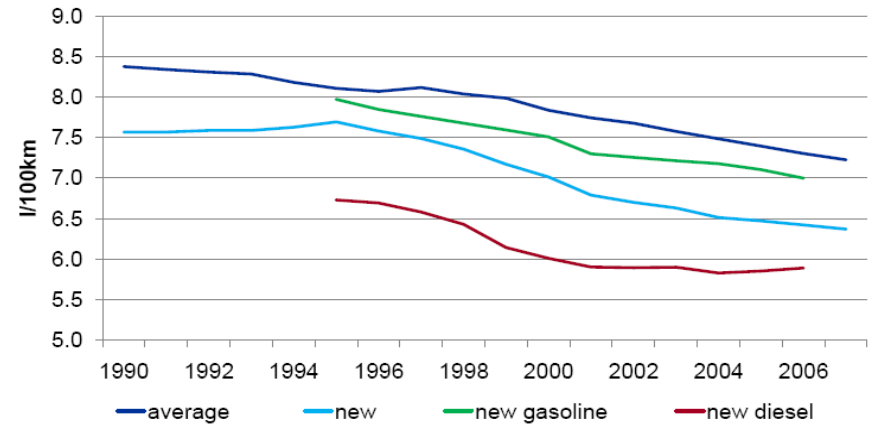


Strumenti tecnologici

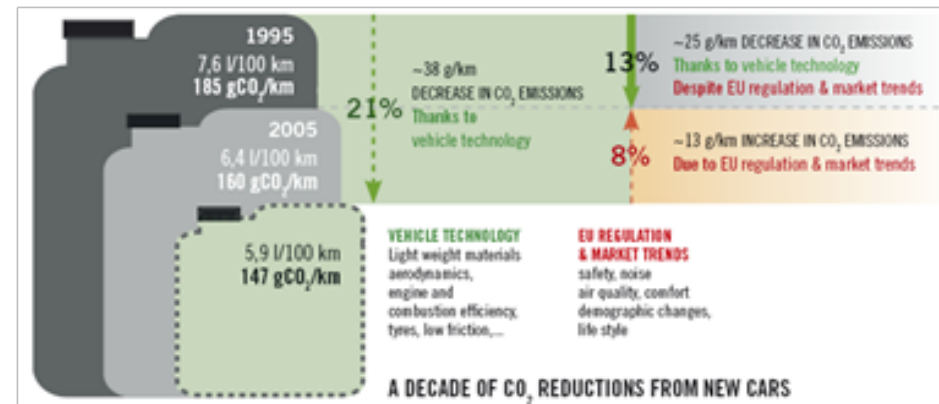
Azioni per la mobilità sostenibile

Nonostante i progressi tecnologici

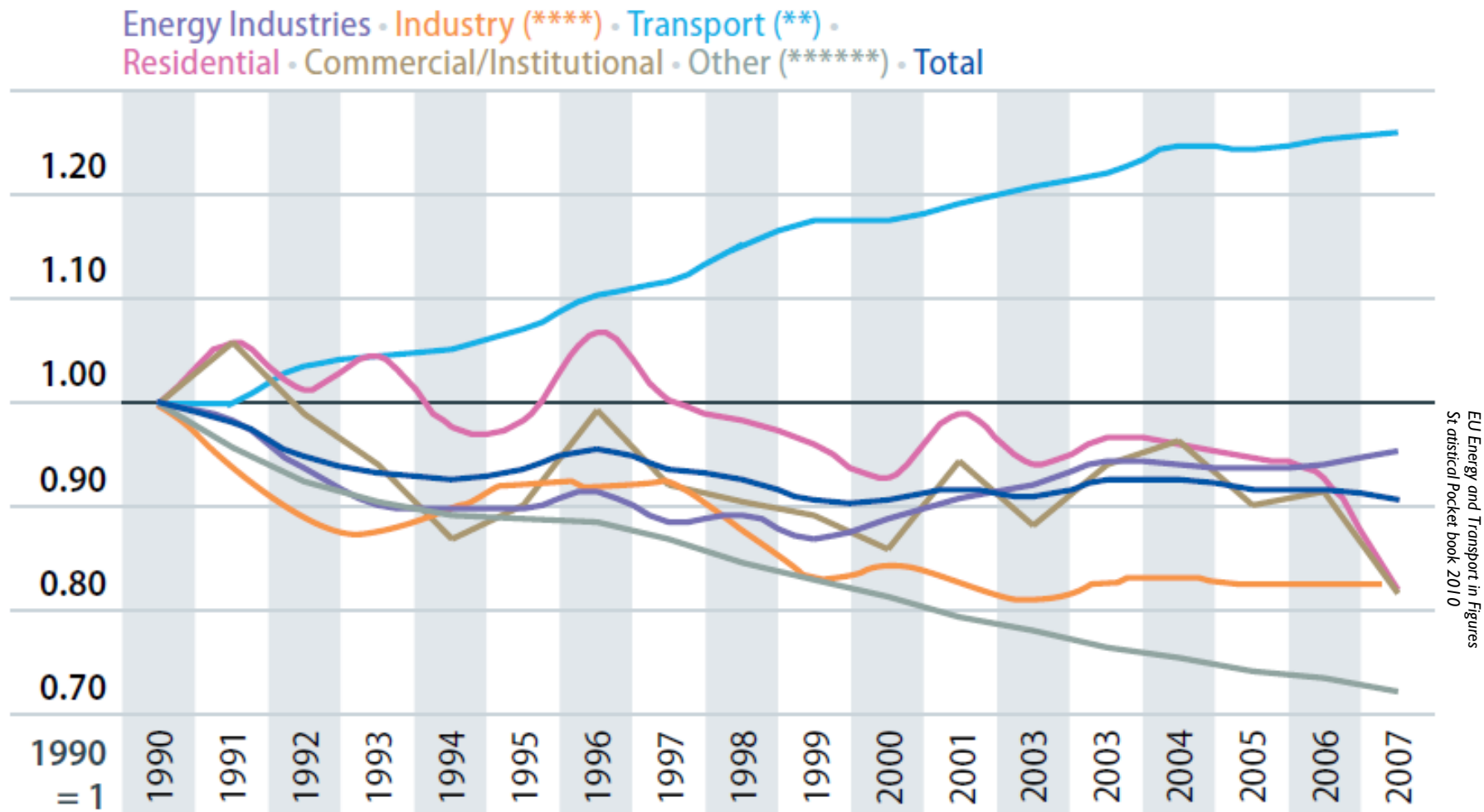
Specific consumption of new cars and stock average (EU-27)



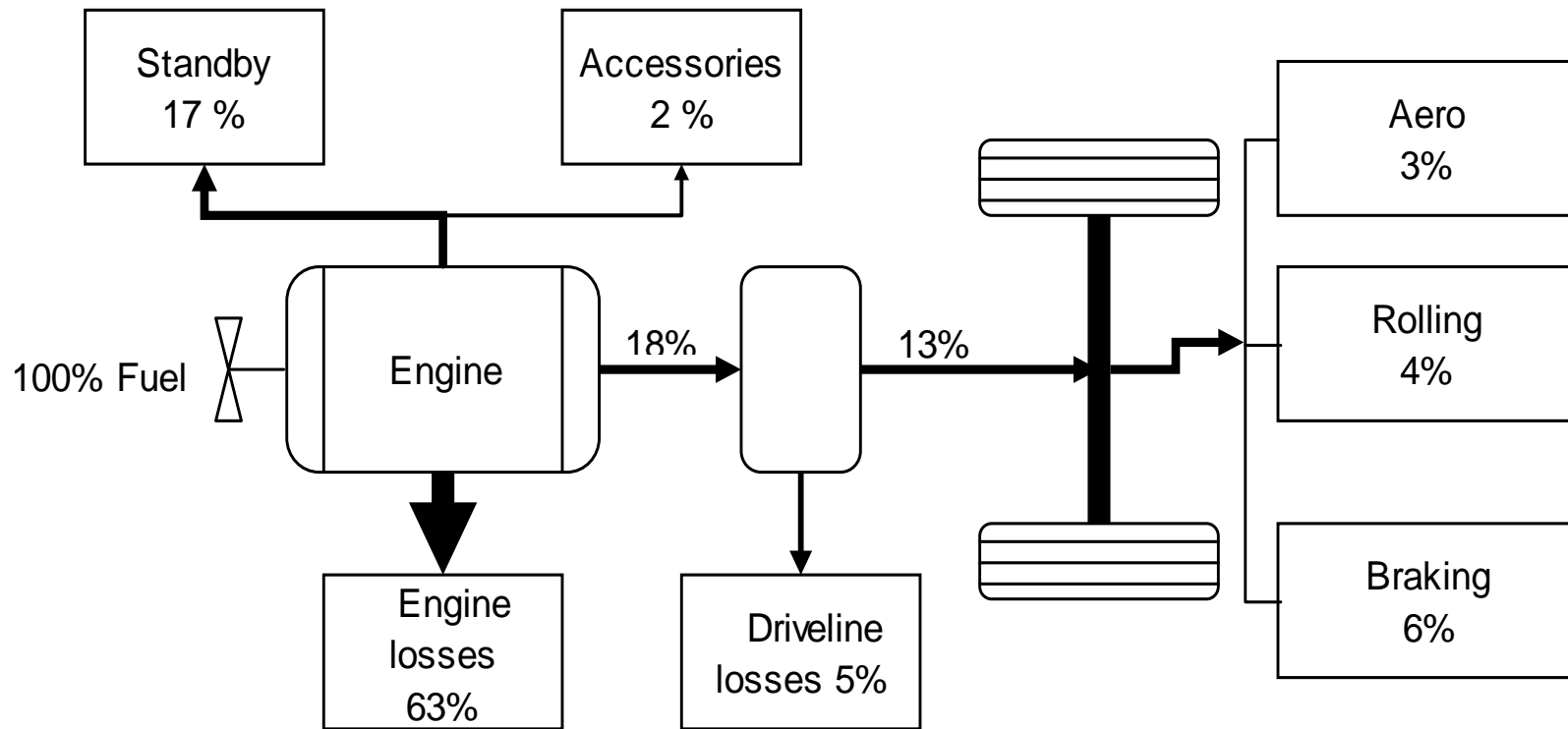
Improving in vehicle technology



Le emissioni crescono, perché cresce la mobilità

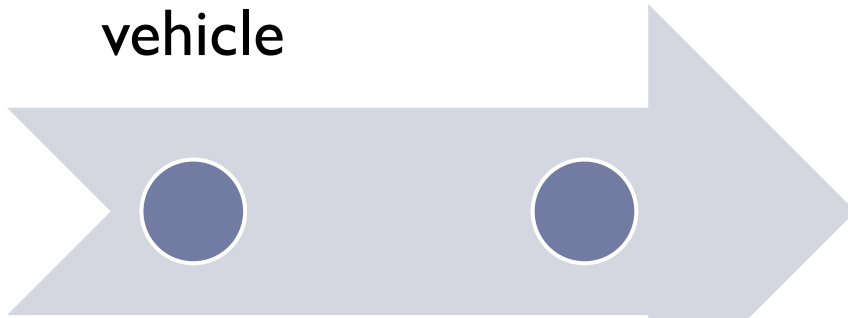


L'automobile ha una bassa efficienza energetica



Improve vehicle efficiency

Electric
vehicle



Hybrid
propulsion





Other energy efficiency improvement

Abatement emission systems

Vehicle weight reduction

Air conditioning efficiency

Rolling drag reduction



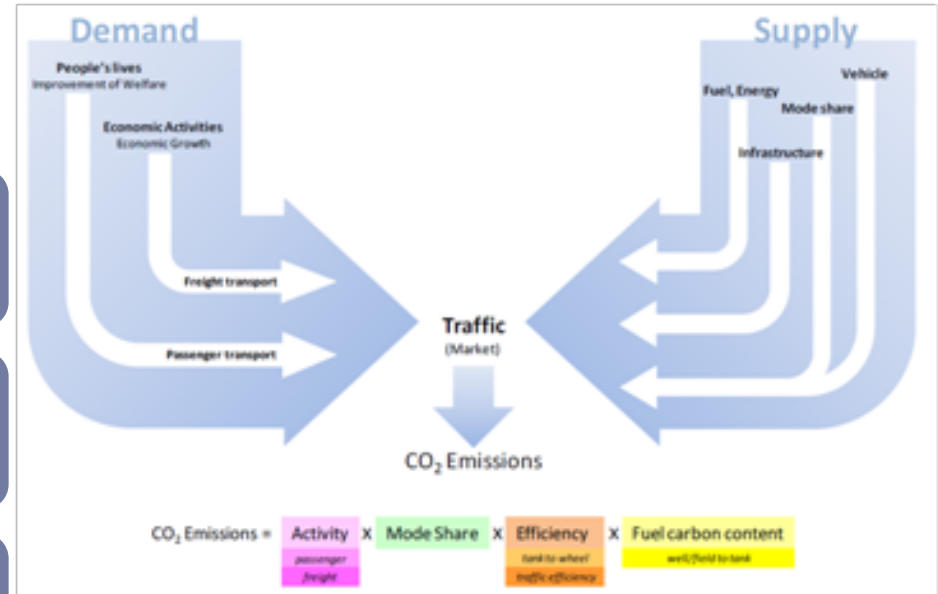
Cleaner fuels

Natural gas

Conventional biofuels

Advanced biofuels

Hydrogen fuel cells



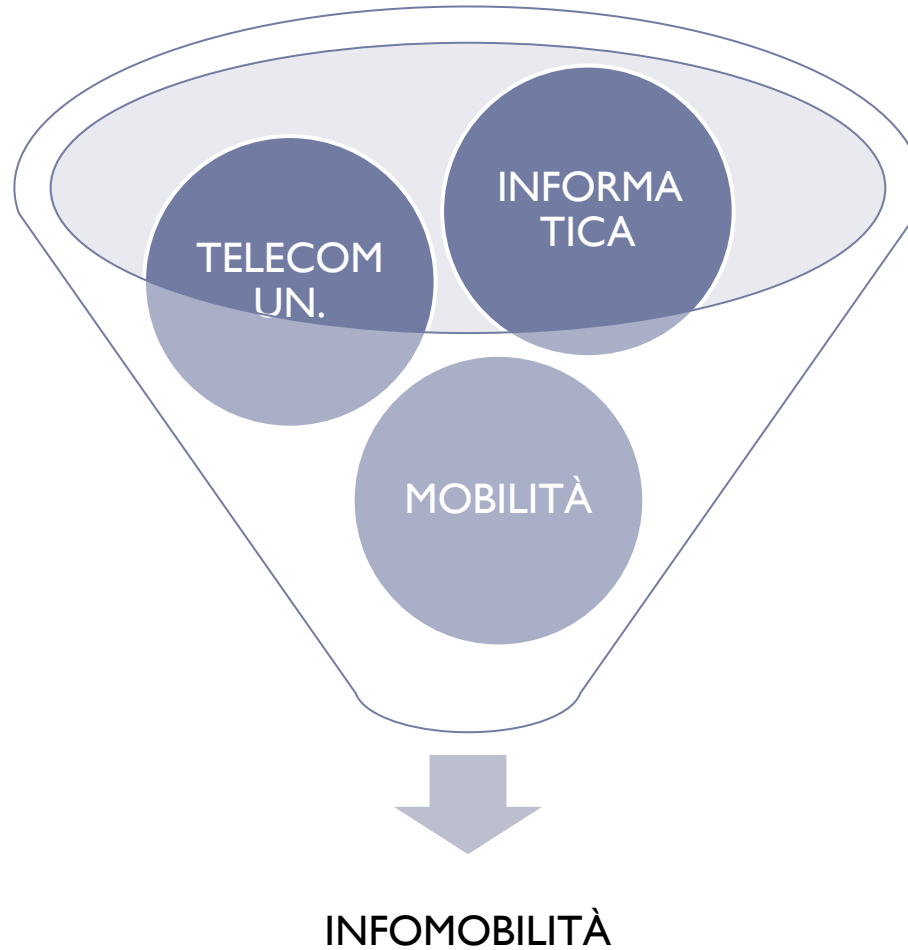
Intelligent Transport Systems

nuove tecnologie e disponibilità a livello civile di alcuni traguardi da tempo raggiunti in ambito militare (**GPS**),

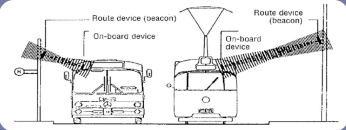
diffusione della **telefonia mobile** e del **mondo web**

controllo e regolamentazione dei trasporti e del traffico in modo globale, integrata e con possibilità concrete di conoscere in tempo reale la situazione sul traffico ed influire su di esso adottando metodologie e soluzioni tecnologiche prima impensabili.

Intelligent Transport Systems



Tecnologie (ITS) per migliorare la mobilità



la gestione del traffico e della mobilità (*gestire e ottimizzare, non costruire*)



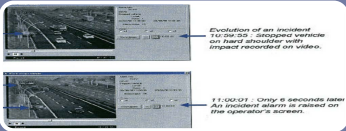
la gestione del trasporto pubblico



l'informazione all'utente (*essere informati per scegliere bene*)



il controllo avanzato del veicolo (aumento della sicurezza e della capacità di traffico)

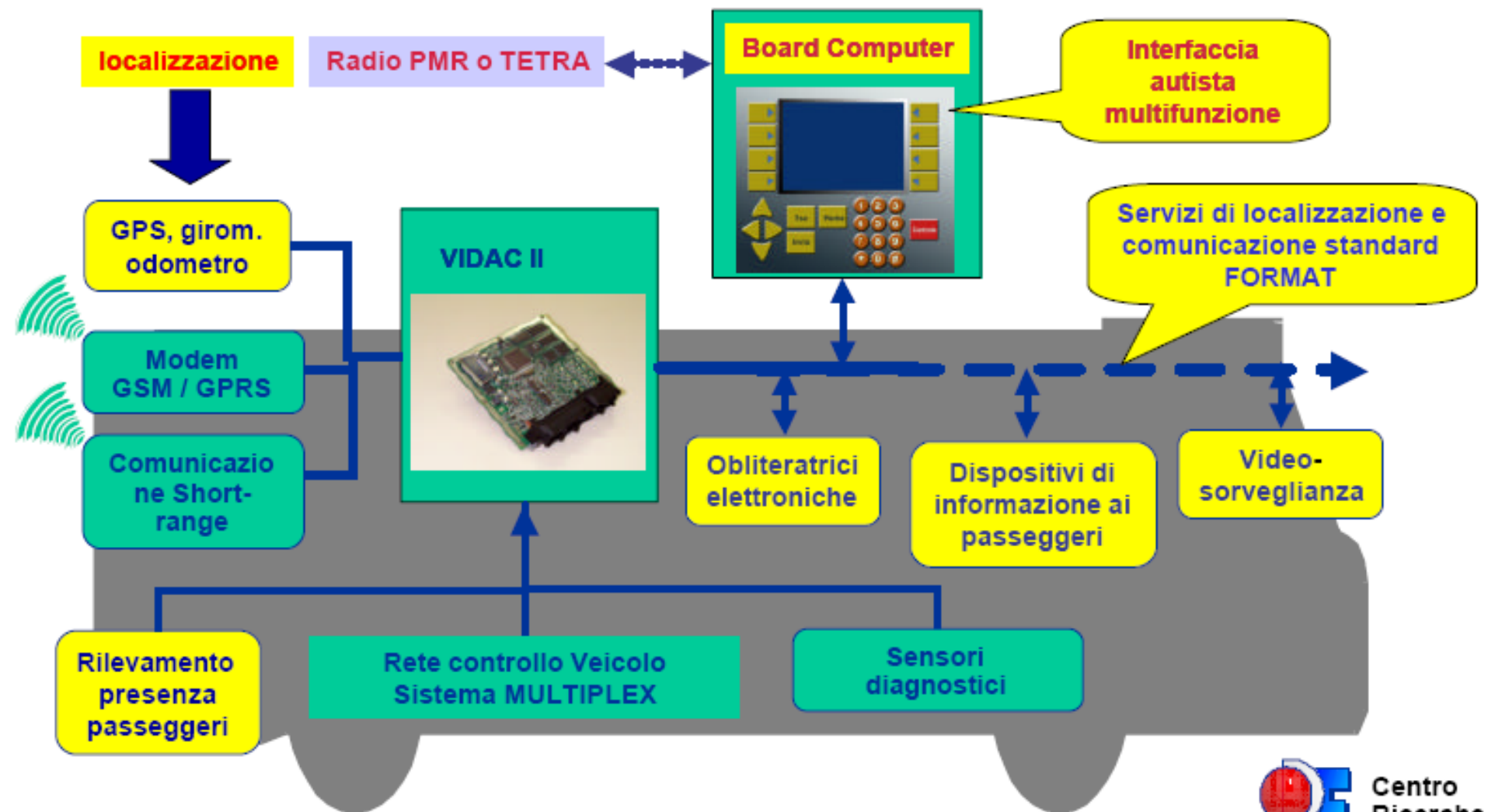


la gestione delle emergenze

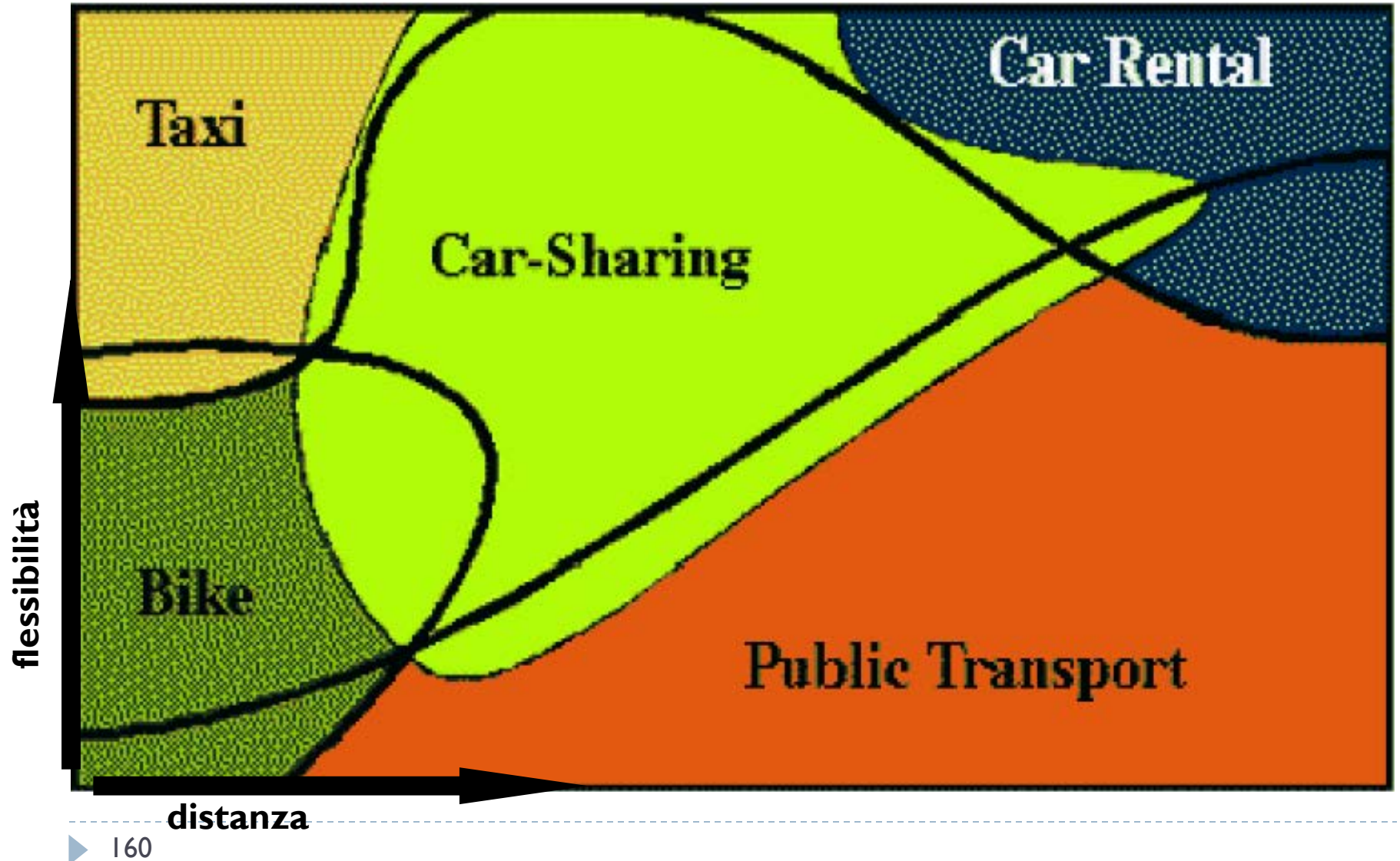


la gestione delle flotte e del trasporto merci

Il sistema di bordo integrato



Modi alternativi di usare l'auto



Car sharing



- ▶ Il *Car Sharing* è un servizio di mobilità innovativo cui si accede versando una quota associativa.
- ▶ I soci/utenti dispongono di una flotta comune di veicoli distribuiti su più aree di parcheggio in prossimità di residenze e di importanti nodi di scambio intermodale.
- ▶ L'accesso ai veicoli avviene in modo autonomo e ne è consentito l'uso anche per periodi limitati di un'ora.
- ▶ Il costo complessivo sostenuto dall'utente comprende la quota fissa d'iscrizione e una quota proporzionale al tempo di utilizzo e alla percorrenza realizzata.
- ▶ In pratica si noleggia un veicolo anche per un singolo spostamento.

Tecnologie (ITS) per ridurre la mobilità

Telecommuting

Teleworking

Teleshopping

Telebanking

...



Pianificare la mobilità sostenibile

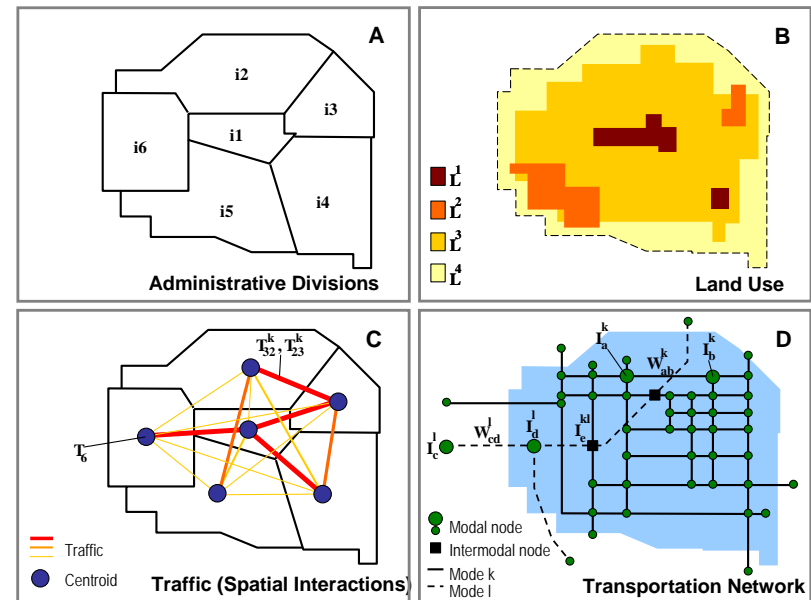
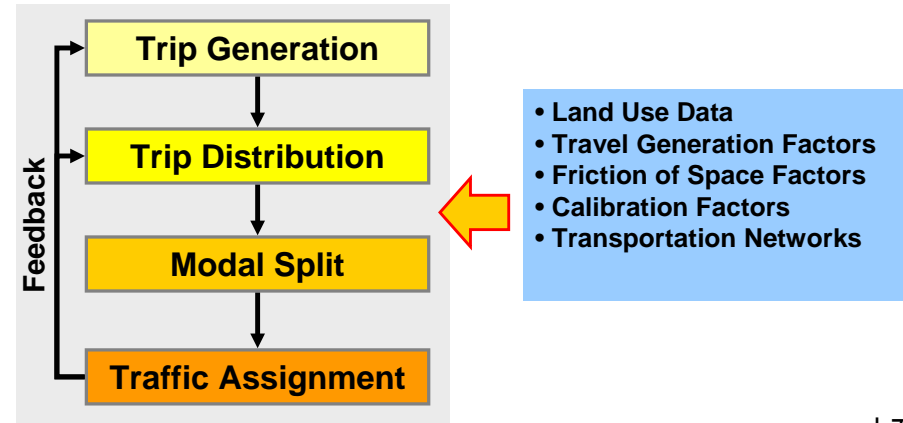
Piani di azione per la mobilità sostenibile



Alcuni limiti della pianificazione tradizionale

Conventional Transport Planning and Modelling

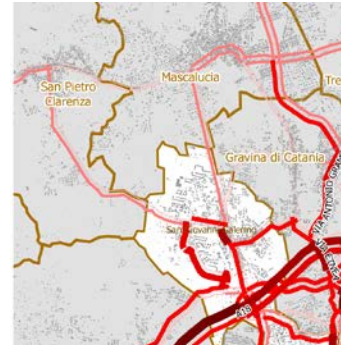
- ▶ Conventional traffic models (Lewis, 1998)
 - ▶ Land use, social and economic issues not properly included
 - ▶ Focus only on satisfying a growing demand
 - ▶ Measuring the network performance in terms of high speed and low congestion, leads to self-prophetic always increasing transport supply and car dependency



Rodrigue J.P., 2006, The Geography of Transport Systems

Conventional Transport Planning and Modelling

- ▶ **Conventional traffic models (Litman, 2011)**
 - ▶ Only account for travel between zones, not travel within zones
 - ▶ Fail to account for generated traffic impacts
 - ▶ Rarely include transit quality factors other than speed
 - ▶ Rarely predict the impact of mobility management measures



Functional hierarchy of the road network

- ▶ The stiff road network hierarchy suggested by the law, leads to good mobility and bad accessibility

TIPO DI STRADA \ FUNZIONE	PRIMARIA	PRINCIPALE	SECONDARIA	LOCALE
transito, scorrimento	●	○		
distribuzione	○	●	○	
penetrazione		○	●	○
accesso			○	●

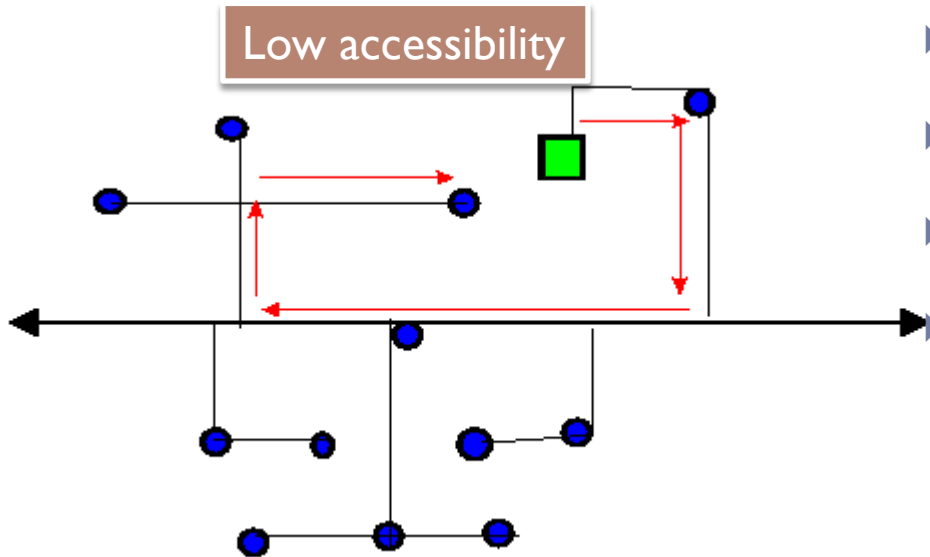


Ministero dei Lavori Pubblici, Norme Funzionali e Geometriche per la Costruzione delle Strade, DM 5.11.2001

Functional hierarchy of the road network

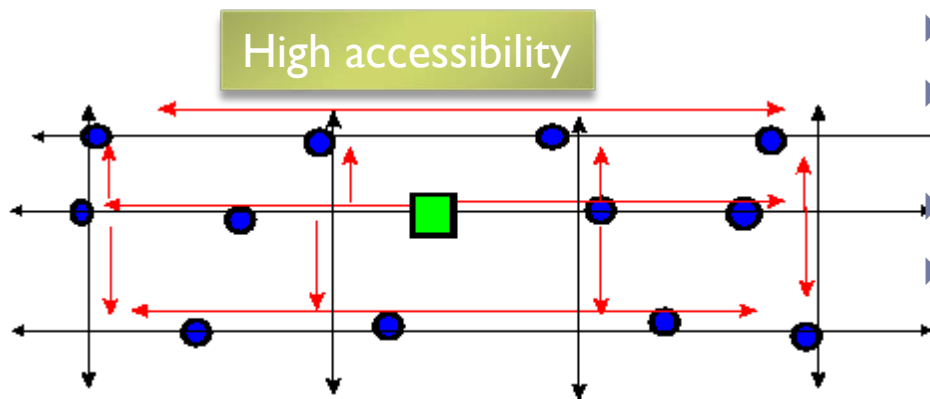
- ▶ The goal of hierarchy network is efficiency as we specialize some roads to fast traffic and other roads to more amenable environmental space
- ▶ It is quite controversial (in terms of SM) that faster is better, in fact high vehicle speeds can
 - ▶ reduce total traffic capacity
 - ▶ increase resource consumption
 - ▶ increase costs
 - ▶ reduce transportation options
 - ▶ increase crash risk
 - ▶ create less accessible land use patterns, and
 - ▶ increase automobile dependency, reducing overall system efficiency.

Hierarchical vs Grid Road Network



Low accessibility

- ▶ Higher average traffic speed
- ▶ Longer distances
- ▶ Increasing congestion
- ▶ Poor walking and cycling conditions



High accessibility

- ▶ Shorter connected roads
- ▶ More direct connections between destinations
- ▶ Narrower streets and lower speed
- ▶ More walking and cycling and then transit trips



Piani di azione per la mobilità sostenibile

Esigenza di un nuovo approccio alla pianificazione dei trasporti

Need for a new transport planning approach (Banister, 2008)

Conventional transport planning

Mobility

Traffic

Large in scale

Street as a road

Motorized transport

Forecasting approach

Economic evaluation

TSM

Minimum travel time

Segregation of people and traffic

Planning for sustainable mobility

Accessibility

People

Local in scale

Street as a space

All modes, pedestrian and cyclist first

Visioning on cities

Multicriteria approach

TDM

Time reliability

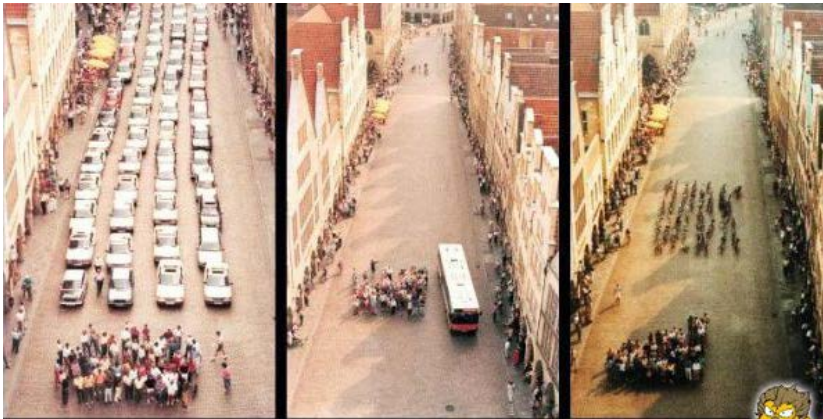
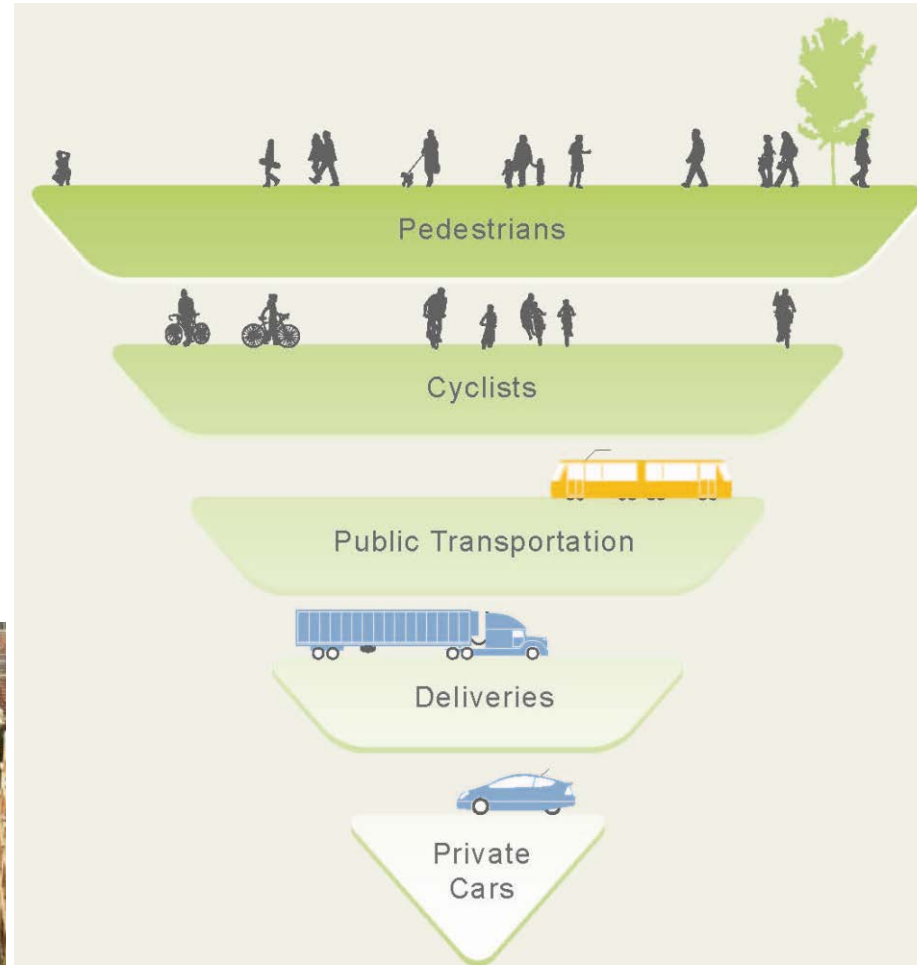
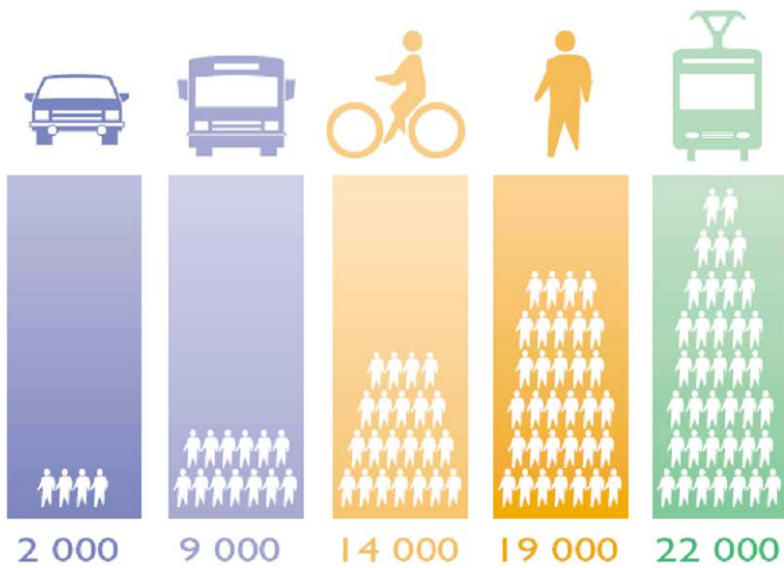
Integration of people and traffic

Basic elements of Sustainable Mobility Planning

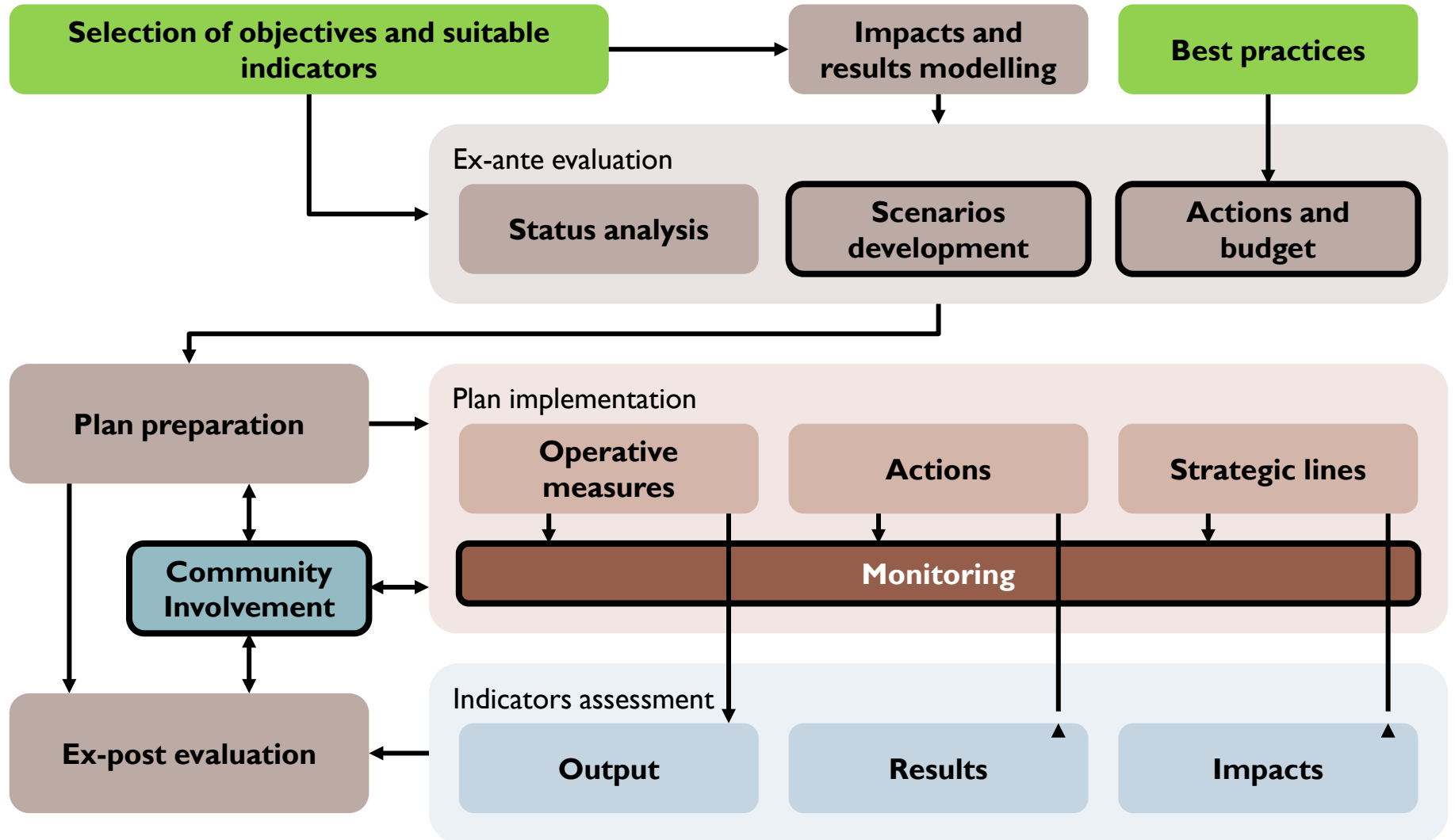
- ▶ Commitment for **sustainability**
 - ▶ balancing economic development, social equity and environmental protection
 - ▶ Include wider societal and environmental costs and benefits into alternative evaluations
- ▶ Adequate **territorial scale** and authority
 - ▶ Urban, metropolitan, neighbouring authorities
- ▶ **Community** involvement
 - ▶ Citizens and stakeholders participate in decision making, implementing and monitoring the plan
- ▶ **Integrated approaches** and tools
 - ▶ Integrate SM planning into a city-wide sustainable development long-term vision
 - ▶ Integrate **Accessibility Planning**, Regulatory, Economy, Information, and Technology tools
- ▶ Focus on achievable targets based on **assessable indicators** while selecting plan actions and **measurable indicators** to continuously monitoring impacts and results and re-addressing the planned actions



Capacità di traffico, occupazione di spazio e priorità dei modi di trasporto



Sustainable Mobility Planning process



Elementi di base di un piano di azione per la mobilità sostenibile

Obiettivi generali

Strumenti di pianificazione (per l'accessibilità)

Partecipazione pubblica alle decisioni

Analisi di scenario

Azioni di piano e Best practice

Monitoraggio del piano

Obiettivi del piano

Gli obiettivi devono essere S-M-A-R-T:

- **S**pecific : essere chiaramente definiti per non dare luogo a fraintendimenti;
- **M**easurable: in modo da poter dimostrare il loro raggiungimento;
- **A**ction-orientated : finalizzati ad un processo o ad un'attività specifica;
- **R**ealistic: realizzabili in base al tempo ed alle risorse disponibili;
- **T**ime-related: con tempi di realizzazione ragionevoli.

Esempio di Obiettivi Generali

1. Promuovere un' **accessibilità** urbana diffusa e sostenibile
2. Ridurre i **costi** individuali e collettivi della mobilità
3. Ridurre la **congestione**
4. Aumentare la **sicurezza** stradale, misure forti per gli utenti deboli
5. Ridurre l' **inquinamento** acustico, atmosferico e i **danni alla salute**
6. Ridurre i **consumi** energetici e mitigare gli impatti del cambiamento climatico
7. Aumentare il **benessere** fisico
8. Aumentare l' **equità** sociale e ridurre il degrado e la marginalizzazione
9. Aumentare le opportunità di **interazione sociale** negli spazi pubblici della città
10. Minimizzare l'uso dell' **auto individuale**



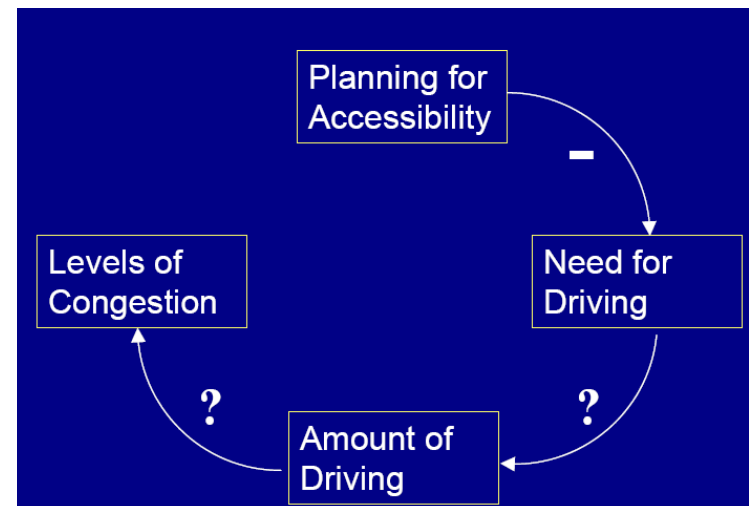
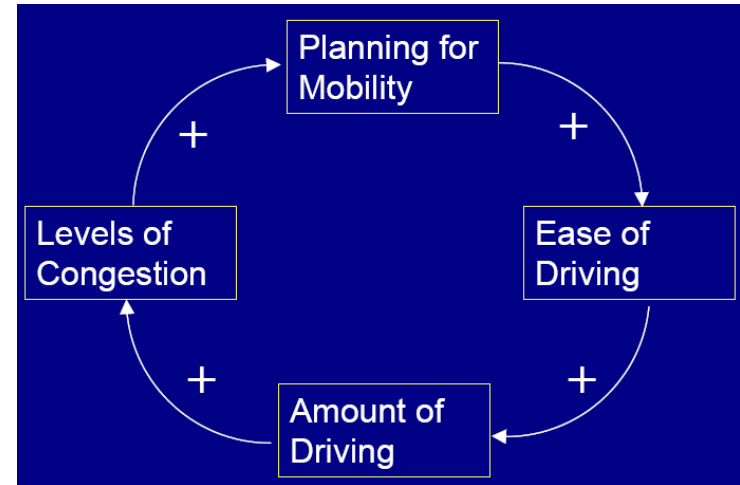


Pianificare per l'accessibilità

Pianificare per la mobilità sostenibile

Mobility Vs. Accessibility (Handy, 2002)

- ▶ Need to resolve the duality
- ▶ Mobility is the potential for movement, the ability to get from one place to another
- ▶ It increases if the number travelled veic-km's increases
- ▶ Accessibility is the potential for interacting among different and distributed urban activities
- ▶ It increases if the number of opportunities, within a fixed time or distance, increases



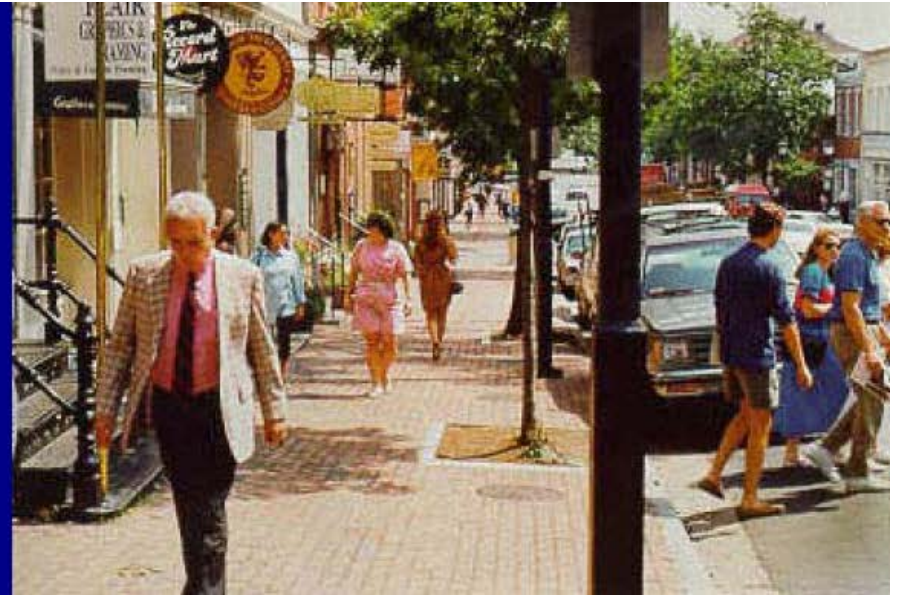
Scarsa Mobilità

Impossibilità di muoversi



Buona Accessibilità

- ▶ Possibilità di avere ciò di cui si ha bisogno:
 - ▶ Destinazioni vicine (città dense)
 - ▶ Scelta di diverse destinazioni (uso misto del territorio)
 - ▶ Diversi modi di trasporto utilizzabili da tutti gli utenti (trasporto pubblico e mobilità non motorizzata, oltre all'automobile)



Scarsa Accessibilità

- Impossibilità di avere ciò di cui si ha bisogno:
 - Destinazioni lontane (città disperse)
 - Scarsa scelta di diverse attività urbane (zone omogenee e distanti)
 - Scarsa scelta modale (solo automobile)



Accessibilità Vs Mobilità

- ▶ In genere una buona mobilità contribuisce ad una buona accessibilità, MA
 - ▶ si può avere una buona accessibilità con una scarsa mobilità (destinazioni numerose e vicine con alta intensità di traffico)









- ▶ si può avere una scarsa accessibilità con una buona mobilità (destinazioni scarse e distanti con bassa intensità di traffico)



Mobility indicators

▶ Level of Service

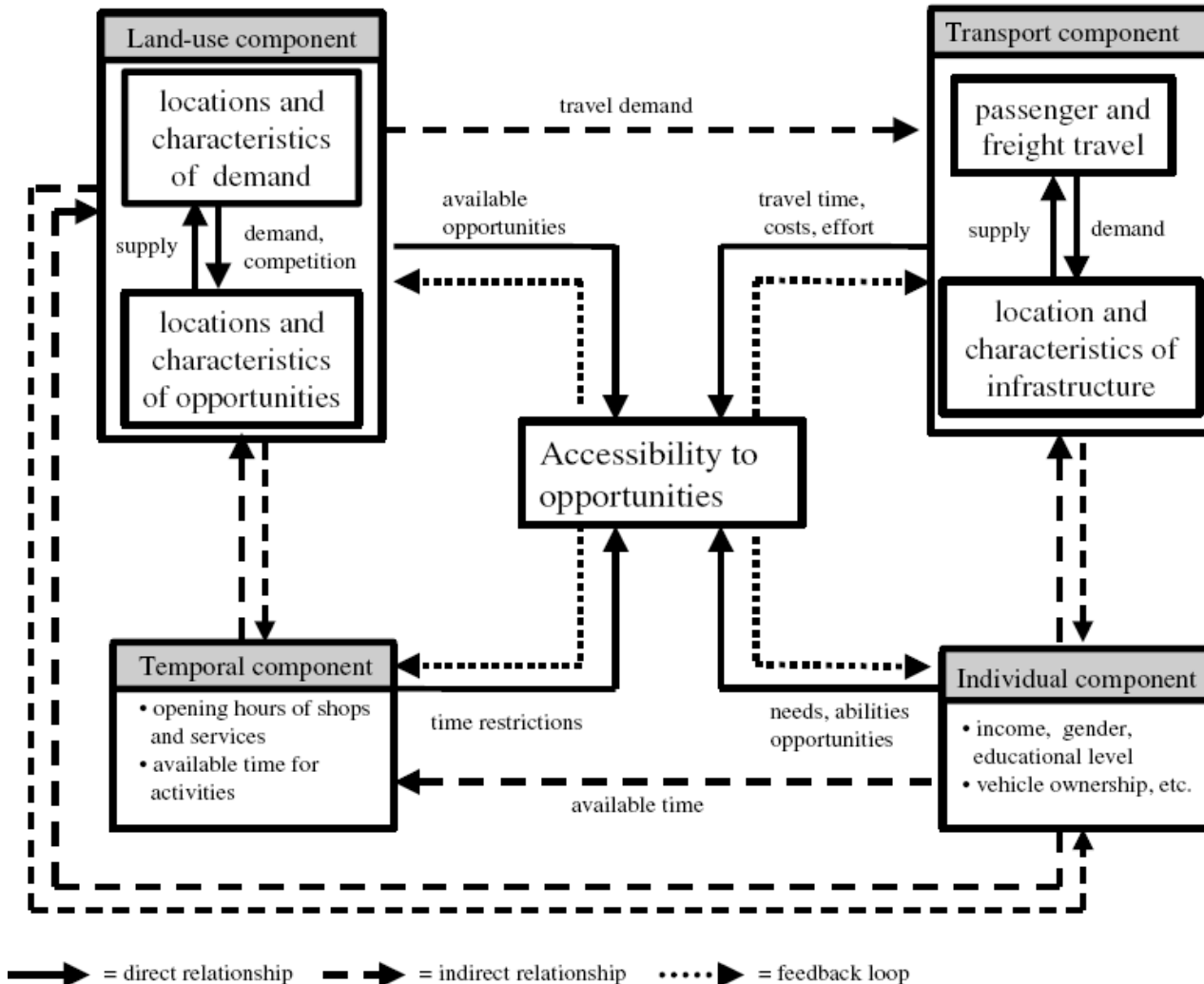
- ▶ Average speed
- ▶ Traffic intensity
- ▶ Vehicle-km travelled
- ▶ the current goal of a transport engineer is:
 - ▶ to find the capacity that is needed to allow more vehicles driving faster
- ▶ building new roads or enhance the existing ones is an automatic self-prophecy
- ▶ This can reduce other forms of accessibility, by constraining pedestrian travel and stimulating more dispersed, automobile-oriented development patterns

Level of Service	Flow Conditions	Operating Speed (mph)	Technical Descriptions
A		70	Highest quality of service. Traffic flows freely with little or no restrictions on speed or maneuverability. No delays
B		70	Traffic is stable and flows freely. The ability to maneuver in traffic is only slightly restricted. No delays
C		67	Few restrictions on speed. Freedom to maneuver is restricted. Drivers must be more careful making lane changes. Minimal delays
D		62	Speeds decline slightly and density increases. Freedom to maneuver is noticeably limited. Minimal delays
E		53	Vehicles are closely spaced, with little room to maneuver. Driver comfort is poor. Significant delays
F		<53	Very congested traffic with traffic jams, especially in areas where vehicles have to merge. Considerable delays

Accessibility indicators

- ▶ HCM LoS is related to traffic
- ▶ We need a LoS related to land-use/transport and social system as a whole
- ▶ Current measures of accessibility include
 - ▶ an **impedance** factor, reflecting the time or cost of reaching a destination,
 - ▶ an **attractiveness** factor, reflecting the qualities of the potential destinations
- ▶ They should better include the number of choices in both destinations and modes and the social group involved
 - ▶ low incomes, without a car, disabled, children, young, older, migrants, minorities

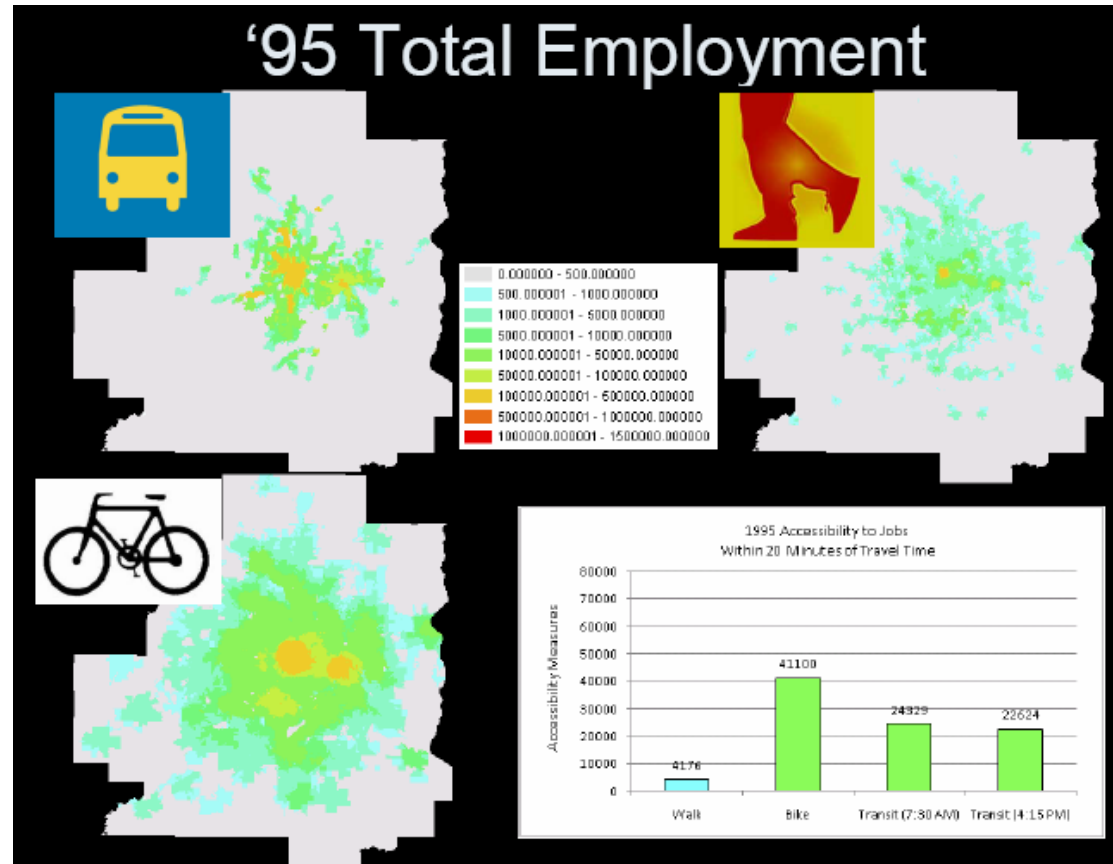
Accessibility indicators



Geurs K. T., van Wee B. (2004), Accessibility evaluation of land-use and transport strategies: review and research directions. *Journal of Transport Geography*, 12 127-140

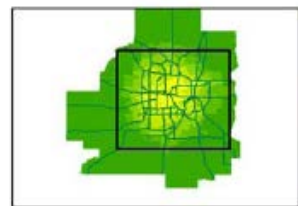
Accessibility maps

- ▶ The Access to Destinations study (El-Geneidy and Levinson 2006) evaluates accessibility including
 - ▶ Detailed land use activities at destination
 - ▶ Accessibility measures by mode of transport
 - ▶ Accessibility measures by group of users



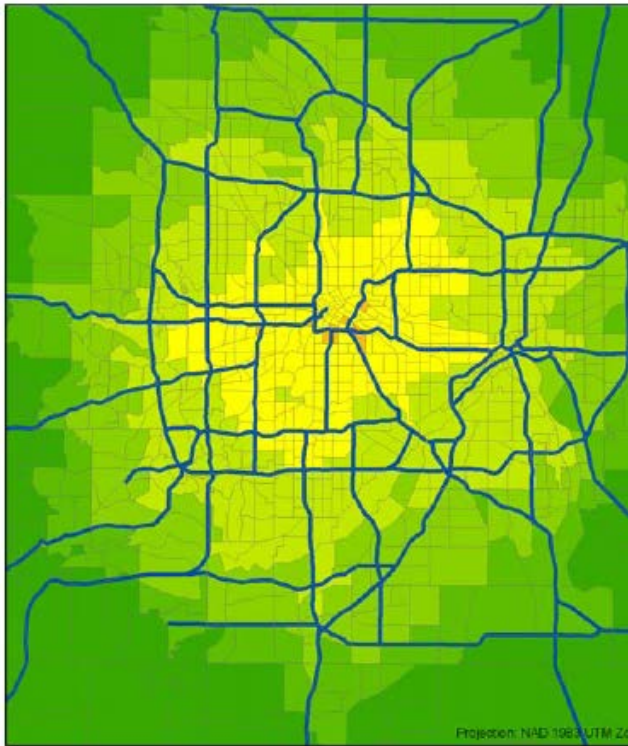
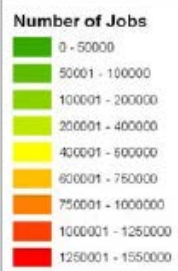
<http://www.cts.umn.edu/access-study/>

an example: Twin Cities region (Minnesota)

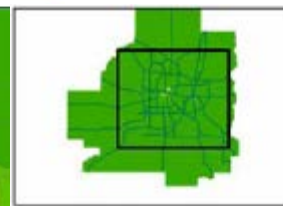


Number of Jobs
Within 15 Minutes of Travel Time

Mode: Auto
Year: 2000

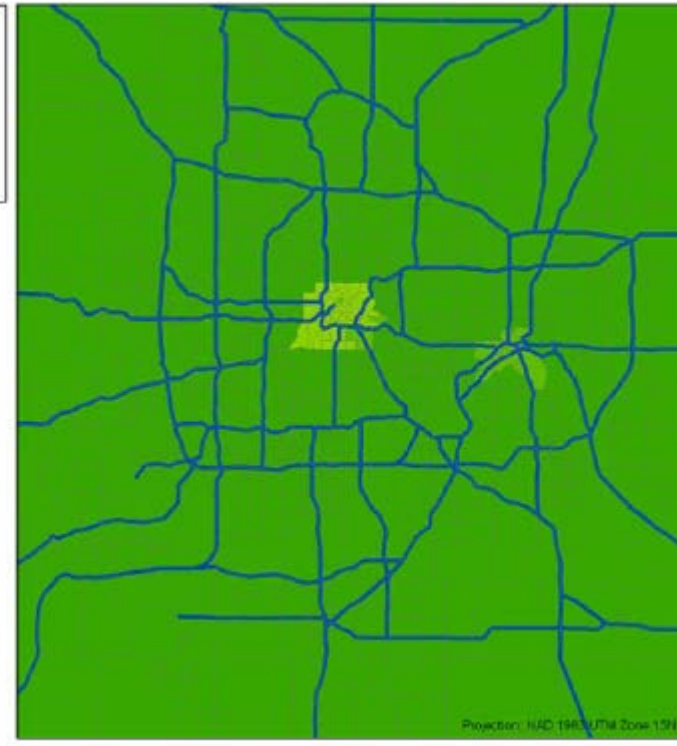
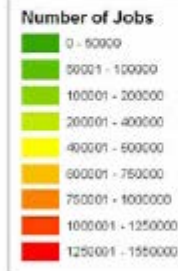


Number of jobs within 15 minutes of travel time in the year 2000 (Auto)



Number of Jobs
Within 15 Minutes of Travel Time

Mode: Transit
Year: 2000

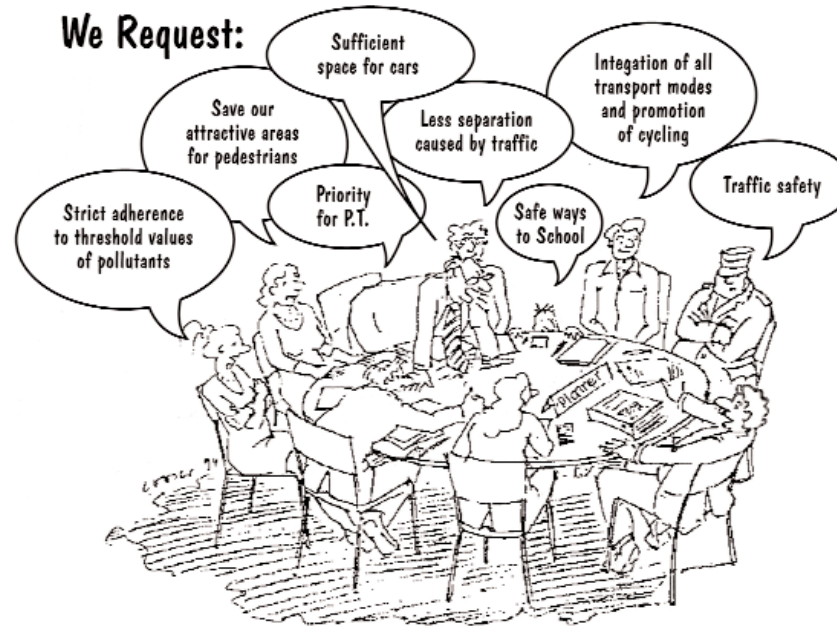


Number of jobs within 15 minutes of travel time in the year 2000 (Transit)

Planning for Accessibility

- ▶ We believe that **Shifting from Mobility-Oriented to Accessibility-Based Transport Planning is the key towards Sustainable Transport Planning**
- ▶ Accessibility and social issues
 - ▶ Equity in access to opportunities (e.g., employment, services, shopping, education, health care, and amenities) contributes to meeting basic human needs and aspirations for a better life (Boschmann, 2008) and reduce social exclusion
- ▶ Accessibility and economic issues
 - ▶ Mix land use, compact and walkable cities reduce individual and collective costs of mobility and enhance the opportunities for economic and trade interactions both for employer and employees, retailers and consumers
- ▶ Accessibility and environmental issues
 - ▶ High density urban areas, close urban destinations, accessible to a wide range of low impact transport mode (walking, cycling, transit), reduce the environmental impacts





Community Involvement (Public Engagement)

Pianificare per la mobilità sostenibile

Community Involvement in planning for sustainable mobility

- ▶ È il processo teso a identificare e includere esigenze, preoccupazioni e valori dei soggetti interessati (stakeholder) nei processi decisionali di pianificazione
- ▶ È un atteggiamento alternativo alla più comune strategia
 - ▶ DAD (Decide-Announce-Defend)
 - ▶ e alla reazione NIMBY (Not In My BackYard)
 - ▶ o alla reazione BANANA (Build Absolutely Nothing Anywhere Near Anyone)



Community Involvement in planning for sustainable mobility

I 5 livelli del
Community
Involvement

- Identificazione stakeholder
- Ascoltare
- Informare
- Consultare
- Partecipare



Community Involvement in planning for sustainable mobility

- ▶ Gli stakeholders possono essere una persona, un'organizzazione o un gruppo di persone che detiene un "titolo" per entrare in relazione con chi ha la responsabilità del Piano
- ▶ Un soggetto le cui opinioni o decisioni, i cui atteggiamenti o comportamenti, possono oggettivamente favorire od ostacolare il raggiungimento di uno specifico obiettivo del Piano. Possono essere considerati stakeholders:
 - ▶ rappresentanze di istituzioni pubbliche;
 - ▶ gruppi organizzati: sindacati, associazioni di categoria, partiti e movimenti politici, mass media, associazioni culturali, ambientali, di consumatori, sociali, gruppi sportivi o ricreativi, ecc.
 - ▶ gruppi non organizzati: cittadini e collettività (l'insieme dei cittadini componenti la comunità locale).
- ▶ Nel rapporto con gli stakeholders è necessario riuscire a sviluppare una visione comune e comuni intenti. Per fare questo bisogna: garantire trasparenza nel processo di pianificazione; stimolare il dibattito; mettere bene in chiaro i problemi e le opportunità che si riscontrano nella realizzazione di un piano di mobilità sostenibile.
- ▶ Vedi procedure di Agenda 21

Community Involvement in planning for sustainable mobility

Istitutions/Autorithies	Social parties and enterprise	Transport operators	Local communities
European Union	National and local enterprise associations	Transport companies	Environmental associations
National government	National and local trade union	Consultants	Transport users associations
Ministry of Transport	National and local craft union	Transport company associations	Media (TV, newspapers, etc.)
Other Ministeries	Building firm and production enterprise of vehicles and technologies		Local interest groups (eg. borough associations)
Parliament and parliament commissions	Retailers associations		Citizens
Regional government	National and local builders associations		Visitors
Regional transport authority regionale			
Regional council and council commissions			
Local authorities (Province and Municipality)			
Local transport authority			
Town council and council commissions			
Other bodies and local transport agencies			
Political parties and single members			
Project staff			



Metodi di monitoraggio e valutazione del piano di MS

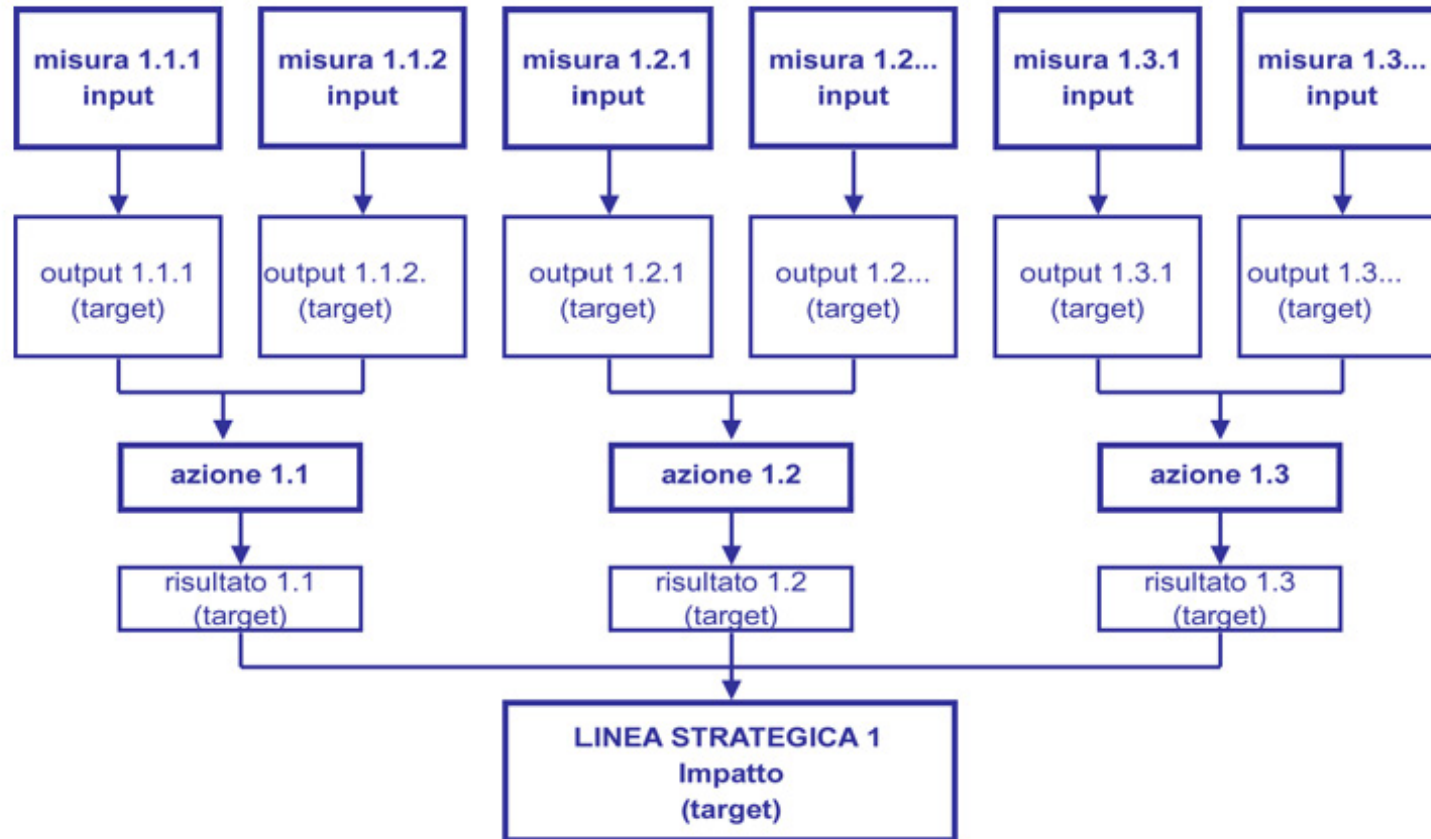
Indicatori di monitoraggio e valutazione

Selection of SM indicators

▶ Literature on SM indicators

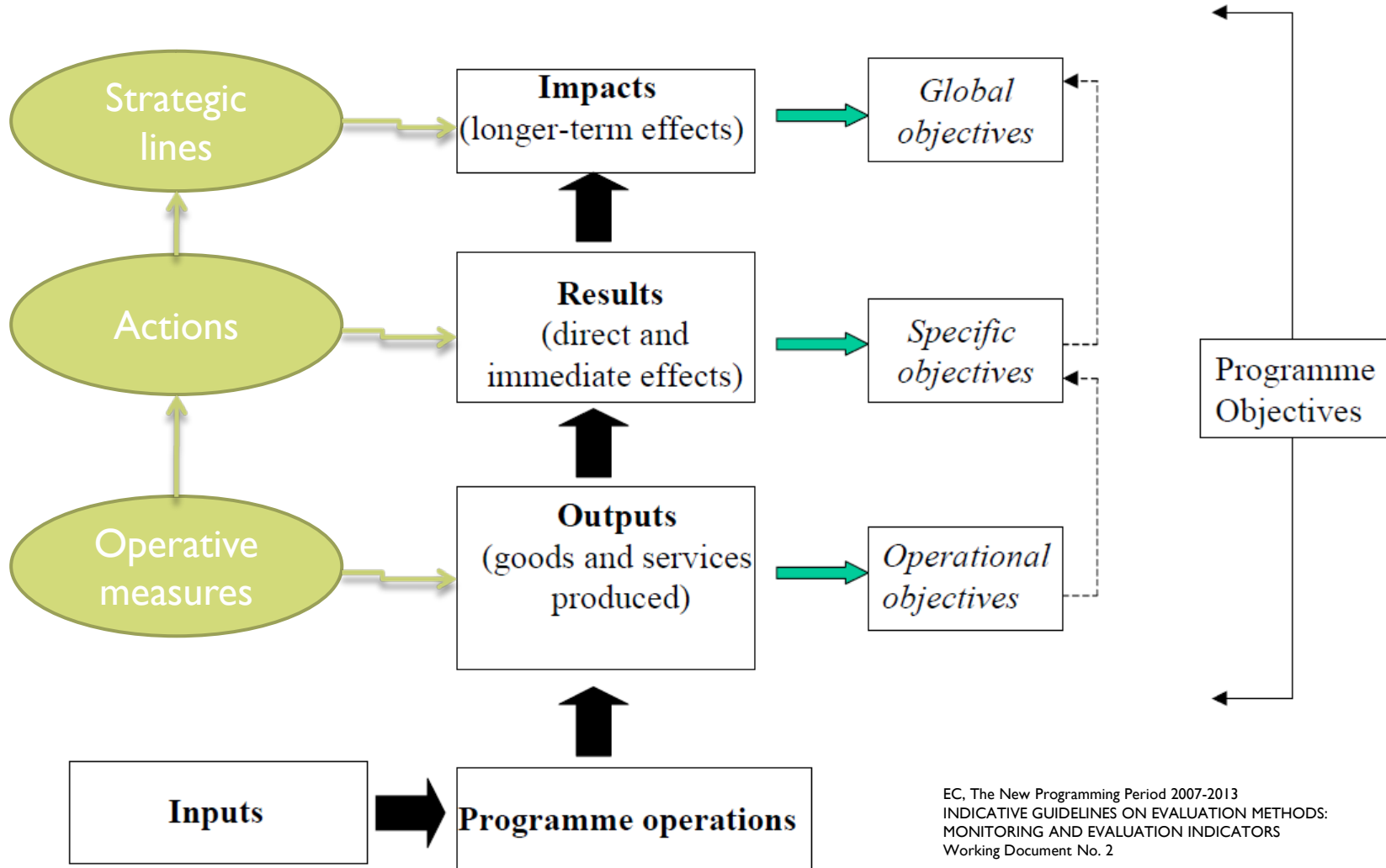
- ▶ DISTILLATE project (<http://www.distillate.ac.uk/>)
- ▶ SUMMA (www.summa-eu.org)
- ▶ CE , 2005. Manual on SEA of transport infrastructure plans.
- ▶ DETR, 2000. Guidance on the Methodology for Multi-Modal Studies
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- ▶ OCS, 2010. Il Piano Urbano di mobilità sostenibile
- ▶ CE, 2005. Manual on strategic environmental assessment of transport infrastructure plans
- ▶ UK DETR, 2000. NATA: New Approach to Appraisal - Guidance on the Methodology for Multi-Modal Studies

Framework IORI – tree structure of measures, actions, strategic lines



Carlo Socco, Il Piano urbano di mobilità sostenibile, OCS, 2009

Framework IORI – matching indicators and objectives



Framework IORI – definitions

Input

- previsione del flusso delle risorse che saranno effettivamente disponibili e verranno impiegate per attuare le misure del piano, cioè i mezzi finanziari, umani, materiali, organizzativi e regolamentari;

Output

- prodotti che ciascuna misura si propone di realizzare, per cui l'indicatore di output serve per verificare il grado di realizzazione del piano;

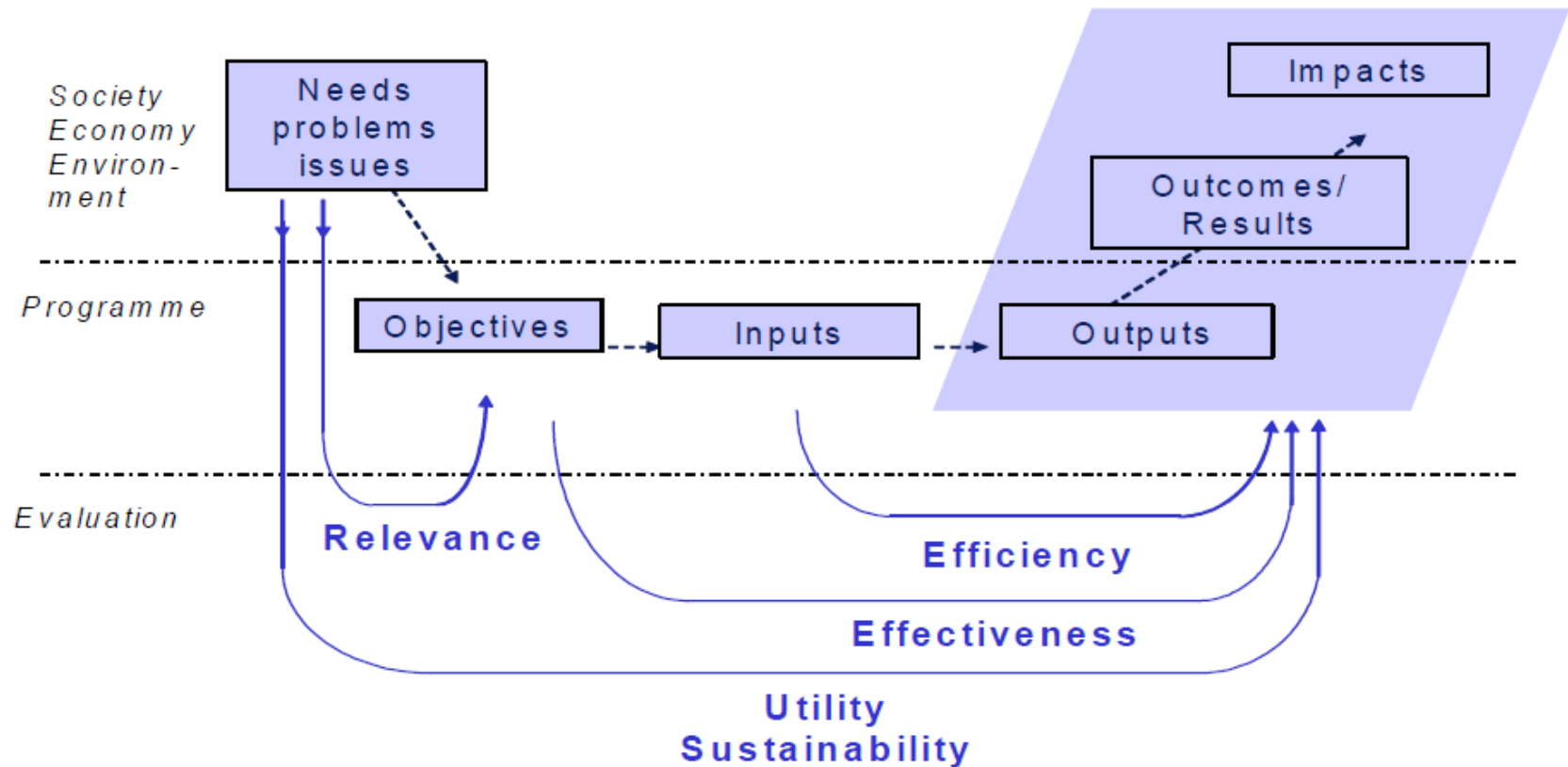
Result

- vantaggi immediati per i diretti beneficiari, dove un vantaggio è immediato se si verifica nel periodo di attuazione del piano o del programma medesimi

Impact:

- conseguenze di medio/lungo periodo che riguardano sia i diretti beneficiari, sia le persone o le organizzazioni che non sono diretti beneficiari, con particolare riferimento agli obiettivi di sostenibilità ambientale, sociale ed economica

Framework IORI – efficiency, effectiveness, sustainability



EC, The New Programming Period 2007-2013
INDICATIVE GUIDELINES ON EVALUATION METHODS:
MONITORING AND EVALUATION INDICATORS
Working Document No. 2

OCS

(IL PIANO URBANO DI MOBILITA' SOSTENIBILE, 2010)

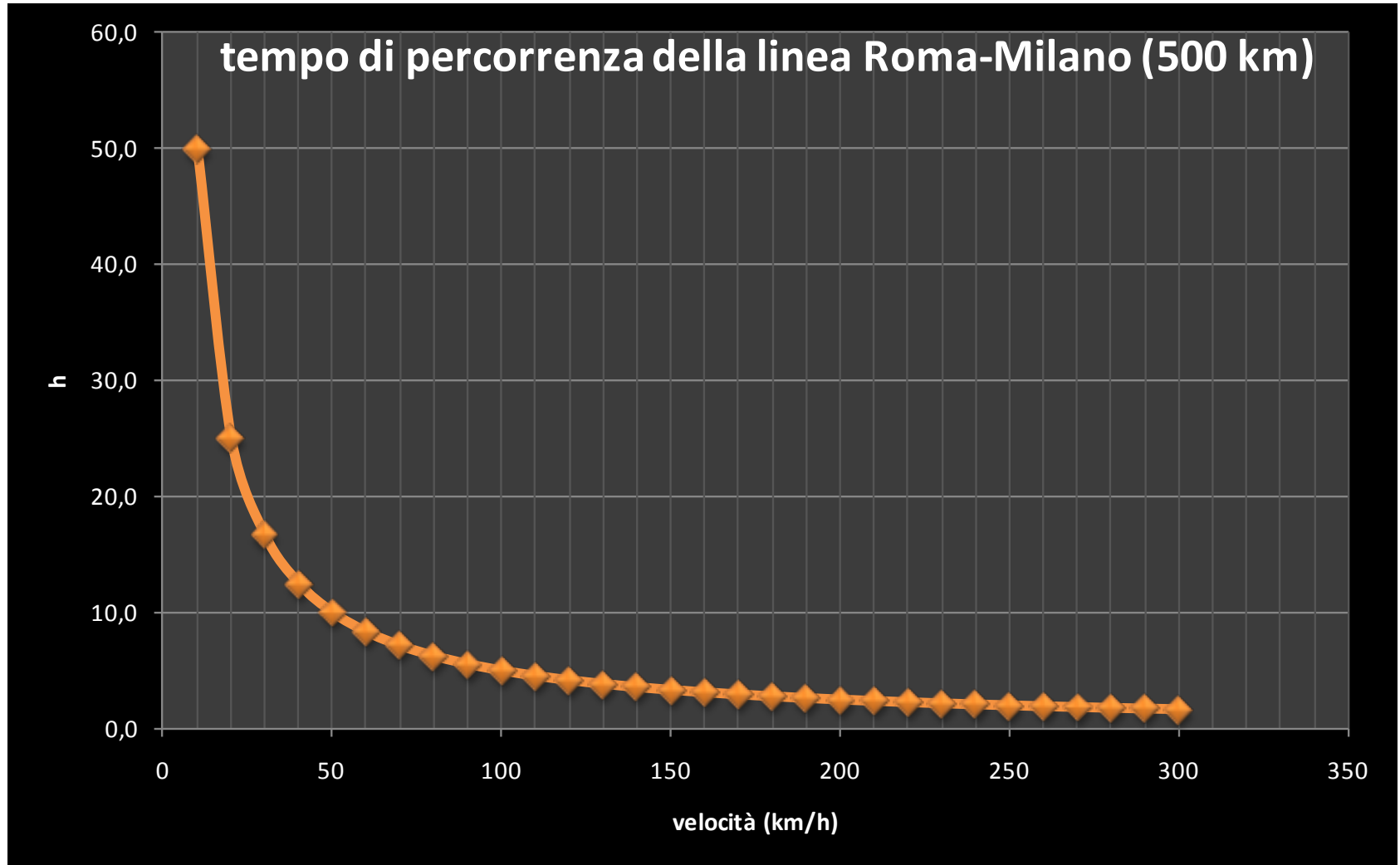
TIPO DI SOSTENIBILITÀ		INDICATORI DI IMPATTO		
a. Sostenibilità economica. "Per un nelle cit"		i.a.1. Costo esterno marginale da congestione della mo-		
		TIPO DI AZIONE		INDICATORE DI RISULTATO
		a. Azioni mirate alla sostenibilità economica		
b. Sostenibilità "Per un accessil"		a.1. Miglioramento dell'infrastruttura stradale L'azione d sostenibile strozzatur senza di l segmenti traffico fis atteso è d il traffico.		r.a.1. Tempo complessivo di attesa in corrispondenza
		AZIONE	MISURA OPERATIVA	INDICATORE DI OUTPUT
		a.1. Miglioramento dell'infrastruttura stradale	a.1.1. Eliminazione dei "colli di bottiglia" alle intersezioni	Numero interventi per tipo ed entità
			a.1.2. Realizzazione di nuovi assi viari per fluidificare il traffico	Km di strada per categoria
		a.2. Miglioramento della gestione del traffico	a.2.1. Sviluppo dei Sistemi di Trasporto Intelligenti (STI) per la regolazione del traffico	Numero di interventi per tipo ed entità
			a.2.2. Razionalizzazione della logistica urbana	Numero di interventi per tipo ed entità
			a.2.3. Adozione di modalità di utilizzo flessibile e differenziato dell'infrastruttura	Numero di interventi per tipo ed entità
c. Sostenibilità "Per un sicuro"		a.3. Potenziamento del trasporto pubblico Laddove v una riduzi vo. L'inter push and quello priv	a.3.1. Potenziamento dell'infrastruttura del trasporto pubblico (ferrovia metropolitana, metro, tram, corsie riservate, ecc.)	Km per tipo di infrastruttura
			a.3.2. Rafforzamento dell'interscambio modale delle ferrovie e del metro	Numero di interventi per tipo ed entità
			a.3.3. Sviluppo dell'uso di STI per l'assistenza e il controllo dinamico del trasporto pubblico	Numero di interventi per tipo ed entità
			a.3.4. Adozione di soluzioni più flessibili per il trasporto passeggeri	Numero di interventi per tipo ed entità
			a.3.5. Sviluppo della tariffazione intelligente (smart cards interoperabili, ecc.)	Numero di interventi per tipo ed entità






Alcuni miti da sfatare

Il dogma della velocità

Caso extra-urbano



Caso urbano

caso urbano					tempo di viaggio totale (min)
distanza	km	1	7	1	9
modo		bus	metro	bus	
velocità	km/h	10	42	10	
tempo	min	6	10	6	22
raddoppio velocità metro					
velocità	km/h	10	84	10	
tempo	min	6	5	6	17
raddoppio velocità bus					
velocità	km/h	20	42	20	
tempo	min	3	10	3	16



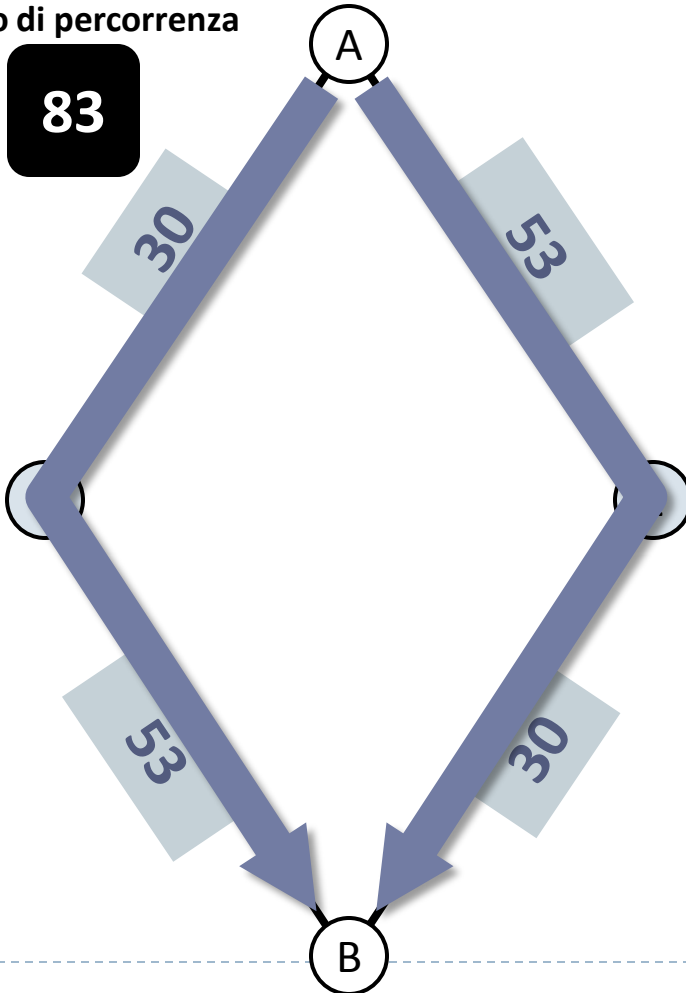
Il dogma dell'aumento della capacità stradale 1

Paradosso di Braess

Paradosso di Braess

tempo di percorrenza

83

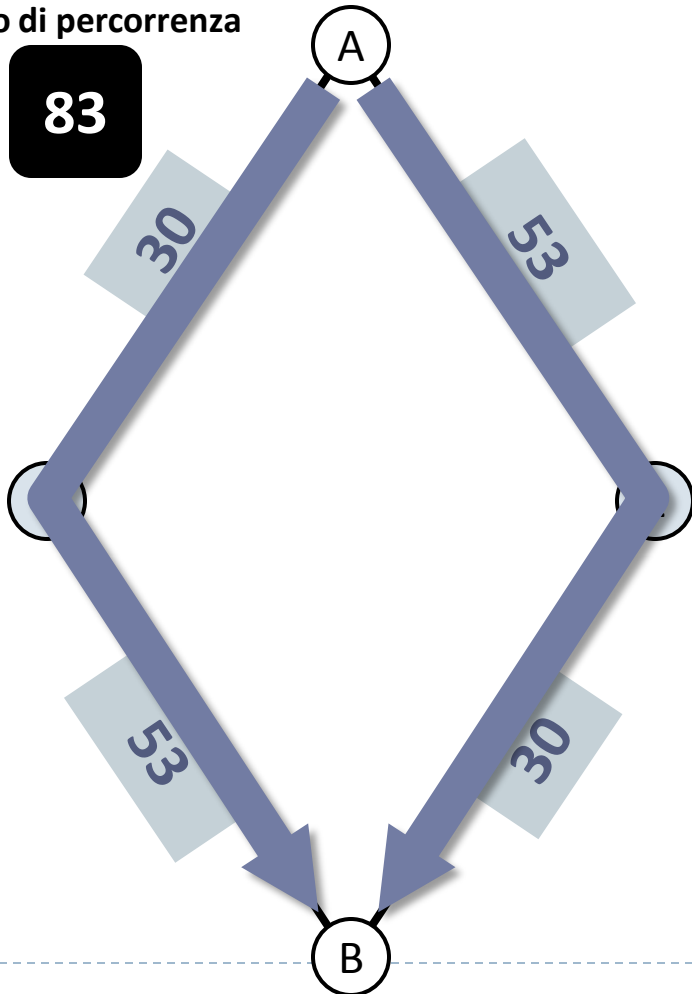


- **6 utenti** della rete che viaggiano da A a B
- tempi di percorrenza degli archi che dipendono dal traffico
- equilibrio dei tempi dei percorsi

Paradosso di Braess

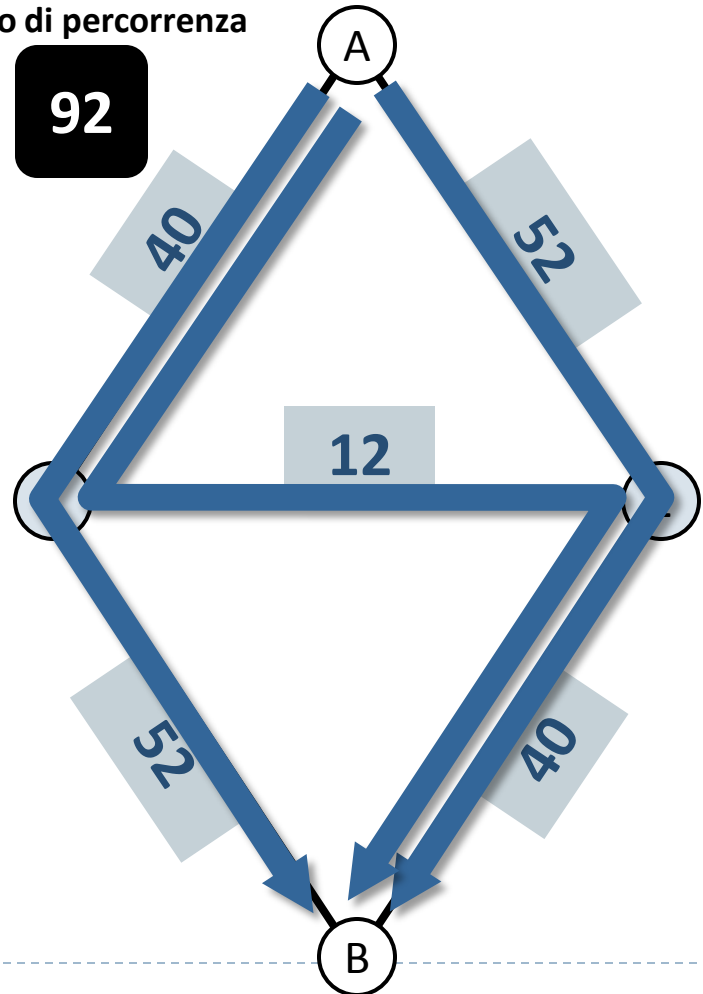
tempo di percorrenza

83



tempo di percorrenza

92



Paradosso di Braess

$$83 < 92$$

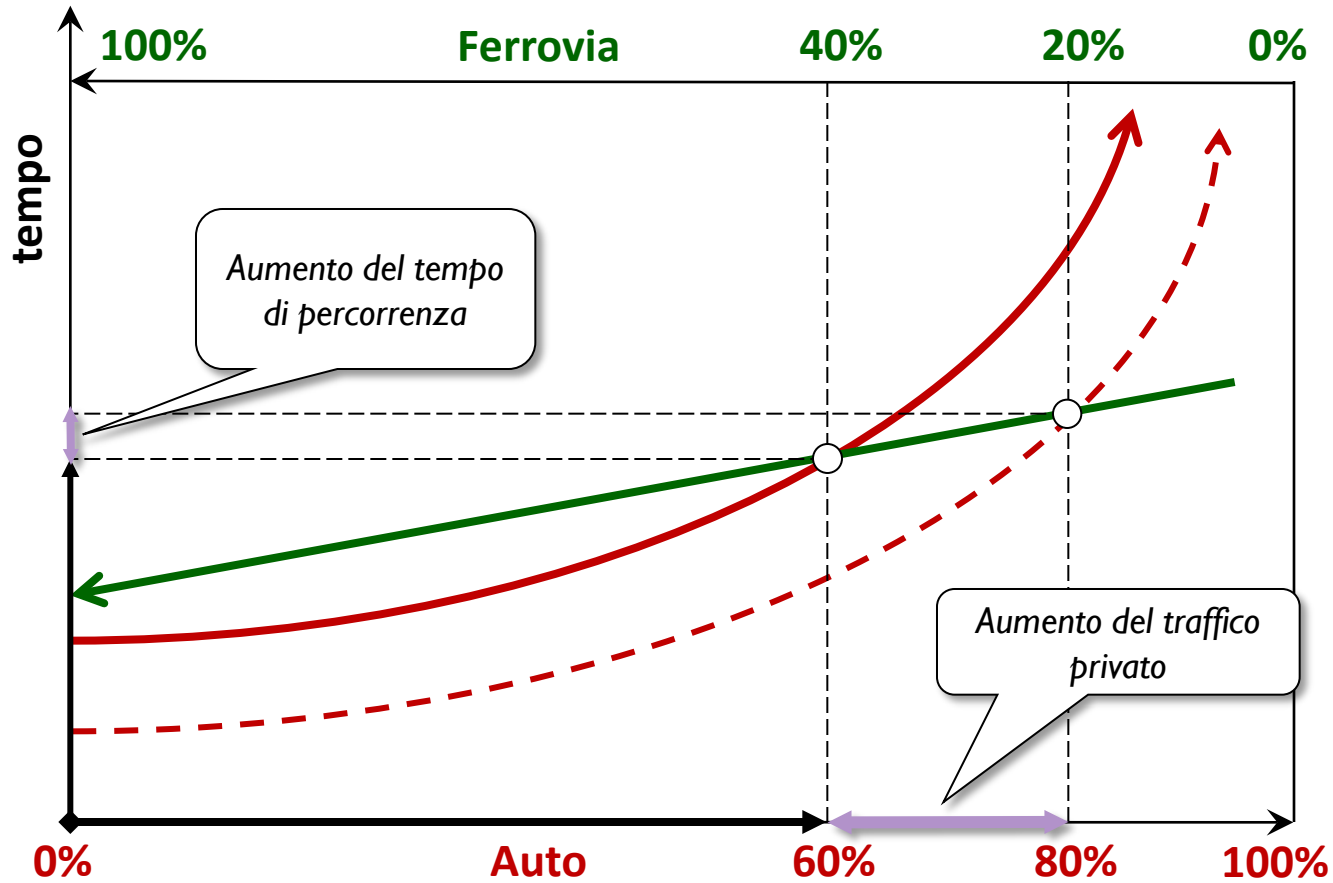
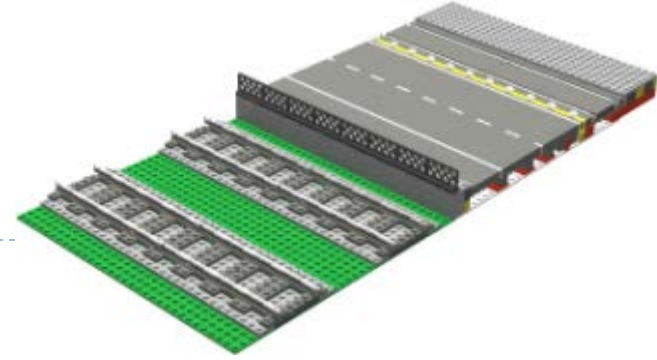
- Potenziando la rete di trasporto, e **in assenza di un comportamento collaborativo** degli utenti, può verificarsi un peggioramento delle prestazioni complessive del sistema.



Il dogma dell'aumento della capacità stradale 2

Paradosso di Downs-Thomson

Paradosso di Downs-Thomson



Paradosso di Downs-Thomson

- In presenza di un sistema di trasporto pubblico e di un sistema di trasporto privato, il potenziamento di quest'ultimo produce un **peggioramento delle prestazioni del sistema complessivo** dei trasporti



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